

Parchment Paper Market: Current Analysis and Forecast (2024-2032)

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Abstracts

The parchment paper market is expanding because industries need eco-friendly heat-resisting greaseproof packaging solutions specifically for food delivery and baking along with packaging requirements. The manufacture of parchment paper from cellulose materials produces sustainable packaging that matches worldwide sustainability targets and new regulations promoting biodegradable materials. The parchment paper market is growing because customers want chemical-free packaging materials and there is increased demand for ready-to-eat convenience foods and food services are expanding. Market growth receives additional support from modern manufacturing techniques alongside paper products that become both recyclable and capable of decomposition.

The parchment paper market is set to show a growth rate of about 5.6%. Increased use of parchment paper in commercial kitchens, bakeries, and restaurants for food preparation, packaging, and storage is driving market growth. Also, increasing R&D, investment, product advancements, and collaborations in this industry drive the Parchment Paper market. For instance, in July 2022, Nordic Paper created a new natural greaseproof paper for the food industry without the presence of fluorochemicals in it. The company has achieved a breakthrough in attaining natural barrier properties in its newly developed paper product without the addition of fluorochemicals. Developments like these are helpful for the company to attract a larger customer base by offering more sustainable options to packaging manufacturers.

Based on product type, the market is segmented into rolls and sheets/cut-size. Among these, the rolls market category is the largest contributor to the parchment paper industry because this format enables flexibility, economic value, and user-friendly characteristics for domestic kitchens and commercial establishments. You can personalize the size of parchment products using rolls

to improve their adaptability and reduce waste output in various baking applications cooking scenarios and packaging tasks. The market is growing because bakeries and home kitchens together with food service providers demand non-stick eco-friendly grease-resistant parchment paper products. Innovation of perforated pre-cut rolls and compostable parchment rolls drives market growth by following current sustainable trends in the food and retail markets.

Based on the end-use, the market is segmented into food packaging, bakery & confectionery, and others. Among these, the food packaging segment is the largest contributor to the parchment paper industry. Restaurants, bakeries, and food delivery services opt for parchment paper to wrap their products as well as perform baking tasks and storage because this packaging material provides a safe and fully compostable solution compared to traditional plastic wrappers. The parchment paper market continues to grow because manufacturers develop sustainable silicon-coated products along with unbleached parchment paper solutions that comply with regulatory demands and environmental targets.

Based on the distribution channel, the market is segmented into supermarkets/hypermarkets, convenience stores, online retail, and others. Among these, the hypermarkets/supermarkets category is the largest contributor to the parchment paper industry. The variety of parchment paper products at major retail outlets together with branded and private-label options makes these products more available and boosts consumer adoption. Product demand increases because consumers purchase parchment paper through discount offers or in bulk quantities and pursue baking and cooking activities at home. Supermarkets actively promote environmentally friendly organic products out of consumer demand leading to parchment paper increases through designated marketing areas.

For a better understanding of the market adoption of Parchment Paper, the market is analyzed based on its worldwide presence in countries such as North America (U.S., Canada, and the Rest of North America), Europe (Germany, U.K., France, Spain, Italy, Rest of Europe), Asia-Pacific (China, Japan, India, Rest of Asia-Pacific), Rest of World. Among these, the North American parchment paper market is moving forward due to expanding food and beverage sector needs and domestic use and baking industry requirements because consumers choose flexible non-stick sustainable cooking materials. The market expansion benefits from three growth factors including home baking popularity

and internet meal delivery coupled with green packaging solutions. Reynolds Consumer Products together with Georgia-Pacific and Ahlstrom-Munksjö are among the dominant forces leading the parchment paper market in the U.S. and Canada. Market dynamics experience influences both food safety regulations and sustainable paper requirements as well as new developments in compostable and silicone-coated parchment paper products. The market growth results from both e-commerce expansion and retail store expansion which makes products more accessible to consumers.

Some major players running in the market include Reynolds Consumer Products; Nordic Paper (Shanying International Holding Co Ltd); If You Care (Source Atlantique, Inc.); Amol Paper Mills Pvt. Ltd.; Veloppe; Delfort Group AG; COREX Group (VPK Group.); McNairn Packaging (AmerCareRoyal, LLC (ACR)); DISPAPALI; Cosmoplast (Harwal Group).

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