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Certificate Authority Market: Current Analysis and Forecast (2025-2033)

https://marketpublishers.com/r/C1936AD96B5EEN.html
Date: April 2025
Pages: 140
Price: US$ 3,999.00 (Single User License)
ID: C1936AD96B5EEN

Abstracts

The Certificate Authority Market is witnessing a considerable growth rate of 11.79% within the forecast period (2025- 2033F). Digital certificates have become the backbone of modern internet security, while the role of Certificate Authorities (CAs) is vital to enabling any trust, authenticity, and privacy within the digital ecosystem. They are necessary in protecting clients from harmful encryption, all communications and the identities of the communicating parties, data integrity, and implementing e-commerce, banking, and enterprise operations. However, there is a great acceleration in the demand for CA and SSL/TLS certificates due to the rapid change in the last year of digital transformation, the increasing threats of cyberattacks, and the increased need for secure online transactions. Data breaches, compliance requirements from different organizations, such as the GDPR, HIPAA, or PCI DSS, as well as the rise of IoT and cloud platforms, are significantly increasing market demand. Across all industries, organizations have redefined digital certificates from mere technical formalities into key parts of their cybersecurity infrastructures. Besides, rising awareness of small- and medium-sized businesses (SMBs) coupled with free and automated certificate solution availability, such as ones provided by Let’s Encrypt, is also expanding market reach. Additionally, Technological advancement is reshaping the Certificate Authority landscape. The growing adoption of automated certificate lifecycle management, quantum-resistant cryptography, and integration with DevOps pipelines has driven digitally mature organizations. Moreover, remote work and zero-trust security models have placed even more emphasis on authentication and secure endpoints.

Based on component, the certificate authority market is bifurcated into Certificate Type and Services. In 2024, the Certificate Type segment dominated the market and is expected to maintain its leading position throughout the forecast period. Among the various certificate types such as SSL Certificates,

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Code Signing Certificates, Secure Email Certificates, and Authentication Certificates. SSL certificates accounted for the largest share of the certificate types. Domain Validation (DV) and Organization Validation (OV) certificate validation types are the most issued and widely accepted validation types in SSL certificates due to their fast issuance, affordability, and ability to meet basic to mid-level assurance needs. They have thereby become necessities integrated into cloud platforms, remote-work setups, and enterprise IT systems. Digital transformation, coupled with near-punitive compliance regulations such as GDPR and HIPAA, has further opened the doors to adoption. Simultaneously, automation tools, CI/CD pipeline integrations, and certificate lifecycle management advancements abound from vendors like DigiCert, Sectigo, and Let's Encrypt, hence transforming the management of digital trust at scale for organizations. Companies in the market are coming up with advanced innovations, automation tools, and CI/CD pipeline integrations from vendors like DigiCert, Sectigo, and Let's Encrypt. In January 2023, DigiCert launched its new generation product called DigiCert Trust Lifecycle Manager, an integration of certificate lifecycle automation with advanced analytics and policy governance for enterprises seeking frictionless, scalable certificate management.

Based on certificate validation type, the certificate authority market is segmented into Domain Validation, Organization Validation, and Extended Validation. The domain validation segment held the largest market share in 2024. The rising trend in affordable and rapid issuance of SSL certificates, along with automated issuance and simpler validation processes, has served to entrench the lead of this segment. During the past 5 years or so, the bigger certificate authorities-like Let's Encrypt (USA), Sectigo (USA), GoDaddy (USA), etc.-have changed the game by offering free or low-priced DV certificates in very large volumes. This has enabled startups, SMEs, and individual owners of websites to secure their websites quickly and economically. To help with this process more than ever, DTC CA brands have incorporated API's, self-service certificate management platforms, and partnerships with web hosting providers to help improve their service while minimizing overhead. With the growing understanding of cybersecurity threats and the need for encrypting communications, this has dramatically bolstered the demand for DV certificates in developing digital economies like India, Brazil, and Southeast Asia. The SSL certificate market in India witnessed rapid growth in the year 2024, with DV certificates making up over 70% of newly issued certificates due to increased website registration and digital transformation of various sectors. For instance, in March 2025, Cloudflare, Inc., the leading connectivity cloud company, announced that it is

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expanding end-to-end support for post-quantum cryptography to its Zero Trust Network Access solution. Organizations can securely route communications from web browsers to corporate web applications to gain immediate, end-to-end quantum-safe connectivity. By mid-2025, Cloudflare is going to add support for post-quantum cryptography to all its IP protocols, thereby significantly extending compatibility across most corporate applications and devices.

Based on enterprise size, the certificate authority market is segmented into SMEs and Large Enterprises. In 2024, the Large Enterprises segment dominated the market and is expected to maintain its leading position throughout the forecast period. The sophisticated cyberattack risks have increased, together with stringent regulatory mandates and enterprise-grade encryption protocols. Large organizations heavily invest in Public Key Infrastructure (PKI) solutions. These enterprises generally require multi-domain and wildcard certificates to secure their very vast networks, internal systems, and customer-facing applications. To such requirements come the heavy industry weights like DigiCert (USA), Entrust (USA), and GlobalSign (Japan), offering high-assurance certificates, automated lifecycle management tools, as well as scalable trust services. With increased reliance on cloud platforms and digital identity management, as well as remote work infrastructure among Fortune 500 companies, robust certificate management has become even more significant. For example, in August 2024, Azure Key Vault was infused with a certificate authority feature integrated by Microsoft to automate the certificate issuance and renewal processes for large enterprises in the cloud ecosystem. Again, large-scale enterprises within banking and health care will superintend the evolution of advanced use cases such as mutual TLS authentication for securing APIs, validating IoT devices, and the integration with DevOps, thereby accelerating segmental growth. These sectors continue to lead innovations in securing digital communications and protecting data privacy.

Based on vertical, the certificate authority market is segmented into BFSI, Retail and E-commerce, Government and Defence, Healthcare, IT and Telecom, Travel and Hospitality, Education, and Others. In 2024, the BFSI (Banking, Financial Services, and Insurance) segment dominated the market and is expected to maintain its leading position throughout the forecast period. With financial institutions handling high volumes of sensitive customer data and being constantly under attack from cybercriminals and phishing, the demand for high-assurance certificates-like Extended Validation (EV) and client authentication certificates, skyrocketed. Certificates provide the essential security for online

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banking portals, mobile applications, internal systems, and frameworks for digital identity. The PKI infrastructure is now widely deployed in BFSI for facilitating digital banking and fintech acceptance. DigiCert, GlobalSign, and Entrust are major players that provide their clients with advanced encryption tools and certificate lifecycle management platforms in strict alignment with global standards such as PCI-DSS, PSD2, and SOC2 compliance. For instance, in October 2023, Deutsche Bank set out to partner with Google Cloud Professional Services for the efficient management of secure encryption of in-transit data for hundreds of Deutsche Bank applications. Additionally, at the infrastructure level, the European Investment Bank and InfoCert entered an agreement in May 2023, Banfico Ltd., a prominent provider of Open Banking technology solutions for banks and fintech-in order to provide enhanced security solutions to its OB Directory solution. Consequently, this agreement will empower banks and TPPs alike to request and manage their open banking certificates (QWAC/QSealC or OBWAC/OBSealC) through the Open Banking Directory while simultaneously ensuring compliance with regulatory standards and secure data transmission of financial transactions in Europe.

For a better understanding of the market of the certificate authority market, the market is analyzed based on its worldwide presence in countries such as North America (The US, Canada, and Rest of North America), Europe (Germany, The UK, France, Italy, Spain, Rest of Europe), Asia-Pacific (China, Japan, India, Rest of Asia-Pacific), Rest of World. The North America certificate authority market dominated the global industry in 2024 and is projected to maintain its leading position throughout the forecast period. The increase in certificate deployment and innovation in PKI services in a mature cybersecurity ecosystem, a high degree of internet penetration, and a regulatory environment that requires strong data protection make the region the leader in both. The United States is home to major CA players as DigiCert, Sectigo, and Let’s Encrypt, all of which have led in automating SSL issuance, pushing zero-trust security models, and spearheading a significant drive toward ubiquitous encryption. Many government-backed standards, such as FedRAMP and NIST, in addition to frameworks like CMMC in defense and HIPAA in healthcare, further mandate robust encryption protocols, such that CA services become necessary across sectors. The progressive shift toward digital transformation in North America, especially in the financial services, e-commerce, healthcare, and education sectors, has further broadened the horizons for deploying digital certificates beyond traditional website security to APIs, cloud workloads, IoT devices, and mobile applications. Additionally, the burgeoning adoption of public key infrastructure among small

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businesses and startups and the increased investment in cybersecurity, in tandem with the emergence of tech startups and cloud-native enterprises, will continue to attract innovations and capital into the CA space. For instance, in 2025, Sectigo, a global tech firm that specializes in digital certificate management solutions, announced its new platform that will help organizations move to "quantum-resistant cryptography," as per a news release. Quantum-proof cryptography, also called post-quantum cryptography (PQC), protects cryptographic methods from being compromised by future quantum computers, according to a post on the California Institute of Technology's site.

Some of the major players operating in the market include DigiCert, Inc., GlobalSign, Sectigo Limited, GoDaddy Operating Company, LLC., Entrust Corporation, IdenTrust, Inc., Asseco Data Systems S.A., Network Solutions, LLC., ACTALIS S.p.A., and Let's Encrypt (Internet Security Research Group).

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