

Nigeria Trade of Newspapers, Journals and Periodicals: Import, Export, Market Prospects

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This market research report examines the foreign trade of Nigeria and its perspectives on the global market for newspapers, journals and periodicals.

The report will be of considerable interest primarily to relevant strategic planners, senior company officials and importers/exporters, since it features invaluable information on newspapers, journals and periodicals export/import operations in Nigeria. The 2006-2016 period is covered, with more emphasis on foreign trade in 2016.

The report studies how Nigeria behaves on the global market for newspapers, journals and periodicals. It also assesses the dynamics of country's foreign trade in newspapers, journals and periodicals in 2006-2016. The report indicates major suppliers and consumers of newspapers, journals and periodicals in Nigeria. The final chapter provides in-depth analysis of prospects for the country's foreign trade in newspapers, journals and periodicals, as well the forecast for the development of the market for newspapers, journals and periodicals up to 2021. Such parameters as trade value (\$) and net weight (kg) are used in the analysis. We present average price forecast for newspapers, journals and periodicals.

More than 10 tables and diagrams comprise data on foreign trade in over 100 countries.

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