

Structural Building Materials Market in Vietnam: Business Report 2018

URL:	https://marketpublishers.com/r/SE14B65E2B1EN.html
Date:	January 4, 2018
Pages:	132
Price:	US\$ 1,160.00
ID:	SE14B65E2B1EN

This report is a comprehensive research of structural building materials market in Vietnam.

The report starts with giving brief country profile for Vietnam, including general information and main economic indicators.

Further, the report provides in-depth analyses of structural building materials market in the country. It identifies key market players, including major producers, wholesalers and distributing companies. The third chapter is fully devoted to Vietnam's structural building materials foreign trade. It evaluates volumes and dynamics of imports and exports within the sector in the recent years.

The last chapter lists all major Vietnamese consumers of structural building materials, as well as provides downstream markets characteristics.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the Vietnam market and how to catch the maximum commercial opportunities in dealing with business partners in this country.

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