

# Sodium Percarbonate Market: Current Analysis and Forecast (2025-2033)

<https://marketpublishers.com/r/SD5E2DD1CEB9EN.html>

Date: March 2026

Pages: 155

Price: US\$ 3,999.00 (Single User License)

ID: SD5E2DD1CEB9EN

## Abstracts

The Global Sodium Percarbonate Market was valued at USD 554.02 million in 2024 and is expected to grow at a CAGR of around 3.94% during the forecast period (2025–2033F), driven by the growing demand for eco-friendly bleaching and cleaning agents, expanding use in detergent and laundry care products, and increasing preference for non-chlorine oxidizing chemicals collectively represent a major driver of the global sodium percarbonate market.

### Sodium Percarbonate Market Analysis

Sodium percarbonate continues to be a significant constituent of contemporary cleaning and bleaching preparations across the globe. The market is growing due to rising environmental consciousness, increasing demand for phosphate-free and chlorine-free products, and increasing use in laundry products, household cleaners, and water treatment products. This has been seen in growth across both consumer and industrial markets, as manufacturers continue to focus on safer, more sustainable oxidizing agents. The producers are oriented on the capacity expansion and product stabilization, as well as coating technologies to advance the shelf life and application efficiency. Moreover, the enhanced interest in green chemistry and the use of performance-based cleaning products will continue to embrace the future expansion of the market.

### Global Sodium Percarbonate Market Trends

This section discusses the key market trends that are influencing the various segments of the global sodium percarbonate market, as found by our team of research experts.

### Increasing Development of Coated and Stabilized Sodium Percarbonate Grades

The growth of the coated and stabilized grades of sodium percarbonate is becoming a significant aspect in the worldwide market of sodium percarbonates, with manufacturers and formulators trying to find better results in the stability of the product, the active oxygen release that is controlled, as well as the compatibility of the product with the new detergent systems. NaOH is also highly prone to moisture and high temperatures, both of which can contribute to premature decomposition and loss of bleaching capacity during storage and transportation. Subsequently, manufacturers are also investing in new technical coatings, stabilizers, and streamlined production processes to increase shelf life and performance reliability. As an example, a Chinese patent application 27 April 2025, 861B CN120057861B, revealed a preparation and preparation procedure that enhances thermal stability, wet stability, and activity preservation of sodium percarbonate in detergents and disinfectants. These innovations prove that the industry is performance-oriented in its grades, and these should be embraced to a great extent in household, institutional, and industrial cleaning applications across the globe.

### Sodium Percarbonate Industry Segmentation

This section provides an analysis of the key trends in each segment of the global sodium percarbonate market report, along with forecasts at the global, regional, and country levels for 2025-2033.

The Coated Segment held the Largest Market Share in the Sodium Percarbonate Market.

Based on type, the global sodium percarbonate market is segmented into Coated, Uncoated, and Tablet. In 2024, the Coated segment is expected to account for the largest market share and maintain its leading position throughout the forecast period. This is primarily because it has superior stability in storage, regulated oxygen release, and enhanced compatibility with detergents and cleaning formulations, and this makes it very applicable in domestic and industrial use. The protective coating allows for reducing the level of moisture absorption and decomposition during transportation and storage, which is particularly significant to manufacturers who want to attain a stable performance of their products and extend their shelf lives. In addition, coated sodium percarbonate is extremely popular in upscale detergent formulations where consistency and safety of formulations are essential.

The Detergent Agents Segment held the Largest Market Share in the Sodium Percarbonate Market.

Based on application, the global sodium percarbonate market is segmented into Detergent Agents, Cleaning Agents, Bleaching Agents, Water Treatments, and Others. In 2024, the Detergent Agents segment is expected to hold the largest market share and retain its dominance over the forecast period. The segmental growth is largely driven by its popular use of sodium percarbonate in laundry detergents and fabric care products, in which it is an effective oxygen-based stain-removing and bleaching agent. Its environmentally safe decomposition profile and its compatibility with phosphate-free detergent formulations further enhance its high adoption in households and commercial laundry uses. Additionally, increased consumer demand for sustainable cleaning ingredients keeps enhancing the demand for the segment. The Water Treatments segment, on the other hand, is expected to experience the fastest growth rate over the forecast period, driven by the increasing effectiveness of oxidizing agents in wastewater treatment, aquaculture, and sanitation.

### Europe Shows the Fastest Growth in the Global Sodium Percarbonate Market

The European region will have the highest growth rate in the world market of sodium percarbonate during the forecast period due to good environmental policies, increased demand for green cleaning chemicals, and increased use of phosphate-free and chlorine-free formulations of detergents. Product consumption is majorly influenced by the detergent and home care industry that is well established in the region, as well as the increasing consumer consciousness about the product that is eco-friendly. Additionally, tough wastewater discharge standards and circular-economy projects are pushing manufacturers to use oxygen-based bleaching salts like sodium percarbonate in-house and for commercial cleaning. Expansion of regional markets is further being supported by increasing investments in product innovation, stabilization technologies, and high-quality detergent formulation..

### Germany held a dominant Share of the Europe Sodium Percarbonate Market in 2024

Germany dominated the market of sodium percarbonate in Europe, hence it is the most dominant country compared to the United Kingdom and France. Its strong detergent and home-care manufacturing base, developed chemical manufacturing infrastructure, and high use of sustainable cleaning chemicals are the factors that facilitate the dominance of the country. Moreover, Germany is viewed as one of the most important demand centers of sodium percarbonate in Europe, as well as France and the U.K., because of very strict environmental standards and the great demand of consumers for the use of environmentally friendly bleaching agents.

## Sodium Percarbonate Industry Competitive Landscape

The global sodium percarbonate market is competitive, with several global and international market players. The key players are adopting different growth strategies to enhance their market presence, such as partnerships, agreements, collaborations, new product launches, geographical expansions, and mergers and acquisitions.

### Top Sodium Percarbonate Companies

Some of the major players in the market are Solvay, Evonik Industries, OCI ALABAMA, Kao Corporation, Hongye Holding Group Co., Ltd., AKK?M, Khimprom PJSC, Nouryon, STPP Group, and AG CHEMI GROUP s.r.o.

### Recent Developments in the Sodium Percarbonate Market

In 2024, Solvay S.A. announced that it plans to expand its capacity of sodium percarbonate in Europe to meet the demand in the environmentally-friendly detergent sector. Evonik Industries introduced a new cold-stable sodium percarbonate product for cold-water washing operations, specifically targeting environmentally conscious customers in North America and Europe.

In September 2024, the energy holding company Inter RAO, based in Russia, purchased Novocheboksarsk Khimprom without any specified price. This was a strategic position to diversify Inter RAO's business operations, create synergies, expand markets, enhance supply chains, adapt to industry trends, and innovate in line with changing regulations. The Russia-based manufacturer of sodium percarbonate is Novocheboksarsk Khimprom.

### Frequently Asked Questions (FAQ)

Q1: What is the global sodium percarbonate current market size and its growth potential?

Ans: The global sodium percarbonate market was valued at USD 554.02 million in 2024 and is expected to grow at a CAGR of 3.94% during the forecast period (2025-2033).

Q2: Which segment has the largest share of the global sodium percarbonate market by

Type?

Ans: The Coated segment is expected to account for the largest market share due to its superior storage stability, regulated oxygen release, and enhanced compatibility with detergents and cleaning formulations.

Q3: What are the driving factors for the growth of the global sodium percarbonate market?

Ans:

Rising Demand for Eco-Friendly Bleaching and Cleaning Agents

Expanding Use in Detergent and Laundry Care Products

Increasing Preference for Non-Chlorine Oxidizing Chemicals

Q4: What are the emerging technologies and trends in the global sodium percarbonate market?

Ans:

Growing Adoption in Sustainable Household Cleaning Formulations

Increasing Development of Coated and Stabilized Sodium Percarbonate Grades

Q5: What are the key challenges in the global sodium percarbonate market?

Ans:

Product Stability and Moisture Sensitivity Issues

Fluctuation in Raw Material and Energy Costs

Q6: Which region dominates the global sodium percarbonate market?

Ans: The Asia-Pacific region has dominated the sodium percarbonate market due to its strong detergent and cleaning products manufacturing base, rising household consumption, and increasing demand for eco-friendly bleaching agents across developing economies.

Q7: Who are the key players in the global sodium percarbonate market?

Ans: Top players in the Sodium Percarbonate industry include:

Solvay

Evonik Industries

OCI ALABAMA

Kao Corporation

Hongye Holding Group Co., Ltd.

AKK?M

Khimprom PJSC

Nouryon

STPP Group

AG CHEMI GROUP s.r.o.

Q8: What role does sustainability play in the sodium percarbonate market?

Ans:

Sustainability is a major growth factor, as sodium percarbonate is widely preferred in green cleaning formulations because it releases active oxygen and breaks down into comparatively safer by-products, supporting chlorine-free and phosphate-free product development.

Q9: How is sodium percarbonate used in water treatment applications?

Ans:

Sodium percarbonate is used in water treatment as an oxygen-releasing oxidizing agent that helps support disinfection, odor control, and improved treatment efficiency with comparatively lower harmful residue.

Reasons to Buy the Sodium Percarbonate Market Report:

The study includes market sizing and forecasting analysis confirmed by authenticated key industry experts.

The report briefly reviews overall industry performance at a glance.

The report covers an in-depth analysis of prominent industry peers, primarily focusing on key business financials, type portfolios, expansion strategies, and recent developments.

Detailed examination of drivers, restraints, key trends, and opportunities prevailing in the industry.

The study comprehensively covers the market across different segments.

Deep dive regional-level analysis of the industry.

Customization Options:

The global sodium percarbonate market can further be customized as per the requirements or any other market segment. Besides this, UnivDatos understands that you may have your own business needs; hence, feel free to contact us to get a report that completely suits your requirements.

## Contents

### **1 MARKET INTRODUCTION**

- 1.1. Market Definitions
- 1.2. Main Objective
- 1.3. Stakeholders
- 1.4. Limitation

### **2 RESEARCH METHODOLOGY OR ASSUMPTION**

- 2.1. Research Process of the Sodium Percarbonate Market
- 2.2. Research Methodology of the Sodium Percarbonate Market
- 2.3. Respondent Profile

### **3 EXECUTIVE SUMMARY**

- 3.1. Industry Synopsis
- 3.2. Segmental Outlook
  - 3.2.1. Market Growth Intensity
- 3.3. Regional Outlook

### **4 MARKET DYNAMICS**

- 4.1. Drivers
- 4.2. Opportunity
- 4.3. Restraints
- 4.4. Trends
- 4.5. PESTEL Analysis
- 4.6. Demand Side Analysis
- 4.7. Supply Side Analysis
  - 4.7.1. Merger & Acquisition
  - 4.7.2. Investment Scenario
  - 4.7.3. Industry Insights: Leading Startups and Their Unique Strategies

### **5 PRICING ANALYSIS**

- 5.1. Regional Pricing Analysis
- 5.2. Price Influencing Factors

## **6 GLOBAL SODIUM PERCARBONATE MARKET REVENUE (USD MN), 2023-2033F**

### **7 MARKET INSIGHTS BY TYPE**

- 7.1. Coated
- 7.2. Uncoated
- 7.3. Tablet

### **8 MARKET INSIGHTS BY APPLICATION**

- 8.1. Detergent Agents
- 8.2. Cleaning Agents
- 8.3. Bleaching Agents
- 8.4. Water Treatments
- 8.5. Others

### **9 MARKET INSIGHTS BY END-USE**

- 9.1. Household Cleaning
- 9.2. Laundry
- 9.3. Industrial Cleaning
- 9.4. Textile Industry
- 9.5. Chemical Industry
- 9.6. Papermaking Industry
- 9.7. Food Industry
- 9.8. Others

### **10 MARKET INSIGHTS BY REGION**

- 10.1. North America
  - 10.1.1. The US
  - 10.1.2. Canada
  - 10.1.3. Rest of North America
- 10.2. Europe
  - 10.2.1. Germany
  - 10.2.2. The UK
  - 10.2.3. France
  - 10.2.4. Italy

- 10.2.5. Spain
- 10.2.6. Rest of Europe
- 10.3. Asia-Pacific
  - 10.3.1. China
  - 10.3.2. Japan
  - 10.3.3. India
  - 10.3.4. Rest of Asia-Pacific
- 10.4. Rest of World

## **11 VALUE CHAIN ANALYSIS**

- 11.1. Marginal Analysis
- 11.2. List of Market Participants

## **12 COMPETITIVE LANDSCAPE**

- 12.1 Competition Dashboard
- 12.2. Competitor Market Positioning Analysis
- 12.3. Porter Five Forces Analysis

## **13 COMPANY PROFILES**

- 13.1. Solvay
  - 13.1.1. Company Overview
  - 13.1.2. Key Financials
  - 13.1.3. SWOT Analysis
  - 13.1.4. Product Portfolio
  - 13.1.5. Recent Developments
- 13.2. Evonik Industries
- 13.3. OCI ALABAMA
- 13.4. Kao Corporation
- 13.5. Hongye Holding Group Co., Ltd.
- 13.6. AKK?M
- 13.7. Khimprom PJSC
- 13.8. Nouryon
- 13.9. STPP Group
- 13.10. AG CHEMI GROUP s.r.o.

## **14 ACRONYMS & ASSUMPTION**

## 15 ANNEXURE

## I would like to order

Product name: Sodium Percarbonate Market: Current Analysis and Forecast (2025-2033)

Product link: <https://marketpublishers.com/r/SD5E2DD1CEB9EN.html>

Price: US\$ 3,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD5E2DD1CEB9EN.html>