

# Global and United States Digital Out of Home In-Depth Research Report 2017-2022

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## Abstracts

The report is based on the market historical data from 2012 to 2016 and forecast the market trend from 2017 to 2022.

This report focuses on the U.S. market and presents volume and value of market share by players, by regions, by product type, by consumers and also changes in prices. As an in-depth report, it covers all details inside analysis and opinions in Digital Out of Home industry.

### Major Companies

AT&T Adworks

Intersection

Outfront Media

Ayuda Media Systems

RhythmOne

Billups

Kinetic Worldwide

Cadreon

Live Nation

Vistar Media

Clear Channel Outdoor

Magna Global

Xaxis

Gimbal

IBM

NBC Universal

Havas Media

NEC VUKUNET

BlueFocus Digital

Esdled

DOOH

Absen

Sageled

Joywayled

Szluxon

Qmtmedia

Ktoper

## Key Regions

North America

United States

California

Texas

New York

Others

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherland

Others

Asia & Pacific

China

Japan

India

Korea  
Australia  
Southeast Asia  
Indonesia  
Thailand  
Philippines  
Vietnam  
Singapore  
Malaysia  
Others  
Africa & Middle East  
South Africa  
Egypt  
Turkey  
Saudi Arabia  
Iran  
Others

Main types of products

Digital Out of Home Market, by Format Distinctions

Large Formats

Spectaculars

Venue Based and Public Spaces

Custom Formats

Digital Out of Home Market, by

Digital Out of Home Market, by Key Consumers

Supermarket

Home Theater

Corporate advertising

Other

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