

Kenya: Country Business Profile 2025

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Abstracts

This report is a comprehensive research about the conditions of doing business in Kenya.

The first chapter of the report contains general information on Kenya, including its geopolitical situation, administrative structure, political system and level of economic development. Special attention is delivered to peculiarities of negotiations conduct in Kenya.

The second part of the report focuses on macroeconomic indexes of Kenya: GDP scope and dynamics, industrial production volume, foreign trade analysis, investment climate in the country etc.

The third chapter covers common business procedures in the country: from starting a project to closing a business. This chapter elucidates the country's fiscal system, existing labour practices, property rights regulation peculiarities and other issues vital for running business in this country.

Related news bulletins update and add the finishing touch to an overview of economical situation in Kenya.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the Kenya market and how to catch the maximum commercial opportunities in dealing with business partners in this country.

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