

Quantum Cryptography Market: Current Analysis and Forecast (2024-2032)

<https://marketpublishers.com/r/Q18C861EA290EN.html>

Date: February 2025

Pages: 141

Price: US\$ 3,999.00 (Single User License)

ID: Q18C861EA290EN

Abstracts

The quantum cryptography Market involves creating and implementing sophisticated cryptography based on quantum mechanics to strengthen data security measures. Fast developments in quantum computing create an increasing wave of cyber threats against traditional encryption which fuels the need for quantum-safe encryption solutions. The market experiences expansion due to rising cyberattacks alongside the expanding need for secure communication systems while quantum technology investments keep increasing. Governments, enterprises, and financial institutions are adopting quantum cryptography to protect sensitive data and communication networks from potential quantum threats.

The quantum cryptography market is set to show a growth rate of about 31.2%. This is due to the growing cyberattacks and data breaches that are driving demand for advanced encryption methods. Also, increasing R&D, investment, product advancements, and collaborations in this industry drive this market. For example, in February 2024, the Linux Foundation launched the Post-Quantum Cryptography Alliance (PQCA) in an open and collaborative effort to address the cryptographic security challenges posed by quantum computing. Founding members of the initiative include Cisco, Amazon Web Services (AWS), IBM, NVIDIA, IntellectEU, SandboxAQ, QuSecure, and the University of Waterloo.

Based on component, the market is bifurcated into solutions and services. Among the categories, the most significant market share is dominated by the solutions category because it provides advanced technologies including Quantum Key Distribution (QKD) and post-quantum encryption which protects against the weaknesses of traditional cryptographic methods. The increasing sophistication of cyber threats motivates businesses from the finance and

defense sectors and healthcare institutions to adopt quantum-safe solutions that protect sensitive information. The expansion of quantum cryptography solutions depends on the rising market need for scalable and easy-to-integrate cryptographic technologies.

Based on the application, the market is segmented into network security, application security, and database security. The network security category holds the dominant position in the market because it develops solutions that counter the rising security threats quantum computing creates for encrypted information. Businesses together with government agencies have started implementing quantum-resistant protocols because they need to protect their network-based data from expected quantum attacks. The market demands for quantum-secure network security solutions will grow significantly because of increasing cyber threats combined with rising protection requirements.

Based on the end-users, the market is segmented into IT & telecommunication, BFSI, government & defense, healthcare, and others. Among these, the IT & telecommunication category is the largest contributor to the quantum cryptography industry because service providers and enterprises give high importance to secure data transfer. The rise of cyber threats has made telecom organizations implement both quantum-safe network infrastructure and fiber-optic QKD systems for protecting future communications. The market adoption of quantum cryptography will get a major boost because the essential integration of quantum cryptography is needed to protect long-term data security as 5G networks continue their expansion and data traffic grows.

For a better understanding of the market adoption of quantum cryptography, the market is analyzed based on its worldwide presence in countries such as North America (U.S., Canada, and the Rest of North America), Europe (Germany, U.K., France, Spain, Italy, Rest of Europe), Asia-Pacific (China, Japan, India, Rest of Asia-Pacific), Rest of World. Among these, the market expansion in North American quantum cryptography develops from security anxieties alongside governmental backing together with financing activities for quantum technology advancement. The United States and Canada together lead the regional quantum research and development field through which major technology companies including IBM Microsoft and Qrypt create advanced quantum security solutions. The advancing threat of quantum computing against traditional encryption systems motivates public institutions and financial organizations together with military organizations to implement quantum-safe

encryption technologies with Quantum Key Distribution (QKD). Market growth in quantum cryptography is being supported by both the U.S. National Quantum Initiative and by collaborative agreements between technology companies with research institutions. International quantum cryptography markets see North America as a prevailing force because of favorable regulations together with industry-wide adoption growth.

Some major players running in the market include IBM; Crypta Labs Limited; ID Quantique (SK Telecom); Infineon Technologies AG; MagiQ Technologies; NEC Corporation; QuNu Labs Private Limited; QuantumCTek Co., Ltd.; QuintessenceLabs; and Qrypt.

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