

# International Trade in Beauty or Make-up Preparations: Trends and Prospects

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## Abstracts

This report examines international trade and worldwide market trends pertaining to beauty or make-up preparations. The report will be of considerable interest primarily to relevant strategic planners, senior company officials and importers/exporters, since it features invaluable information on beauty or make-up preparations export/import operations segmented by country and region. The report covers the 2018-2023 period, with more emphasis on foreign trade in 2023.

The report provides the following analytical materials on the beauty or make-up preparations: general description, international trade dynamics (2018-2023), exports/imports (2023) broken down by country, major suppliers and consumers, average price. The report also contains world market development forecast for 2024-2028.

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