

# Global and United States Schoolbag In-Depth Research Report 2017-2022

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# Abstracts

The report is based on the market historical data from 2012 to 2016 and forecast the market trend from 2017 to 2022.

This report focuses on the U.S. market and presents volume and value of market share by players, by regions, by product type, by consumers and also changes in prices. As an in-depth report, it covers all details inside analysis and opinions in Schoolbag industry.

Major Companies

Disney(US)

Barbie(US)

HelloKitty(UK)

NIKE(US)

WENGER(Switzerland)

JanSport(US)

Handry(China)

McNeill(Germany)



#### Sansonite(US)

ADIDAS(Germany)

BOBDOG(US)

SNOOPY(US)

KADNOO(China)

Winpard(China)

ACE(Japan)

Mi-Pac(UK)

EASTPAK(US)

JTYS&TYC(Japan)

OIWAS(China)

Carany(China)

HYPE(UK)

Key Regions

North America

**United States** 

Canada

Latin America

Mexico



Brazil

Argentina

Others

#### Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia



Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Main types of products

#### Schoolbag Market, by Suitable Age

0-6 Months

1-3 Years Old

3-6 Years Old

6-14 Years Old



#### 14 Years Old or Older

Schoolbag Market, by Gender

Boy

Girl

General

#### Schoolbag Market, by Schoolbag Classification

Backpack

Handbag

Liner Package

Shoulder Bag

Others

Schoolbag Market, by Material

PU Canvas

Nylon

Cotton

Others (Oxford Cloth, Polyester, Leather, Others)

Schoolbag Market, by Features



Breathable

Alleviate Excessive Burden

Waterproof

Ordinary

Others (Ultra-light, Anti-theft, U-type Carrying)

Schoolbag Market, by Key Consumers

Personal Use

**Educational Institutions** 



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