

India Trade of Newspapers, Journals and Periodicals: Import, Export, Market Prospects

URL:	https://marketpublishers.com/r/IC6551E7653EN.html
Date:	November 8, 2018
Pages:	25
Price:	US\$ 320.00
ID:	IC6551E7653EN

This market research report examines the foreign trade of India and its perspectives on the global market for newspapers, journals and periodicals.

The report will be of considerable interest primarily to relevant strategic planners, senior company officials and importers/exporters, since it features invaluable information on newspapers, journals and periodicals export/import operations in India. The 2007-2017 period is covered, with more emphasis on foreign trade in 2017.

The report studies how India behaves on the global market for newspapers, journals and periodicals. It also assesses the dynamics of country's foreign trade in newspapers, journals and periodicals in 2007-2017. The report indicates major suppliers and consumers of newspapers, journals and periodicals in India. The final chapter provides in-depth analysis of prospects for the country's foreign trade in newspapers, journals and periodicals, as well the forecast for the development of the market for newspapers, journals and periodicals up to 2022. Such parameters as trade value (\$) and net weight (kg) are used in the analysis. We present average price forecast for newspapers, journals and periodicals.

More than 10 tables and diagrams comprise data on foreign trade in over 100 countries.

Table of Content

1. RESUME: INDIA TRADE OF NEWSPAPERS, JOURNALS AND PERIODICALS

- 1.1. Newspapers, Journals and Periodicals description
- 1.2. India share in world trade of newspapers, journals and periodicals
- 1.3. Trends in India exports and import of newspapers, journals and periodicals (2007-2017)

2. INDIA EXPORTS OF NEWSPAPERS, JOURNALS AND PERIODICALS

- 2.1. Key consumers of newspapers, journals and periodicals from India (2007-2017)
- 2.2. India exports of newspapers, journals and periodicals, segmented by region and country

3. INDIA IMPORTS OF NEWSPAPERS, JOURNALS AND PERIODICALS

- 3.1. Major suppliers of newspapers, journals and periodicals for India (2007-2017)
- 3.2. India imports of newspapers, journals and periodicals, segmented by region and country

4. NEWSPAPERS, JOURNALS AND PERIODICALS IN INDIA: INTERNATIONAL TRADE PROSPECTS TILL 2022

LIST OF TABLES

- Table 1. India share in global exports of newspapers, journals and periodicals
- Table 2. India share in global imports of newspapers, journals and periodicals
- Table 3. Trends in India exports and imports of newspapers, journals and periodicals (2007-2017)
- Table 4. Key consumers of newspapers, journals and periodicals from India (2007-2017)
- Table 5. India exports of newspapers, journals and periodicals, segmented by country (2016)
- Table 6. India exports of newspapers, journals and periodicals, segmented by country (2017)
- Table 7. Major suppliers of newspapers, journals and periodicals for India (2007-2017)
- Table 8. India imports of newspapers, journals and periodicals, segmented by country (2016)
- Table 9. India imports of newspapers, journals and periodicals, segmented by country (2017)
- Table 10. India trade prospects till 2022: trade value, \$
- Table 11. India trade prospects till 2022: net weight, kg
- Table 12. India trade prospects till 2022: average price, \$/ton.

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