

# Southeast Asia Pacemakers Market: Current Analysis and Forecast (2025-2033)

<https://marketpublishers.com/r/S11C281119DDEN.html>

Date: November 2025

Pages: 95

Price: US\$ 3,999.00 (Single User License)

ID: S11C281119DDEN

## Abstracts

Pacemakers are miniature implantable heart devices that deliver electric currents to normalize irregular or slow heartbeats. It contributes to maintaining a normal heartbeat in the event of failure of the heart's natural pacemaker.

The Southeast Asian Pacemakers market is expected to exhibit a growth rate of 6.23% during the forecast period (2025-2033F). The increasing incidence of bradycardia, heart block, and other cardiac disorders associated with aging, coupled with the region's rapidly growing elderly population, is driving market growth. The demand is being driven by the push towards an improved infrastructure in hospitals, the strength of medical tourism in Southeast Asia countries, and increasing awareness of arrhythmia screening. The introduction of MRI-compatible and leadless pacemakers, as well as the integration of remote monitoring, is transforming clinical practice and decreasing clinical follow-up. Moreover, the robust healthcare expenditure, the growth of private cardiac centres, and the presence of competent cardiologists are also driving market growth in Southeast Asia.

On October 14, 2025, the Member States of the WHO South-East Asia Region adopted the Colombo Declaration on 'Healthy ageing through strengthened primary health care', aimed at the health and well-being of its ageing population, expected to double by 2050.

Based on product type, the market is segmented into implantable pacemakers and external pacemakers. Implantable pacemakers are sub-segmented into single chamber, dual chamber, and biventricular chambers. Among these, the implantable pacemakers market held the largest share in 2024. This is primarily because it remains the most preferred solution for long-term rhythm

management in Southeast Asia. Their clinical dependability, growing compatibility with high-tech leads, and increase in the use of minimally invasive implantation contribute to the continued demand. With the improvement of infrastructure in cardiac centers, the implantable systems are still being invested in and expanding access to patients. On December 1, 2023, BIOTRONIK, a pioneer in implantable pacemakers, defibrillators, and vascular intervention, announced the opening of its new Asia Pacific Manufacturing and Research Hub. The 20,000 m<sup>2</sup> site will serve as the company's central hub in Asia-Pacific, with hundreds of employees working in manufacturing, quality, research & development (R&D), and sales and marketing. **New Asia-Pacific Hub Strengthens Singaporean MedTech Ecosystem.**

Based on technology, the Southeast Asian Pacemakers market is segmented into conventional and MRI compatible. Among these, the MRI-compatible pacemakers market is expected to grow at a significant CAGR during the forecast period (2025-2033). This is because patients are increasingly requiring MRI scans throughout life. The high demand is driving replacement demand, as hospitals are prioritizing the systems, reducing diagnostic constraints, and enhancing continuity of care. This trend of imaging-compatible cardiac implants makes this segment a key driver of growth in the region. On April 4, 2024, Medtronic announced the launch of MRI Care Pathway, a new system that can streamline the process of completing MRI scans for patients with Medtronic MRI compatible cardiac devices.

Based on end-user, the market is segmented into hospitals, cardiac clinics, and ambulatory surgical centers. Among these, the hospitals segment held the dominant share of the Southeast Asia Pacemakers market in 2024. This is because hospitals have well-developed cardiac laboratories, trained electrophysiologists, and powerful diagnostic capabilities. Also, the investments in electrophysiology laboratories and cardiac surgery units in the region are increasing the capacity of implantation and follow-up care. Hospital networks are modernizing, which strengthens long-term demand for advanced pacing technologies.

Based on application, the market is segmented into bradycardia, congestive heart failure, arrhythmias, heart block, and others. Among these, the congestive heart failure segment is expected to grow at a significant CAGR during the forecast period (2025-2033). The increasing incidence of congestive heart failure is enhancing the pressure on pacing solutions capable of enhancing the

cardiac output and reducing the symptoms. Also, increasing knowledge of CRT-based management and earlier use of it are driving more patients into device-assisted therapy. This market contributes directly to the growth of the market because clinicians are embracing new high-tech pacing modalities to treat long-term heart failure.

For a better understanding of the market adoption of the Southeast Asian Pacemakers market, it is analyzed based on its regional presence in Southeast Asia, including Indonesia, Thailand, the Philippines, Vietnam, Malaysia, Singapore, and the Rest of Southeast Asia. Vietnam is expected to grow at a significant CAGR during the forecast period (2025-2033). The rapid modernization of healthcare and the increased cardiology capacity at major urban hospitals in Vietnam. The growing number of heart blocks, bradycardia, and age-related cardiac problems is positively influencing the growth of the procedure, which is backed by the provision of improved diagnostics and the rise in the number of specialists. The emphasis of the government on developing tertiary care and increasing coverage of insurance is making device-based therapy more available. With the expansion of EP labs in Hanoi, Ho Chi Minh City, and Da Nang, the use of state-of-the-art MRI-safe and minimally invasive pacemakers is on the rise.

Some major players running in the market include Medtronic, Abbott, Boston Scientific Corporation, Biotronik, MicroPort Scientific Corporation, ZOLL Medical Corporation, OSYPKA MEDICAL, MEDICO S.R.L., and others.

## Contents

### **1 MARKET INTRODUCTION**

- 1.1. Market Definitions
- 1.2. Main Objective
- 1.3. Stakeholders
- 1.4. Limitation

### **2 RESEARCH METHODOLOGY OR ASSUMPTIONS**

- 2.1. Research Process of the Southeast Asia Pacemakers Market
- 2.2. Research Methodology of the Southeast Asia Pacemakers Market
- 2.3. Respondent Profile

### **3 EXECUTIVE SUMMARY**

- 3.1. Industry Synopsis
- 3.2. Segmental Outlook
  - 3.2.1. Market Growth Intensity
- 3.3. Country Outlook

### **4 MARKET DYNAMICS**

- 4.1. Drivers
- 4.2. Opportunity
- 4.3. Restraints
- 4.4. Trends
- 4.5. PESTEL Analysis
- 4.6. Demand Side Analysis
- 4.7. Supply Side Analysis
  - 4.7.1. Merger & Acquisition
  - 4.7.2. Investment Scenario
  - 4.7.3. Industry Insights: Leading Startups and Their Unique Strategies

### **5 PRICING ANALYSIS**

- 5.1. Price Influencing Factors

## **6 SOUTHEAST ASIA PACEMAKERS MARKET REVENUE (USD MN), 2023-2033F**

### **7 MARKET INSIGHTS BY PRODUCT TYPE**

#### 7.1. Implantable Pacemakers

7.1.1. Single Chamber

7.1.2. Dual Chamber

7.1.3. Biventricular Chamber

#### 7.2. External Pacemakers

### **8 MARKET INSIGHTS BY TECHNOLOGY**

#### 8.1. Conventional

#### 8.2. MRI Compatible

### **9 MARKET INSIGHTS BY END-USER**

#### 9.1. Hospitals

#### 9.2. Cardiac Clinics

#### 9.3. Ambulatory Surgical Centers

### **10 MARKET INSIGHTS BY APPLICATION**

#### 10.1. Bradycardia

#### 10.2. Congestive Heart Failure

#### 10.3. Arrhythmias

#### 10.4. Heart Block

#### 10.5. Others

### **11 MARKET INSIGHTS BY COUNTRY**

#### 11.1. Indonesia

#### 11.2. Thailand

#### 11.3. Philippines

#### 11.4. Vietnam

#### 11.5. Malaysia

#### 11.6. Singapore

#### 11.7. Rest of Southeast Asia

## **12 VALUE CHAIN ANALYSIS**

- 12.1. Marginal Analysis
- 12.2. List of Market Participants

## **13 COMPETITIVE LANDSCAPE**

- 13.1. Competition Dashboard
- 13.2. Competitor Market Positioning Analysis
- 13.3. Porter Five Forces Analysis

## **14 COMPANY PROFILES**

- 14.1. Medtronic
  - 14.1.1. Company Overview
  - 14.1.2. Key Financials
  - 14.1.3. SWOT Analysis
  - 14.1.4. Product Portfolio
  - 14.1.5. Recent Developments
- 14.2. Abbott
- 14.3. Boston Scientific Corporation
- 14.4. Biotronik
- 14.5. MicroPort Scientific Corporation
- 14.6. ZOLL Medical Corporation
- 14.7. OSYPKA MEDICAL
- 14.8. MEDICO S.R.L.
- 14.9. XX
- 14.10. XX

## **15 ACRONYMS & ASSUMPTIONS**

## **16 ANNEXURE**

## I would like to order

Product name: Southeast Asia Pacemakers Market: Current Analysis and Forecast (2025-2033)

Product link: <https://marketpublishers.com/r/S11C281119DDEN.html>

Price: US\$ 3,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S11C281119DDEN.html>