

# Global and United States Smartwatch In-Depth Research Report 2017-2022

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## Abstracts

The report is based on the market historical data from 2012 to 2016 and forecast the market trend from 2017 to 2022.

This report focuses on the U.S. market and presents volume and value of market share by players, by regions, by product type, by consumers and also changes in prices. As an in-depth report, it covers all details inside analysis and opinions in Smartwatch industry.

### Major Companies

Apple (US)

Samsung (KR)

Sony (JP)

Motorola/Lenovo (US)

LG (KR)

Pebble (US)

Fitbit (US)

Garmin (US)

Withings (FR)

Polar (FI)

Asus (CN)

Huawei (CN)

ZTE (CN)

inWatch (US)

Casio (JP)

TAG Heuer (CH)

TomTom (NL)

Qualcomm (US)

Weloop (CN)

Pulsense (US)

Geak (CN)

SmartQ (CN)

Hopu (CN)

Truly (CN)

## Key Regions

North America

United States

California

Texas

New York

Others

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Main types of products

Smartwatch Market, by Main System

Apple Watch Kit

Android Wear

Tizen

Embedded OS

Others

Smartwatch Market, by Screen Type

Mirasol Screen

Flexible E-paper

LCD Screen

Smartwatch Market, by Key Consumers

Personal Assistance

Medical/Health

Fitness

Personal Safety

## Contents

Global and United States Smartwatch In-Depth Research Report 2017-2022

### **CHAPTER ONE GLOBAL SMARTWATCH MARKET OVERVIEW**

- 1.1 Global Smartwatch Market Sales Volume Revenue and Price 2012-2017
- 1.2 Smartwatch, by Main System 2012-2017
  - 1.2.1 Global Smartwatch Sales Market Share by Main System 2012-2017
  - 1.2.2 Global Smartwatch Revenue Market Share by Main System 2012-2017
  - 1.2.3 Global Smartwatch Price by Main System 2012-2017
  - 1.2.4 Apple Watch Kit
  - 1.2.5 Android Wear
  - 1.2.6 Tizen
  - 1.2.7 Embedded OS
  - 1.2.8 Others
- 1.3 Smartwatch, by Screen Type 2012-2017
  - 1.3.1 Global Smartwatch Sales Market Share by Screen Type 2012-2017
  - 1.3.2 Global Smartwatch Revenue Market Share by Screen Type 2012-2017
  - 1.3.3 Global Smartwatch Price by Screen Type 2012-2017
  - 1.3.4 Mirasol Screen
  - 1.3.5 Flexible E-paper
  - 1.3.6 LCD Screen

### **CHAPTER TWO UNITED STATES SMARTWATCH MARKET OVERVIEW**

- 2.1 United States Smartwatch Market Sales Volume Revenue and Price 2012-2017
- 2.2 Smartwatch, by Main System 2012-2017
  - 2.2.1 United States Smartwatch Sales Market Share by Main System 2012-2017
  - 2.2.2 United States Smartwatch Revenue Market Share by Main System 2012-2017
  - 2.2.3 United States Smartwatch Price by Main System 2012-2017
  - 2.2.4 Apple Watch Kit
  - 2.2.5 Android Wear
  - 2.2.6 Tizen
  - 2.2.7 Embedded OS
  - 2.2.8 Others
- 2.3 Smartwatch, by Screen Type 2012-2017
  - 2.3.1 United States Smartwatch Sales Market Share by Screen Type 2012-2017
  - 2.3.2 United States Smartwatch Revenue Market Share by Screen Type 2012-2017

- 2.3.3 United States Smartwatch Price by Screen Type 2012-2017
- 2.3.4 Mirasol Screen
- 2.3.5 Flexible E-paper
- 2.3.6 LCD Screen

## **CHAPTER THREE SMARTWATCH BY REGIONS 2012-2017**

- 3.1 Global Smartwatch Sales Market Share by Regions 2012-2017
- 3.2 Global Smartwatch Revenue Market Share by Regions 2012-2017
- 3.3 Global Smartwatch Price by Regions 2012-2017
- 3.4 North America
  - 3.4.1 United States
    - 3.4.1.1 California
    - 3.4.1.2 Texas
    - 3.4.1.3 New York
    - 3.4.1.4 Others in United States
  - 3.4.2 Canada
- 3.5 Latin America
  - 3.5.1 Mexico
  - 3.5.2 Brazil
  - 3.5.3 Argentina
  - 3.5.4 Others in Latin America
- 3.6 Europe
  - 3.6.1 Germany
  - 3.6.2 United Kingdom
  - 3.6.3 France
  - 3.6.4 Italy
  - 3.6.5 Spain
  - 3.6.6 Russia
  - 3.6.7 Netherland
  - 3.6.8 Others in Europe
- 3.7 Asia & Pacific
  - 3.7.1 China
  - 3.7.2 Japan
  - 3.7.3 India
  - 3.7.4 Korea
  - 3.7.5 Australia
  - 3.7.6 Southeast Asia
    - 3.7.6.1 Indonesia

- 3.7.6.2 Thailand
- 3.7.6.3 Philippines
- 3.7.6.4 Vietnam
- 3.7.6.5 Singapore
- 3.7.6.6 Malaysia
- 3.7.6.7 Others in Southeast Asia
- 3.8 Africa & Middle East
  - 3.8.1 South Africa
  - 3.8.2 Egypt
  - 3.8.3 Turkey
  - 3.8.4 Saudi Arabia
  - 3.8.5 Iran
  - 3.8.6 Others in Africa & Middle East

## **CHAPTER FOUR GLOBAL SMARTWATCH BY COMPANIES 2012-2017**

- 4.1 Global Smartwatch Sales Volume Market Share by Companies 2012-2017
- 4.2 Global Smartwatch Revenue Share by Companies 2012-2017
- 4.3 Global Top Companies Smartwatch Key Product Model and Market Performance
- 4.4 Global Top Companies Smartwatch Key Target Consumers and Market Performance

## **CHAPTER FIVE UNITED STATES SMARTWATCH BY COMPANIES 2012-2017**

- 5.1 United States Smartwatch Sales Volume Market Share by Companies 2012-2017
- 5.2 United States Smartwatch Revenue Share by Companies 2012-2017
- 5.3 United States Top Companies Smartwatch Key Product Model and Market Performance
- 5.4 United States Top Companies Smartwatch Key Target Consumers and Market Performance

## **CHAPTER SIX GLOBAL SMARTWATCH BY CONSUMER 2012-2017**

- 6.1 Global Smartwatch Sales Market Share by Consumer 2012-2017
- 6.2 Personal Assistance
- 6.3 Medical / Health
- 6.4 Fitness
- 6.5 Personal Safety
- 6.6 Consuming Habit and Preference



## **CHAPTER SEVEN GLOBAL SMARTWATCH BY CONSUMER 2012-2017**

7.1 Global Smartwatch Sales Market Share by Consumer 2012-2017

7.2 Personal Assistance

7.3 Medical / Health

7.4 Fitness

7.5 Personal Safety

7.6 Consuming Habit and Preference

## **CHAPTER EIGHT TOP COMPANIES PROFILE**

8.1 Apple (US)

8.1.1 Apple (US) Company Details and Competitors

8.1.2 Apple (US) Key Smartwatch Models and Performance

8.1.3 Apple (US) Smartwatch Business SWOT Analysis and Forecast

8.1.4 Apple (US) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

8.2 Samsung (KR)

8.2.1 Samsung (KR) Company Details and Competitors

8.2.2 Samsung (KR) Key Smartwatch Models and Performance

8.2.3 Samsung (KR) Smartwatch Business SWOT Analysis and Forecast

8.2.4 Samsung (KR) Smartwatch Sales Volume Revenue Price Cost and Gross

Margin

8.3 Sony (JP)

8.3.1 Sony (JP) Company Details and Competitors

8.3.2 Sony (JP) Key Smartwatch Models and Performance

8.3.3 Sony (JP) Smartwatch Business SWOT Analysis and Forecast

8.3.4 Sony (JP) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

8.4 Motorola/Lenovo (US)

8.4.1 Motorola/Lenovo (US) Company Details and Competitors

8.4.2 Motorola/Lenovo (US) Key Smartwatch Models and Performance

8.4.3 Motorola/Lenovo (US) Smartwatch Business SWOT Analysis and Forecast

8.4.4 Motorola/Lenovo (US) Smartwatch Sales Volume Revenue Price Cost and Gross

Margin

8.5 LG (KR)

8.5.1 LG (KR) Company Details and Competitors

8.5.2 LG (KR) Key Smartwatch Models and Performance

8.5.3 LG (KR) Smartwatch Business SWOT Analysis and Forecast

8.5.4 LG (KR) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

## 8.6 Pebble (US)

8.6.1 Pebble (US) Company Details and Competitors

8.6.2 Pebble (US) Key Smartwatch Models and Performance

8.6.3 Pebble (US) Smartwatch Business SWOT Analysis and Forecast

8.6.4 Pebble (US) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

## 8.7 Fitbit (US)

8.7.1 Fitbit (US) Company Details and Competitors

8.7.2 Fitbit (US) Key Smartwatch Models and Performance

8.7.3 Fitbit (US) Smartwatch Business SWOT Analysis and Forecast

8.7.4 Fitbit (US) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

## 8.8 Garmin (US)

8.8.1 Garmin (US) Company Details and Competitors

8.8.2 Garmin (US) Key Smartwatch Models and Performance

8.8.3 Garmin (US) Smartwatch Business SWOT Analysis and Forecast

8.8.4 Garmin (US) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

## 8.9 Withings (FR)

8.9.1 Withings (FR) Company Details and Competitors

8.9.2 Withings (FR) Key Smartwatch Models and Performance

8.9.3 Withings (FR) Smartwatch Business SWOT Analysis and Forecast

8.9.4 Withings (FR) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

## 8.10 Polar (FI)

8.10.1 Polar (FI) Company Details and Competitors

8.10.2 Polar (FI) Key Smartwatch Models and Performance

8.10.3 Polar (FI) Smartwatch Business SWOT Analysis and Forecast

8.10.4 Polar (FI) Smartwatch Sales Volume Revenue Price Cost and Gross Margin

## 8.11 Asus (CN)

## 8.12 Huawei (CN)

## 8.13 ZTE (CN)

## 8.14 inWatch (US)

## 8.15 Casio (JP)

## 8.16 TAG Heuer (CH)

## 8.17 TomTom (NL)

## 8.18 Qualcomm (US)

## 8.19 Weloop (CN)

## 8.20 Pulsense (US)

## 8.21 Geak (CN)

## 8.22 SmartQ (CN)

## 8.23 Hopu (CN)

## 8.24 Truly (CN)

## **CHAPTER NINE INDUSTRY CHAIN AND SUPPLY CHAIN**

### 9.1 Smartwatch Industry Chain Structure

#### 9.1.1 R&D

#### 9.1.2 Raw Materials (Components)

#### 9.1.3 Manufacturing Plants

#### 9.1.4 Regional Trading (Import Export and Local Sales)

#### 9.1.5 Online Sales Channel

#### 9.1.6 Offline Channel

#### 9.1.7 End Users

### 9.2 Smartwatch Manufacturing

#### 9.2.1 Key Components

#### 9.2.2 Assembly Manufacturing

### 9.3 Consumer Preference

### 9.4 Behavioral Habits

### 9.5 Marketing Environment

## **CHAPTER TEN GLOBAL SMARTWATCH MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

### 10.1 Global Smartwatch Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

### 10.2 Global Smartwatch Sales (K Units) Forecast by Regions (2017-2022)

### 10.3 Global Smartwatch Sales (K Units) Forecast by Application (2017-2022)

### 10.4 Global Smartwatch Sales (K Units) Forecast by Main System (2017-2022)

### 10.5 Global Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)

## **CHAPTER ELEVEN UNITED STATES SMARTWATCH MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

### 11.1 United States Smartwatch Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

### 11.2 United States Smartwatch Sales (K Units) Forecast by Regions (2017-2022)

### 11.3 United States Smartwatch Sales (K Units) Forecast by Application (2017-2022)

### 11.4 United States Smartwatch Sales (K Units) Forecast by Main System (2017-2022)

### 11.5 United States Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)

## **CHAPTER TWELVE DEVELOPMENT TREND AND RESEARCH CONCLUSION**

- 12.1 Development Trend
- 12.2 Research Conclusion

## **CHAPTER THIRTEEN METHODOLOGY AND DATA SOURCE**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Global Smartwatch Sales Volume (K Units), Revenue (Million USD) and Price (USD/Unit)(2012-2017)

Figure Global Smartwatch Revenue (Million USD) and Growth Rate (2012-2017)

Figure Global Smartwatch Sales Volume (K Units) and Growth Rate (2012-2017)

Table Global Smartwatch Sales (K Units) by Main System (2012-2017)

Table Global Smartwatch Sales Market Share by Main System (2012-2017)

Figure Global Smartwatch Sales Market Share by Main System in 2016

Table Global Smartwatch Revenue (Million USD) by Main System (2012-2017)

Table Global Smartwatch Revenue Market Share by Main System (2012-2017)

Figure Global Smartwatch Revenue Market Share by Main System in 2016

Table Global Smartwatch Price (USD/Unit) by Main System (2012-2017)

Table Top Companies of Apple Watch Kit Smartwatch Products List

Figure Global Apple Watch Kit Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Companies of Android Wear Smartwatch Products List

Figure Global Android Wear Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Companies of Tizen Smartwatch Products List

Figure Global Tizen Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Companies of Embedded OS Smartwatch Products List

Figure Global Embedded OS Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Companies of Others Smartwatch Products List

Figure Global Others Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Global Smartwatch Sales (K Units) by Screen Type (2012-2017)

Table Global Smartwatch Sales Market Share by Screen Type (2012-2017)

Figure Global Smartwatch Sales Market Share by Screen Type in 2016

Table Global Smartwatch Revenue (Million USD) by Screen Type (2012-2017)

Table Global Smartwatch Revenue Market Share by Screen Type (2012-2017)

Figure Global Smartwatch Revenue Market Share by Screen Type in 2016

Table Global Smartwatch Price (USD/Unit) by Screen Type (2012-2017)

Table Top Companies of Mirasol Screen Smartwatch Products List

Figure Global Mirasol Screen Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Companies of Flexible E-paper Smartwatch Products List

Figure Global Flexible E-paper Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Top Companies of LCD Screen Smartwatch Products List  
Figure Global LCD Screen Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Figure United States Smartwatch Revenue (Million USD) and Growth Rate (2012-2017)  
Figure United States Smartwatch Sales Volume (K Units) and Growth Rate (2012-2017)  
Table United States Smartwatch Sales (K Units) by Main System (2012-2017)  
Table United States Smartwatch Sales Market Share by Main System (2012-2017)  
Figure United States Smartwatch Sales Market Share by Main System in 2016  
Table United States Smartwatch Revenue (Million USD) by Main System (2012-2017)  
Table United States Smartwatch Revenue Market Share by Main System (2012-2017)  
Figure United States Smartwatch Revenue Market Share by Main System in 2016  
Table United States Smartwatch Price (USD/Unit) by Main System (2012-2017)  
Table Top Companies of Apple Watch Kit Smartwatch Products List  
Figure United States Apple Watch Kit Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Companies of Android Wear Smartwatch Products List  
Figure United States Android Wear Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Companies of Tizen Smartwatch Products List  
Figure United States Tizen Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Companies of Embedded OS Smartwatch Products List  
Figure United States Embedded OS Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Companies of Others Smartwatch Products List  
Figure United States Others Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table United States Smartwatch Sales (K Units) by Screen Type (2012-2017)  
Table United States Smartwatch Sales Market Share by Screen Type (2012-2017)  
Figure United States Smartwatch Sales Market Share by Screen Type in 2016  
Table United States Smartwatch Revenue (Million USD) by Screen Type (2012-2017)  
Table United States Smartwatch Revenue Market Share by Screen Type (2012-2017)  
Figure United States Smartwatch Revenue Market Share by Screen Type in 2016  
Table United States Smartwatch Price (USD/Unit) by Screen Type (2012-2017)  
Table Top Companies of Mirasol Screen Smartwatch Products List  
Figure United States Mirasol Screen Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Companies of Flexible E-paper Smartwatch Products List  
Figure United States Flexible E-paper Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Top Companies of LCD Screen Smartwatch Products List  
Figure United States LCD Screen Smartwatch Sales (K Units) and Growth Rate



(2012-2017)

Table Global Smartwatch Sales (K Units) by Regions (2012-2017)

Table Global Smartwatch Sales Share by Regions (2012-2017)

Figure Global Smartwatch Sales Market Share by Regions in 2016

Figure Global Smartwatch Sales Market Share by Regions in 2017

Table Global Smartwatch Revenue (Million USD) and Market Share by Regions (2012-2017)

Table Global Smartwatch Revenue Market Share by Regions (2012-2017)

Figure Global Smartwatch Revenue Market Share by Regions in 2016

Figure Global Smartwatch Revenue Market Share by Regions in 2017

Table Global Smartwatch Price (USD/Unit) by Regions (2012-2017)

Table North America Smartwatch Sales (K Units) by Regions (2012-2017)

Table North America Smartwatch Revenue (Million USD) by Regions (2012-2017)

Figure North America Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table United States Smartwatch Sales (K Units) by Regions (2012-2017)

Table United States Smartwatch Revenue (Million USD) by Regions (2012-2017)

Figure United States Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Latin America Smartwatch Sales (K Units) by Regions (2012-2017)

Table Latin America Smartwatch Revenue (Million USD) by Regions (2012-2017)

Figure Latin America Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Europe Smartwatch Sales (K Units) by Regions (2012-2017)

Table Europe Smartwatch Revenue (Million USD) by Regions (2012-2017)

Figure Europe Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Asia & Pacific Smartwatch Sales (K Units) by Regions (2012-2017)

Table Asia & Pacific Smartwatch Revenue (Million USD) by Regions (2012-2017)

Figure Asia & Pacific Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Africa & Middle East Smartwatch Sales (K Units) by Regions (2012-2017)

Table Africa & Middle East Smartwatch Revenue (Million USD) by Regions (2012-2017)

Figure Africa & Middle East Smartwatch Sales (K Units) and Growth Rate (2012-2017)

Table Global Smartwatch Sales Volume (K Units) by Major Companies (2012-2017)

Table Global Smartwatch Sales Volume Market Share by Major Companies (2012-2017)

Figure Global Smartwatch Sales Volume Market Share by Major Companies 2016

Figure Global Smartwatch Sales Volume Market Share by Major Companies 2017

Table Global Smartwatch Revenue (Million USD) by Major Companies (2012-2017)

Table Global Smartwatch Revenue Market Share by Major Companies (2012-2017)

Figure Global Smartwatch Revenue Market Share by Major Companies 2016

Figure Global Smartwatch Revenue Market Share by Major Companies 2017

Table Global Top Companies Key Product Model and Market Performance

Table Global Top Companies Key Target Consumers and Market Performance  
Table United States Smartwatch Sales Volume (K Units) by Top Companies (2012-2017)  
Table United States Smartwatch Sales Volume Market Share by Top Companies (2012-2017)  
Figure United States Smartwatch Sales Volume Market Share by Top Companies 2016  
Figure United States Smartwatch Sales Volume Market Share by Top Companies 2017  
Table United States Smartwatch Revenue (Million USD) by Top Companies (2012-2017)  
Table United States Smartwatch Revenue Market Share by Top Companies (2012-2017)  
Figure United States Smartwatch Revenue Market Share by Top Companies 2016  
Figure United States Smartwatch Revenue Market Share by Top Companies 2017  
Table United States Top Companies Key Product Model and Market Performance  
Table United States Top Companies Key Target Consumers and Market Performance  
Table Global Smartwatch Sales (K Units) by Consumer (2012-2017)  
Figure Global Smartwatch Sales Market Share by Consumer (2012-2017)  
Figure Global Smartwatch Sales Market Share by Consumer in 2016  
Figure Global Personal Assistance Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Figure Global Medical / Health Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Figure Global Fitness Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Figure Global Personal Safety Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table United States Smartwatch Sales (K Units) by Consumer (2012-2017)  
Figure United States Smartwatch Sales Market Share by Consumer (2012-2017)  
Figure United States Smartwatch Sales Market Share by Consumer in 2016  
Figure United States Personal Assistance Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Figure United States Medical / Health Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Figure United States Fitness Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Figure United States Personal Safety Smartwatch Sales (K Units) and Growth Rate (2012-2017)  
Table Apple (US) Company Details and Competitors  
Table Apple (US) Key Smartwatch Models and Performance  
Table Apple (US) Smartwatch Business SWOT Analysis and Forecast  
Table Apple (US) Smartwatch Output (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (%) (2012-2017)

Figure Apple (US) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Apple (US) Smartwatch Sales Market Share (%) in Global (2012-2017)

Figure Apple (US) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Apple (US) Smartwatch Revenue Market Share (%) in Global (2012-2017)

Table Samsung (KR) Company Details and Competitors

Table Samsung (KR) Key Smartwatch Models and Performance

Table Samsung (KR) Smartwatch Business SWOT Analysis and Forecast

Table Samsung (KR) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Samsung (KR) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Samsung (KR) Smartwatch Sales Market Share (%) in Global (2012-2017)

Figure Samsung (KR) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Samsung (KR) Smartwatch Revenue Market Share (%) in Global (2012-2017)

Table Sony (JP) Company Details and Competitors

Table Sony (JP) Key Smartwatch Models and Performance

Table Sony (JP) Smartwatch Business SWOT Analysis and Forecast

Table Sony (JP) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Sony (JP) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Sony (JP) Smartwatch Sales Market Share (%) in Global (2012-2017)

Figure Sony (JP) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Sony (JP) Smartwatch Revenue Market Share (%) in Global (2012-2017)

Table Motorola/Lenovo (US) Company Details and Competitors

Table Motorola/Lenovo (US) Key Smartwatch Models and Performance

Table Motorola/Lenovo (US) Smartwatch Business SWOT Analysis and Forecast

Table Motorola/Lenovo (US) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Motorola/Lenovo (US) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Motorola/Lenovo (US) Smartwatch Sales Market Share (%) in Global (2012-2017)

Figure Motorola/Lenovo (US) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Motorola/Lenovo (US) Smartwatch Revenue Market Share (%) in Global (2012-2017)

Table LG (KR) Company Details and Competitors  
Table LG (KR) Key Smartwatch Models and Performance  
Table LG (KR) Smartwatch Business SWOT Analysis and Forecast  
Table LG (KR) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure LG (KR) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)  
Figure LG (KR) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure LG (KR) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)  
Figure LG (KR) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Pebble (US) Company Details and Competitors  
Table Pebble (US) Key Smartwatch Models and Performance  
Table Pebble (US) Smartwatch Business SWOT Analysis and Forecast  
Table Pebble (US) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Pebble (US) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)  
Figure Pebble (US) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Pebble (US) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)  
Figure Pebble (US) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Fitbit (US) Company Details and Competitors  
Table Fitbit (US) Key Smartwatch Models and Performance  
Table Fitbit (US) Smartwatch Business SWOT Analysis and Forecast  
Table Fitbit (US) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Fitbit (US) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)  
Figure Fitbit (US) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Fitbit (US) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)  
Figure Fitbit (US) Smartwatch Revenue Market Share (%) in Global (2012-2017)  
Table Garmin (US) Company Details and Competitors  
Table Garmin (US) Key Smartwatch Models and Performance  
Table Garmin (US) Smartwatch Business SWOT Analysis and Forecast  
Table Garmin (US) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Figure Garmin (US) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)  
Figure Garmin (US) Smartwatch Sales Market Share (%) in Global (2012-2017)  
Figure Garmin (US) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Garmin (US) Smartwatch Revenue Market Share (%) in Global (2012-2017)

Table Withings (FR) Company Details and Competitors

Table Withings (FR) Key Smartwatch Models and Performance

Table Withings (FR) Smartwatch Business SWOT Analysis and Forecast

Table Withings (FR) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Withings (FR) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Withings (FR) Smartwatch Sales Market Share (%) in Global (2012-2017)

Figure Withings (FR) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Withings (FR) Smartwatch Revenue Market Share (%) in Global (2012-2017)

Table Polar (FI) Company Details and Competitors

Table Polar (FI) Key Smartwatch Models and Performance

Table Polar (FI) Smartwatch Business SWOT Analysis and Forecast

Table Polar (FI) Smartwatch Output (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Polar (FI) Smartwatch Sales (Million Unit) and Growth Rate (%) (2012-2017)

Figure Polar (FI) Smartwatch Sales Market Share (%) in Global (2012-2017)

Figure Polar (FI) Smartwatch Sales Revenue (Million USD) and Growth Rate (%) (2012-2017)

Figure Polar (FI) Smartwatch Revenue Market Share (%) in Global (2012-2017)

Table Asus (CN) Company Details and Competitors

Table Huawei (CN) Company Details and Competitors

Table ZTE (CN) Company Details and Competitors

Table inWatch (US) Company Details and Competitors

Table Casio (JP) Company Details and Competitors

Table TAG Heuer (CH) Company Details and Competitors

Table TomTom (NL) Company Details and Competitors

Table Qualcomm (US) Company Details and Competitors

Table Weloop (CN) Company Details and Competitors

Table Pulsense (US) Company Details and Competitors

Table Geak (CN) Company Details and Competitors

Table SmartQ (CN) Company Details and Competitors

Table Hopu (CN) Company Details and Competitors

Table Truly (CN) Company Details and Competitors

Figure Global Smartwatch Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Smartwatch Price (USD/Unit) Trend Forecast (2017-2022)

Table Global Smartwatch Sales (K Units) Forecast by Regions (2017-2022)

Table Global Smartwatch Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Smartwatch Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Smartwatch Sales Volume Share Forecast by Regions in 2022

Table Global Smartwatch Sales (K Units) Forecast by Application (2017-2022)

Figure Global Smartwatch Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Smartwatch Sales Volume Market Share Forecast by Application in 2022

Table Global Smartwatch Sales (K Units) Forecast by Main System (2017-2022)

Figure Global Smartwatch Sales (K Units) Forecast by Main System (2017-2022)

Figure Global Smartwatch Sales Volume Market Share Forecast by Main System in 2022

Table Global Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)

Figure Global Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)

Figure Global Smartwatch Sales Volume Market Share Forecast by Screen Type in 2022

Figure United States Smartwatch Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure United States Smartwatch Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Smartwatch Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Smartwatch Sales (K Units) Forecast by Regions (2017-2022)

Table United States Smartwatch Sales Volume Share Forecast by Regions (2017-2022)

Figure United States Smartwatch Sales Volume Share Forecast by Regions (2017-2022)

Figure United States Smartwatch Sales Volume Share Forecast by Regions in 2022

Table United States Smartwatch Sales (K Units) Forecast by Application (2017-2022)

Figure United States Smartwatch Sales Volume Market Share Forecast by Application (2017-2022)

Figure United States Smartwatch Sales Volume Market Share Forecast by Application in 2022

Table United States Smartwatch Sales (K Units) Forecast by Main System (2017-2022)

Figure United States Smartwatch Sales (K Units) Forecast by Main System (2017-2022)

Figure United States Smartwatch Sales Volume Market Share Forecast by Main System in 2022

Table United States Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)

Figure United States Smartwatch Sales (K Units) Forecast by Screen Type (2017-2022)

Figure United States Smartwatch Sales Volume Market Share Forecast by Screen Type in 2022

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