

# Southeast Asia Submersible Pumps Market: Current Analysis and Forecast (2025-2033)

<https://marketpublishers.com/r/S7F625568A66EN.html>

Date: September 2025

Pages: 90

Price: US\$ 3,999.00 (Single User License)

ID: S7F625568A66EN

## Abstracts

A submersible pump refers to a motor-propelled pump that is tightly closed and sealed in a container and installed directly into the liquid to be pumped to help draw the fluids of deep sources like wells, boreholes, and sewage systems.

The Southeast Asian Submersible Pumps market is expected to exhibit a growth rate of 6.14% during the forecast period (2025-2033F) due to the emergence of rapid urbanization, the increase in demand to supply clean water in the major cities, the rising investments in wastewater treatment plants, and the expansion of agricultural irrigation networks. The growing need for reliable pumping systems is increasing in infrastructure development projects, especially in flood-prone areas. Also, technological advances (pumps with IoT, enhanced motor efficiency, and energy conservation push) are increasing the pace of adoption. For example, on April 28, 2025, PERIPRO hose pumps from NETZSCH Pumps & Systems ensure long-term demand for solid waste management and wastewater treatment in Southeast Asia. The project in Singapore is the world's first integrated waste and wastewater treatment plant to be completely redesigned and planned from scratch.

Based on type, the market is segmented into borewell, openwell, non-clog, and others. Among these, the openwell category held a significant share of the submersible pumps market in 2024. It can be used in irrigation, domestic water supply, and small-scale industrial applications. Adding to this, the pumps are more energy efficient and can be used at varying levels of water, and therefore are preferred by farmers and households in areas experiencing seasonal water deficit. Their comparative cheapness to the borewell pumps would render them appealing in the rural and semi-urban markets, which directly reinforces their increased usage. Also, the market is driven by the growing number of product

releases. As an illustration, on July 17, 2025, Kirloskar Brothers Limited, a leader in fluid management solutions, proudly announced the launch of its latest innovation, the 'JOS Ultra Openwell Submersible Pump'. The JOS Ultra is engineered to deliver the extreme service required by the agricultural, domestic, and community water supply applications with unparalleled efficiency and reliability.

Based on end-user, the Southeast Asian Submersible Pumps market is segmented into municipal, industrial, oil & gas, mining, agriculture, construction, residential & commercial, and others. Among these, the municipal segment held a dominant share of the market in 2024 due to governments in Southeast Asia spending heavily to enhance the state of water supply and wastewater treatment facilities. The major focus in the municipal projects lies in submersible pumps, which have the capacity to move high volumes of water and sewage effectively. For example, in July 2025, KSB SE & Co. KGaA will launch a new generation of submersible motor pumps with axial propellers on the market. The AmaCan P-type series is designed to transport large volumes of municipal or industrial water as well as wastewater from stormwater, drainage, and irrigation pumping stations. Integrated, intelligent sensor monitoring detects any vibrations or leakages and measures the temperature of bearings and the motor.

For a better understanding of the market adoption of the Southeast Asian Submersible Pumps market, it is analyzed based on its regional presence in Southeast Asia, including Indonesia, Thailand, the Philippines, Vietnam, Malaysia, Singapore, and the Rest of Southeast Asia. Vietnam is expected to grow at a significant CAGR during the forecast period (2025-2033) due to its growing manufacturing bases, rapid industrialization, and robust agricultural economy. Vietnam is developing into one of the fastest-growing markets for submersible pumps. The adoption has been facilitated by the government's investment in water infrastructure, flood control, and irrigation projects in rural areas. Also, ongoing seasonal flooding in major areas contributes to the need for efficient methods of dewatering. In addition, Vietnam's active policies to modernize agriculture and wastewater management, along with foreign direct investments in developing infrastructure, are fast-tracking the demand for pumps. All of these make Vietnam a high-potential market in the future.

Some major players running in the market include EBARA CORPORATION, Intech Pumps (Asia Pacific) Pte Ltd., ZDA Corporation, Regaline Pumps Sdn. Bhd., NTK Industrial Sdn Bhd., Tsurumi Manufacturing Co., Ltd., KSB SE & Co.

KGaA, KIRLOSKAR BROTHERS (THAILAND) LIMITED, Taizhou Wassermann  
Pump Industry Co., Ltd., Super Pump Water Pump.

## Contents

### **1 MARKET INTRODUCTION**

- 1.1. Market Definitions
- 1.2. Main Objective
- 1.3. Stakeholders
- 1.4. Limitation

### **2 RESEARCH METHODOLOGY OR ASSUMPTIONS**

- 2.1. Research Process of the Southeast Asia Submersible Pumps Market
- 2.2. Research Methodology of the Southeast Asia Submersible Pumps Market
- 2.3. Respondent Profile

### **3 EXECUTIVE SUMMARY**

- 3.1. Industry Synopsis
- 3.2. Segmental Outlook
  - 3.2.1. Market Growth Intensity
- 3.3. Country Outlook

### **4 MARKET DYNAMICS**

- 4.1. Drivers
- 4.2. Opportunity
- 4.3. Restraints
- 4.4. Trends
- 4.5. PESTEL Analysis
- 4.6. Demand Side Analysis
- 4.7. Supply Side Analysis
  - 4.7.1. Merger & Acquisition
  - 4.7.2. Investment Scenario
  - 4.7.3. Industry Insights: Leading Startups and Their Unique Strategies

### **5 PRICING ANALYSIS**

- 5.1. Price Influencing Factors

## **6 SOUTHEAST ASIA SUBMERSIBLE PUMPS MARKET REVENUE (USD MN), 2023-2033F**

### **7 MARKET INSIGHTS BY TYPE**

- 7.1. Borewell
- 7.2. Openwell
- 7.3. Non-Clog
- 7.4. Others

### **8 MARKET INSIGHTS BY END-USER**

- 8.1. Municipal
- 8.2. Industrial
- 8.3. Oil & Gas
- 8.4. Mining
- 8.5. Agriculture
- 8.6. Construction
- 8.7. Residential & Commercial
- 8.8. Others

### **9 MARKET INSIGHTS BY COUNTRY**

- 9.1. Indonesia
- 9.2. Thailand
- 9.3. Philippines
- 9.4. Vietnam
- 9.5. Malaysia
- 9.6. Singapore
- 9.7. Rest of Southeast Asia

### **10 VALUE CHAIN ANALYSIS**

- 10.1. Marginal Analysis
- 10.2. List of Market Participants

### **11 COMPETITIVE LANDSCAPE**

- 11.1. Competition Dashboard

11.2. Competitor Market Positioning Analysis

11.3. Porter Five Forces Analysis

## **12 COMPANY PROFILES**

12.1. EBARA CORPORATION

12.1.1. Company Overview

12.1.2. Key Financials

12.1.3. SWOT Analysis

12.1.4. Product Portfolio

12.1.5. Recent Developments

12.2. Intech Pumps (Asia Pacific) Pte Ltd.

12.3. ZDA Corporation

12.4. Regaline Pumps Sdn. Bhd.

12.5. NTK Industrial Sdn Bhd.

12.6. Tsurumi Manufacturing Co., Ltd.

12.7. KSB SE & Co. KGaA

12.8. Kirloskar Brothers (Thailand) Limited

12.9. Taizhou Wassermann Pump Industry Co., Ltd.

12.10. Super Pump Water Pump

## **13 ACRONYMS & ASSUMPTIONS**

## **14 ANNEXURE**

## I would like to order

Product name: Southeast Asia Submersible Pumps Market: Current Analysis and Forecast (2025-2033)

Product link: <https://marketpublishers.com/r/S7F625568A66EN.html>

Price: US\$ 3,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7F625568A66EN.html>