

# Agentic AI Market: Current Analysis and Forecast (2024-2032)

<https://marketpublishers.com/r/AF455530D068EN.html>

Date: March 2025

Pages: 145

Price: US\$ 3,999.00 (Single User License)

ID: AF455530D068EN

## Abstracts

The Agentic AI market serves technology we use that lets self-manage AI systems decide and work without continuous human involvement. This market keeps growing because companies in various sectors now need automated systems for more efficient operations at a lower cost. The Agentic AI market is expanding because of better AI technology, cloud services, Internet of Things connections, and companies using AI automation tools. Businesses put money into generative AI and autonomous agents to help their development and growth more quickly.

The Agentic AI market is set to show a growth rate of about 39.4%. The growing need for AI-driven automation in industries like software, customer support, and cybersecurity is driving the Agentic AI market. Also, increasing R&D, investment, product advancements, and collaborations in this industry drive the Agentic AI market. For instance, in January 2025, AI-focused business transformation technology provider ServiceNow unveiled a major expansion of its global partner program with an eye on making it easier for its channel partner community to take better advantage of AI.

Based on components, the market is segmented into software, hardware, and services. Among these, the software category is the largest contributor to the Agentic AI industry. As the core element of Agentic AI markets, software delivers the needed bases that let AI agents do their work without human control. Mississippi includes AI automation software and decision-making programs with models that update themselves and platforms that process data in real-time across finance, healthcare, manufacturing, and customer service fields. Organizations and developers worldwide can use cloud-based AI platforms plus APIs alongside open-source libraries to reach new development heights at low costs and big scale.

Based on the deployment mode, the market is bifurcated into On-Premises and Cloud. Among these, the On-Premises category is the largest contributor to the Agentic AI industry because they need better data protection and want to follow rules and keep their information safe. More sensitive organizations in healthcare, BFSI, and the government need their AI systems on their premises to control their data while adhering to security standards. This model approach performs better while reducing delay time and lets businesses create custom AI solutions for their special industry requirements, which pushes market growth.

Based on enterprise size, the market is bifurcated into small and medium enterprises and large enterprises. Among these, the large enterprises category is the largest contributor to the Agentic AI industry because large businesses use Agentic AI quickly to automate daily tasks and build better decisions that boost operational effectiveness. These organizations put money into AI technology and use it throughout customer service, inventory handling, security protection, and data management. Large enterprises use independent AI systems to process activities more quickly and effectively while managing operations better to gain an advantage over competitors.

Based on end-user, the market is segmented into BFSI, healthcare, retail and e-commerce, media and entertainment, manufacturing, IT and telecommunications, and others. Among these, the BFSI category is the largest contributor to the Agentic AI industry due to protection from cyber fraud while monitoring risks better and auto-trading with smart customer solutions. Secure banking operations along with automated administrative tasks replace regulatory burden to deliver better help through chatbots and virtual advisors. BFSI companies lead worldwide acceptance of Agentic AI because they use Artificial Intelligence for efficiency enhancement and cost reduction.

For a better understanding of the market adoption of Agentic AI, the market is analyzed based on its worldwide presence in countries such as North America (U.S., Canada, and the Rest of North America), Europe (Germany, U.K., France, Spain, Italy, Rest of Europe), Asia-Pacific (China, Japan, India, Rest of Asia-Pacific), Rest of World. Among these, the North American Agentic AI markets are expanding quickly because businesses in various sectors like healthcare, manufacturing, and retail now use autonomous AI systems. Major technology firms based in North America drive AI automation progress through their leading AI systems that help make decisions and learn independently, along with

OpenAI, Microsoft, and Google. The market grows more through investments in AI infrastructure and cloud technology, plus rules that let ethical AI evolve. As more companies want AI-based business tools and workforce optimization to boost security, their technology market grows and changes.

Some major players running in the market include Amazon Web Services, Inc.; Google; Microsoft; IBM; Oracle; Salesforce, Inc.; SAP SE; ServiceNow; UiPath, Zendesk (Hellman & Friedman).

## Contents

### **1 MARKET INTRODUCTION**

- 1.1. Market Definitions
- 1.2. Main Objective
- 1.3. Stakeholders
- 1.4. Limitation

### **2 RESEARCH METHODOLOGY OR ASSUMPTION**

- 2.1. Research Process of the Global Agentic AI Market
- 2.2. Research Methodology of the Global Agentic AI Market
- 2.3. Respondent Profile

### **3 EXECUTIVE SUMMARY**

- 3.1. Industry Synopsis
- 3.2. Segmental Outlook
  - 3.2.1. Market Growth Intensity
- 3.3. Regional Outlook

### **4 MARKET DYNAMICS**

- 4.1. Drivers
- 4.2. Opportunity
- 4.3. Restraints
- 4.4. Trends
- 4.5. PESTEL Analysis
- 4.6. Demand Side Analysis
- 4.7. Supply Side Analysis
  - 4.7.1. Merger & Acquisition
  - 4.7.2. Collaboration & Investment and Scenario
  - 4.7.3. Industry Insights: Leading Startups and Their Unique Strategies

### **5 PRICING ANALYSIS**

- 5.1. Regional Pricing Analysis
- 5.2. Price Influencing Factors

## **6 GLOBAL AGENTIC AI MARKET REVENUE (USD BN), 2022-2032F**

## **7 MARKET INSIGHTS BY COMPONENT**

- 7.1. Software
- 7.2. Hardware
- 7.3. Services

## **8 MARKET INSIGHTS BY DEPLOYMENT MODE**

- 8.1. On-Premises
- 8.2. Cloud

## **9 MARKET INSIGHTS BY ENTERPRISE SIZE**

- 9.1. Small and Medium Enterprises
- 9.2. Large Enterprises

## **10 MARKET INSIGHTS BY END-USER**

- 10.1. BFSI
- 10.2. Healthcare
- 10.3. Retail and E-commerce
- 10.4. Media and Entertainment
- 10.5. Manufacturing
- 10.6. IT and Telecommunications
- 10.7. Others

## **11 MARKET INSIGHTS BY REGION**

- 11.1. North America
  - 11.1.1. U.S.
  - 11.1.2. Canada
  - 11.1.3. Rest of North America
- 11.2. Europe
  - 11.2.1. Germany
  - 11.2.2. U.K.
  - 11.2.3. France

- 11.2.4. Italy
- 11.2.5. Spain
- 11.2.6. Rest of Europe
- 11.3. Asia-Pacific
  - 11.3.1. China
  - 11.3.2. Japan
  - 11.3.3. India
  - 11.3.4. Rest of Asia-Pacific
- 11.4. Rest of World

## **12 VALUE CHAIN ANALYSIS**

- 12.1. Marginal Analysis
- 12.2. List of Market Participants

## **13 COMPETITIVE LANDSCAPE**

- 13.1. Competition Dashboard
- 13.2. Competitor Market Positioning Analysis
- 13.3. Porter Five Forces Analysis

## **14 COMPANY PROFILED**

- 14.1. Amazon Web Services, Inc.
  - 14.1.1. Company Overview
  - 14.1.2. Key Financials
  - 14.1.3. SWOT Analysis
  - 14.1.4. Product Portfolio
  - 14.1.5. Recent Developments
- 14.2. Google
- 14.3. Microsoft
- 14.4. IBM
- 14.5. Oracle
- 14.6. Salesforce, Inc.
- 14.7. SAP SE
- 14.8. ServiceNow
- 14.9. UiPath
- 14.10. Zendesk (Hellman & Friedman)

## **15 ACRONYMS & ASSUMPTION**

## **16 ANNEXURE**

## I would like to order

Product name: Agentic AI Market: Current Analysis and Forecast (2024-2032)

Product link: <https://marketpublishers.com/r/AF455530D068EN.html>

Price: US\$ 3,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF455530D068EN.html>