

Middle East & Africa Bromine Market: Current Analysis and Forecast (2025-2033)

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Abstracts

Bromine is a dark red volatile liquid halogenated element denoted Br and with an atomic number of 35. It is liquid at room temperature, one of just two elements, having a strong and irritating odor, and is highly reactive. Of course, bromine exists in the dissolved state in the seawater, salt lakes, and underground brines, where it is produced. Its derivatives find application in flame retardants, oil and gas drilling, clear brine fluids, pharmaceuticals, agro chemicals, and water-treatment biocides. Bromine vapor is corrosive and toxic, and this fact requires high levels of safety and a proper containment system.

The Middle East & Africa Bromine market is set to show a growth rate of about 5.9% during the forecast period (2025- 2033F). The Middle East & Africa Bromine market is growing at a steady pace, based on the high level of brine resources, the level of oil and gas activity, and the increased spending on infrastructure and industry. Bromine and its compounds are gaining applications in clear drilling fluids using brine, brominated flame retardants, construction and electronic products, cooling water, desalination, and wastewater treatment biocides. Increasing water stress and urbanization are supporting the need to have hard disinfection and treatment chemistries, whereby the ability of bromine to work at higher PH and temperature is appealing. Simultaneously, MEA is finding itself a competitive supply base as local consumption and export, as a number of regional players are investing in new capacity and integrated facilities around the Dead Sea and the Gulf.

Based on product, the Middle East & Africa bromine market is segmented into elemental bromine, calcium bromide, sodium bromide, and others. Among these, calcium bromide has held the major market share in the Middle East & Africa bromine market. This dominance is driven by the region's strong oil & gas

sector, where calcium bromide–based clear brine fluids are widely used for drilling, completion, and workover operations. High offshore and deep-well activity in the Gulf countries, combined with strict performance and safety requirements for well-control fluids, keeps demand for calcium bromide higher than for elemental bromine, sodium bromide, and other derivatives.

The Middle East and Africa market is further divided into oil & gas, automotive, electrical & electronics, agriculture, pharmaceuticals, cosmetics, textile, and others, based on end-users. In these, the oil & gas industry has the greatest market share. Bromine-based clear brine fluids play a vital role in drilling, completion, and workover work, especially in deep and high-pressure reservoirs that are prevalent in the Gulf as well as in North and West Africa. The demand is structurally high due to strong upstream investment, increased recovery projects, and sustained offshore activity. Moreover, brominated compounds are involved in refinery and petrochemicals, which strengthens consumption. This segment still relies on bromine offtake due to the strategic attention that the region is giving to hydrocarbons as a form of growth and export.

For a better understanding of the market adoption of Middle East & Africa Bromine, the market is analyzed based on its presence in countries such as Saudi Arabia, UAE, Egypt, South Africa, Turkey, Israel, and the Rest of the Middle East & Africa. The market of bromine in Israel is based on the unique mineral resources of the country and the decades of experience in chemistry. It has closely combined production with the extraction of Dead Sea brines, which allows upstream integration and operation at a low cost. With time, Israel has shifted from an extended list of bromine products to a wide list of value-added derivatives, such as flame-retardant intermediates, oilfield chemicals, and specialty water-treatment products. It is a highly export-oriented market that has well-established logistics, port infrastructure, and customer relations in the European and Asian markets. Continued investment is based on optimization of its processes, increasing environmental performance, and creation of safer and more sustainable brominated solutions in response to stricter regulations around the world. Consequently, Israel is not only acting as a major regional producer, but also a technology and innovation center in the world bromine value chain.

Some major players in the market include ICL Group Limited, Albemarle Corporation, Jordan Bromine Co Ltd, Arab Potash Company, Kenya Chemical Company Gika Chemical Ltd, Saline Water Conversion Corporation (SWCC), Intech Organics Limited, Agrocel Industries Pvt. Ltd., and Muscat and Barka

Business Trading Chemical Company.

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