

Global and United States Toys In-Depth Research Report 2017-2022

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Abstracts

The report is based on the market historical data from 2012 to 2016 and forecast the market trend from 2016 to 2022.

This report focuses on the U.S. market and presents volume and value of market share by players, by regions, by product type, by consumers and also changes in prices. As an in-depth report, it covers all details inside analysis and opinions in Toys industry.

Major Companies

ALEX Toys (United States)
Mattel(United States)
Beistle(United States)
Crayola(United States)
Disney (United States)
MGA Entertainment(United States)
Fisher-Price(United States)
FunKo(United States)
Hasbro(United States)
Nerf(United States)
Aurora(United Kindgom)
Ravensburger(German)
Eitech(German)
SIMBA(German)
NICI (Denmark)
LEGO(Denmark)
HelloKitty(Japan)

Takara(Japan)
Takatoku Toys(Japan)
Bandai Namco(Japan)
Tamiya Corporation(Japan)
Tenyo(Japan)
Tokyo Marui(Japan)
Tomy(Japan)
Nintendo(Japan)
Power Rangers(Japan)
Weijiang(China)
Auldey(China)
Beiens(China)
VTech(Hong Kong)

Key Regions

North America
United States
California
Texas
New York
Others
Canada

Latin America
Mexico
Brazil
Argentina
Others

Europe
Germany
United Kingdom
France
Italy
Spain
Russia
Netherland
Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Main types of products**Toys Market, by toys age range**

Birth to 24 Months

2 to 4 Years

5 to 7 Years

8 to 13 Years

14 Years & Up

Toys Market, by material

Plastic

Metal

Wood

Plush
Rubber

Toys Market, by price

Under \$25
\$25 to \$50
\$50 to \$100
\$100 to \$200
\$200 & Above

Toys Market, by building set number of pieces

24 & Under
25 to 49
50 to 99
100 to 199
200 to 299

Toys Market, by size

2-6 inch
7-11 inch
12-16 inch
17-21 inch
22 inch & Above

Key Consumers (End User)

Toys Market, by Consumer

Education Applications
Business Applications
Sociality Applications
Home Applications
Gift Applications

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