

McDonald's business profile (company report)

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Abstracts

This report examines key company data such as McDonald's foundation and activities, its structure, actual financial results and recent important events which influenced latest company's performance and corporate direction. The report will be of considerable interest primarily to relevant development officers, executives, senior company officials and consultants, since it features up-to-date and unbiased information on McDonald's activities and financial results.

Contents

McDonald's history and details

- Key Executives;
- Head Office addresses and telephone numbers;
- Corporate web site;
- History of company foundation and activities.

McDonald's structure and operations

- Company structure;
- Key businesses.

McDonald's financial results (for last four quarters and annual results)

- Revenues;
- Income;
- EBITDA;
- Net income;
- Capital and operational expenditures;
- Assets;
- Other financial indicators.

Recent events

- Company news;

- List of key events impacting recent performance and corporate direction.

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