

## Global and United States Badminton Racket In-Depth Research Report 2017-2022

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### Abstracts

The report is based on the market historical data from 2012 to 2016 and forecast the market trend from 2017 to 2022.

This report focuses on the U.S. market and presents volume and value of market share by players, by regions, by product type, by consumers and also changes in prices. As an in-depth report, it covers all details inside analysis and opinions in Badminton Racket industry.

Major Companies

YONEX(Japan)

VICTOR(Taiwan, China)

RSL(UK)

LINING(China)

KAWASAKI(Japan)

SOTX(Germany)

DHS(China)

OLIVER(Germany)



Wilson(US)

HANGYU(China)

FLEX(China Hong Kong)

HEAD(Austria)

BONNY WORLDWIDE LIMITED(China)

Decathlon(France)

MESUCA(Japan)

JINQUE(China)

Babolat(France)

Prince(US)

WISH(China)

SUPER-K(US)

Gosen(Japan)

QL(China)

KUMPOO(Japan)

Joerex(China Hong Kong)

Silik(Germany)

Lenwave(China)

Pro Kennex(Taiwan, China)

Carlton(UK)



#### SUNBATTA(Japan)

HongHu(China)

#### **Key Regions**

North America

United States

Canada

#### Latin America

Mexico

Brazil

Argentina

Others

#### Europe

Germany

#### United Kingdom

#### France

Italy

Spain

Russia

Netherland



Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey



Saudi Arabia

Iran

Others

Main types of products

Badminton Racket Market, by Racket Play Classification

Ball Control (Both Offensive and Defensive)

Offensive Type

Defensive Type

Others

#### Badminton Racket Market, by Racket Material

All Carbon

Alloy

Carbon Alloy

Others

#### Badminton Racket Market, by Racket Weight

2U (90-94g)

3U (85-89g)

4U (80-84g)



U (95g or More)

Others

Badminton Racket Market, by Racket Length

Short Handle Racket

Racket with middle handle

Long Handle Racket

Badminton Racket Market, by Racket Shape

**Round Shape** 

ISO Shape

Badminton Racket Market, by Key Consumers

Home Use

Match Use

**Commercial Use** 



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