

# Saudi Arabia Fuel Station Market: Current Analysis and Forecast (2025-2033)

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## Abstracts

A fueling station or gas station (some countries use the term fuel station) is an establishment where oil products like petrol, diesel, and alternative fuel sources like CNG or electricity to operate in an EV are sold to road vehicles. Additional services offered by such stations are convenience stores, car washes, and basic vehicle maintenance. Fuel stations are becoming multi-service centers in the present market, where the adoption of digital payment systems and alternative fueling systems is being considered to meet consumer and regulatory requirements.

The Saudi Arabia Fuel Station market shows a growth rate of 3.00% during the forecast period (2025- 2033F). The fuel station market in Saudi Arabia is driven by the rapid process of urbanization and the increasing number of vehicles, which has a significant impact on the rise in fuel consumption. The drive for modern reforms in infrastructure, as outlined in Vision 2030, and the diversification of energy resources are powering investments in advanced fuel stations. The market growth is also encouraged by the preference of people who use combined services, such as convenience retail and quick-service restaurants. Furthermore, the rising shift toward alternative fuels and EV charging facilities, as well as fuel stations, is leading to the development of multi-energy service stations. On 08 July 2025, Blacklane, the global chauffeur service, and EVIQ, Saudi Arabia's leading electric vehicle (EV) infrastructure provider, signed a strategic agreement to supercharge the roll-out of electric vehicles across the Kingdom.

Under the partnership, the two companies will expand Saudi Arabia's EV charging network throughout major cities and mobility hubs. Together, they will strategically define priority locations for new charging stations and establish dedicated fleet-charging hubs, including one at Blacklane's new Gulf regional headquarters in Riyadh.

Based on fuel type, the market is segmented into petrol, diesel, CNG, and alternative fuels (EV charging, hydrogen). Among these, alternative fuels (such as EV charging and hydrogen) are expected to grow with the highest CAGR during the forecast period (2025-2033F). The use of alternative fuel, such as EV charging and hydrogen, is such that fuel stations are becoming multi-energy facilities. As Vision 2030 focuses on sustainability and clean energy, charging points and hydrogen refueling systems are being integrated into companies to meet the changing demand. The diversification generates additional income and secures the business against the eventual reduction of gasoline reliance. For instance, on January 17, 2025, Saudi Arabia's ENOWA, in collaboration with Hydrogen Refueling Solutions (HRS), successfully launched the nation's first heavy-duty hydrogen refueling station at Petromin Corporation.

Based on application, the Saudi Arabia fuel station market is segmented into passenger vehicles, commercial vehicles, two-wheelers, and others. Among them, the passenger vehicles segment dominates the market in 2024. The increasing number of passenger cars in Saudi Arabia has sustained the demand for fuel, and this segment forms the backbone of the fuel station market. According to the CEIC Data, Saudi Arabia's motor vehicle sales for passenger cars were reported at 645,723.000 Units in December 2023. The need for easy access to fueling places increases due to rising levels of car ownership, urbanization, and the development of road infrastructure. This is the trend that compels companies to enhance their station networks and integrate value-added services to capture individual vehicle owners.

For a better understanding of the market adoption of the Saudi Arabia Fuel Station market, it is analyzed based on its regional presence in Saudi Arabia, including the Central Region, Western Region, Eastern Region, Southern Region, and Northern Region. The Central Region held a dominant market share in 2024. The economic center of Saudi Arabia is the Central Region, which is a significant source of population and commercial activity. The increased traffic flow of vehicles in this area has contributed to a high demand for fuel and other related services, leading fuel stations to establish luxurious facilities equipped with high-end amenities. Moreover, companies investing in electric vehicle charging stations, an electronic payment system, and convenience stores in this region are an indication of a plan to secure as many consumers as possible. On March 23, 2025, EVIQ inaugurated its first highway EV charging station located at SASCO Aljazeera on the Riyadh-Qassim highway. This expansion forms part of a broader strategy to establish a

comprehensive, nationwide EV charging network that will facilitate long-distance travel and stimulate the adoption of electric mobility across Saudi Arabia.

Some major players running in the market include Saudi Arabian Oil Company (“Aramco” or “Saudi Aramco”), ALDREES, Abu Dhabi National Oil Company for Distribution PJSC (ADNOC), Emirates National Oil Company, TotalEnergies, NAFT Services Company Limited, Wafi Energy Company LLC (Shell brand) (Asyad Holding Group), Oman Oil Marketing Company SAOG (OOMCO), Petromin Corporation, Tas’helat Marketing Company.

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