

Global and United States Retail Analytics In-Depth Research Report 2017-2022

<https://marketpublishers.com/r/GF2C20DE2B8EN.html>

Date: August 2017

Pages: 129

Price: US\$ 3,190.00 (Single User License)

ID: GF2C20DE2B8EN

Abstracts

The report is based on the market historical data from 2012 to 2016 and forecast the market trend from 2017 to 2022.

This report focuses on the U.S. market and presents volume and value of market share by players, by regions, by product type, by consumers and also changes in prices. As an in-depth report, it covers all details inside analysis and opinions in Retail Analytics industry.

Major Companies

1010data, Inc. (US)

Angoss Software Corporation (Canada)

BRIDGE Analytics Solutions Private Limited (India)

Capillary Technologies (Singapore)

Diaspark Inc. (US)

FLIR Systems, Inc. (US)

Fujitsu Limited (Japan)

GainInsights Solutions Pvt. Ltd. (India)

Happiest Minds (India)

Information Builders (US)

IntelliVision (US)

International Business Machines Corporation (US)

LoyaltyOne (Canada)

Manthan Software Services Private Limited (India)

Microsoft Corporation (US)

MicroStrategy Incorporated (US)

Oracle Corporation (US), QBurst (India)

Qlik Technologies Inc. (US)

RetailNext Inc. (US)

SAP SE (Germany)

SAS Institute Inc. (US)

Trax (Singapore)

Visual BI Solutions (US)

Zebra Technologies Corporation (US)

Key Regions

North America

United States

California

Texas

New York

Others

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Main types of products

Retail Analytics Market, by Business Function

Finance

Sales

Marketing

Supply Chain

Store Operation

Retail Analytics Market, by Component

Software

Services

Retail Analytics Market, by Deployment

On-premises

On-demand

Retail Analytics Market, by Organization

SMEs

Large Enterprises

Retail Analytics Market, by Key Consumers

Online

Offline

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