

International Trade in Hair Waving or Straightening Preparations: Trends and Prospects

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Abstracts

This report examines international trade and worldwide market trends pertaining to hair waving or straightening preparations. The report will be of considerable interest primarily to relevant strategic planners, senior company officials and importers/exporters, since it features invaluable information on hair waving or straightening preparations export/import operations segmented by country and region. The report covers the 2018-2023 period, with more emphasis on foreign trade in 2023.

The report provides the following analytical materials on the hair waving or straightening preparations: general description, international trade dynamics (2018-2023), exports/imports (2023) broken down by country, major suppliers and consumers, average price. The report also contains world market development forecast for 2024-2028.

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