

# Global and United States Action Camera In-Depth Research Report 2017-2022

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## **Abstracts**

The report is based on the market historical data from 2012 to 2016 and forecast the market trend from 2016 to 2022.

This report focuses on the U.S. market and presents volume and value of market share by players, by regions, by product type, by consumers and also changes in prices. As an in-depth report, it covers all details inside analysis and opinions in Action Camera industry.

**Major Companies** 

GoPro(United States)

Polaroid(United States)

Manfrotto(United States)

MEMZI(United States)

Neewer(United States)

Igadgitz(United States)

ONEMORES(United States)

Opteka(United States)



# Panasonic(United States)

Patriot(United States)
Polaroid(United States)
ProGear(United States)
Promax(China)
PULUZ(China)
ReadyPlug(China)
KingMa(Germany)
DRIFT(Germany)
IDV(United Kingdom)
TELESIN(United Kingdom)
Sioeye(Japan)
SHETU(Japan)
AEE(France)
FUJIFILM (France)
47th Street Photo(United Kingdom)
AEE Technology(United Kingdom)
Andoer(Japan)
Beach Camera(Japan)
Benro(China)



Butterfly(China)
ButterflyPhoto(China)
Key Regions
United States
California
Texas
New York
Others
Canada
Mexico
Europe
Germany
British
France
Others
China
Japan
India
Others



# Main types of products

Action Camera Market, By View-screen Display Size

Under 3 Inches

3 to 3.9 Inches

4 to 4.9 Inches

5 to 6.9 Inches

Over 7 Inches

# Action Camera Market, By Price

Under \$25

\$25 to \$50

\$50 to \$100

\$100 to \$200

\$200 & Above

# Action Camera Market, By Optical Zoom

3.9x & Under

4x to 9.9x

10x to 19.9x

20x to 49.9x



50x & Above

Action Camera Mark	et, By Video C	Capture Resolution
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480p

720p HD

1080i HD

1080p HD

4K

Action Camera Market, By Minimum Focal Length Range

25mm & Under

26mm - 49mm

50mm - 169mm

170mm - 499mm

500mm & Above

Key Consumers (End User)

Action Camera Market, by Consumer

**Sports** 

Entertainment

Photography







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