

Nigeria Trade of Newspapers, Journals and Periodicals: Import, Export, Market Prospects

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This market research report examines the foreign trade of Nigeria and its perspectives on the global market for newspapers, journals and periodicals.

The report will be of considerable interest primarily to relevant strategic planners, senior company officials and importers/exporters, since it features invaluable information on newspapers, journals and periodicals export/import operations in Nigeria. The 2007-2017 period is covered, with more emphasis on foreign trade in 2017.

The report studies how Nigeria behaves on the global market for newspapers, journals and periodicals. It also assesses the dynamics of country's foreign trade in newspapers, journals and periodicals in 2007-2017. The report indicates major suppliers and consumers of newspapers, journals and periodicals in Nigeria. The final chapter provides in-depth analysis of prospects for the country's foreign trade in newspapers, journals and periodicals, as well the forecast for the development of the market for newspapers, journals and periodicals up to 2022. Such parameters as trade value (\$) and net weight (kg) are used in the analysis. We present average price forecast for newspapers, journals and periodicals.

More than 10 tables and diagrams comprise data on foreign trade in over 100 countries.

Table of Content

1. RESUME: NIGERIA TRADE OF NEWSPAPERS, JOURNALS AND PERIODICALS

- 1.1. Newspapers, Journals and Periodicals description
- 1.2. Nigeria share in world trade of newspapers, journals and periodicals
- 1.3. Trends in Nigeria exports and import of newspapers, journals and periodicals (2007-2017)

2. NIGERIA EXPORTS OF NEWSPAPERS, JOURNALS AND PERIODICALS

- 2.1. Key consumers of newspapers, journals and periodicals from Nigeria (2007-2017)
- 2.2. Nigeria exports of newspapers, journals and periodicals, segmented by region and country

3. NIGERIA IMPORTS OF NEWSPAPERS, JOURNALS AND PERIODICALS

- 3.1. Major suppliers of newspapers, journals and periodicals for Nigeria (2007-2017)
- 3.2. Nigeria imports of newspapers, journals and periodicals, segmented by region and country

4. NEWSPAPERS, JOURNALS AND PERIODICALS IN NIGERIA: INTERNATIONAL TRADE PROSPECTS TILL 2022

LIST OF TABLES

- Table 1. Nigeria share in global exports of newspapers, journals and periodicals
- Table 2. Nigeria share in global imports of newspapers, journals and periodicals
- Table 3. Trends in Nigeria exports and imports of newspapers, journals and periodicals (2007-2017)
- Table 4. Key consumers of newspapers, journals and periodicals from Nigeria (2007-2017)
- Table 5. Nigeria exports of newspapers, journals and periodicals, segmented by country (2016)
- Table 6. Nigeria exports of newspapers, journals and periodicals, segmented by country (2017)
- Table 7. Major suppliers of newspapers, journals and periodicals for Nigeria (2007-2017)
- Table 8. Nigeria imports of newspapers, journals and periodicals, segmented by country (2016)
- Table 9. Nigeria imports of newspapers, journals and periodicals, segmented by country (2017)
- Table 10. Nigeria trade prospects till 2022: trade value, \$
- Table 11. Nigeria trade prospects till 2022: net weight, kg
- Table 12. Nigeria trade prospects till 2022: average price, \$/ton.

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