

Global and United States Shampoo In-Depth Research Report 2017-2022

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Abstracts

The report is based on the market historical data from 2012 to 2016 and forecast the market trend from 2017 to 2022.

This report focuses on the U.S. market and presents volume and value of market share by players, by regions, by product type, by consumers and also changes in prices. As an in-depth report, it covers all details inside analysis and opinions in Shampoo industry.

Major Companies

Procter & Gamble(US)

Coty(VS)(UK)

PANTENE(Switzerland)

CLEAR(UK)

L'OREAL(France)

Schwarzkopf(Germany)

Rejoice(US)

Syoss(Japan)

LUX(US)

AQUAIR(Japan)

Dove(US)

Sunsilk(Hazeline)(UK)

KERASTASE(France)

TSUBAKI(Japan)

SUPERMILD(Japan)

Sebamed(Germany)

Amore Pacific(RYOE)(Korea)

L'OCCITANE(France)

REVLON(US)

Londa(Germany)

CYNOS(Korea)

SATINIQVE(US)

POLA(Japan)

CLAIROL(US)

JOICO(US)

BAWAMG(China)

Lovefun(China)

PHYTO(France)

COCOVEL(France)

KT&G(SOMANG)(Korea)

Key Regions

North America

United States

California

Texas

New York

Others

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Main types of products

Shampoo Market, by Suitable for Hair

Neutral

Dry

Oily

Mixed

Other (All Hair, Damaged Hair)

Shampoo Market, by Gender

Female

Male

General

Other

Shampoo Market, by People

Child

Pregnant

Adult

All People

Other

Shampoo Market, by Net Weight

200ml or Less

201-400ml

401ml-750ml

750ml-1L

1L or More

Shampoo Market, by Effect

Nourish

Dandruff

Anti-off

Moisturizing

Other

Shampoo Market, by Key Consumers

Family

Barbershop

Hotel

Business

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