

Japan Medical Tourism Market: Current Analysis and Forecast (2025-2033)

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Abstracts

The medical tourism market in Japan operates from its established international healthcare reputation and state-of-the-art medical equipment, together with its remarkable treatment success records. The medical facilities offer specialized oncology treatments, besides cardiovascular care, along with regenerative medicine procedures and cosmetic treatments, which draw patients from across the world. The market flourishes because of government programs that drive inbound medical tourism and simplify medical visas, while private healthcare facilities dominate with exceptional English-speaking services. Global health travelers find increased appeal in medical tourism services due to the combination of wellness programs and precision medical treatments, and standard Japanese medical practices.

The Japan Medical Tourism market is set to show a growth rate of about 21.3% during the forecast period (2025- 2033F). Japan can distinguish itself in medical tourism markets through its medical precision capabilities combined with top-quality diagnostics and patient care. Japan needs to develop multilingual healthcare services while improving international medical care directions and building international medical facilitator relationships to increase its global medical tourism appeal. Foreign medical travelers are increasing as the Japanese government is increasing marketing efforts on Japan's safe healthcare infrastructure, combined with its cultural heritage and its commitment to holistic wellness programs. Japan will solidify its position as a premier medical travel destination when it develops services that obey global treatment requirements while establishing programs that simplify reaching healthcare.

Based on Service Provider, the market is bifurcated into Public and Private. Among these, the Private segment is leading the market. The private sector is driving the market as personalized treatment and cutting-edge medical

technologies offered by Japanese private healthcare facilities drive most medical tourists to this area. These health care facilities excel at providing premium world-class services and specialized medical treatments, together with personalized care to international patients, focused on comfort during their healthcare visits. Wealthy medical tourists are choosing private sector hospitals as they provide English-speaking staff as well as luxurious accommodations combined with customized treatment plans. International patients select the private healthcare sector because of its focus on quality services and personalized care, which goes along with reduced waiting periods and state-of-the-art medical procedures.

Based on the Treatment Type, the market is segmented into Cardiovascular, Oncology, Neurology, Orthopedics, Cosmetic, and Others. Among these, Cardiovascular is the largest contributor to the Japan Medical Tourism industry. The cardiovascular field in Japan's medical tourism market leads because of its international status in cardiac treatment, together with state-of-the-art diagnostic machinery and minimally invasive medical procedures. World-class medical treatments for coronary artery disease and heart failure, and arrhythmias are available at Japanese hospitals that implement robotic procedure standards and hybrid operating suites. Japanese healthcare-based cardiac care attracts foreign patients because of its exceptional outcomes, combined with specialized medical staff along thorough post-operative recovery assistance. Private as well as university-affiliated Japanese hospitals offer cardiovascular treatments that become more desirable to patients because of reduced wait times and individualized care preparations.

Some major players running in the market include St. Luke's International Hospital, Keio University Hospital, Tokyo Medical University Hospital, Kyoto University Hospital, Juntendo University Hospital, Kyushu University Hospital, Kameda Medical Center, Nagoya University Hospital, Toranomon Hospital, and Osaka University Hospital.

Contents

1 MARKET INTRODUCTION

- 1.1. Market Definitions
- 1.2. Main Objective
- 1.3. Stakeholders
- 1.4. Limitation

2 RESEARCH METHODOLOGY OR ASSUMPTION

- 2.1. Research Process of the Japan Medical Tourism Market
- 2.2. Research Methodology of the Japan Medical Tourism Market
- 2.3. Respondent Profile

3 EXECUTIVE SUMMARY

- 3.1. Industry Synopsis
- 3.2. Segmental Outlook
 - 3.2.1. Market Growth Intensity

4 MARKET DYNAMICS

- 4.1. Drivers
- 4.2. Opportunity
- 4.3. Restraints
- 4.4. Trends
- 4.5. PESTEL Analysis
- 4.6. Demand Side Analysis
- 4.7. Supply Side Analysis
 - 4.7.1. Merger & Acquisition
 - 4.7.2. Collaboration & Investment Scenario
 - 4.7.3. Industry Insights: Leading Startups and Their Unique Strategies

5 JAPAN MEDICAL TOURISM MARKET REVENUE (USD MN), 2023-2033F

6 MARKET INSIGHTS BY SERVICE PROVIDER

- 6.1. Public

6.2. Private

7 MARKET INSIGHTS BY TREATMENT TYPE

7.1. Cardiovascular

7.2. Oncology

7.3. Neurology

7.4. Orthopedics

7.5. Cosmetic

7.6. Others

8 COMPETITIVE LANDSCAPE

8.1. Competition Dashboard

8.2. Competitor Market Positioning Analysis

8.3. Porter Five Forces Analysis

9 COMPANY PROFILED

9.1. St. Luke's International Hospital

9.1.1. Company Overview

9.1.2. Key Financials

9.1.3. SWOT Analysis

9.1.4. Product Portfolio

9.1.5. Recent Developments

9.2. Keio University Hospital

9.3. Tokyo Medical University Hospital

9.4. Kyoto University Hospital

9.5. Juntendo University Hospital

9.6. Kyushu University Hospital

9.7. Kameda Medical Center

9.8. Nagoya University Hospital

9.9. Toranomon Hospital

9.10. Osaka University Hospital

10 ACRONYMS & ASSUMPTION

11 ANNEXURE

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