

# Natural Astaxanthin World Market Outlook 2023

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## Abstracts

Natural astaxanthin market trends, developments and prospects:

natural astaxanthin is more preferable than synthetic one

most of natural astaxanthin is produced from microalgae

this carotenoid provides a lot of health benefits and is believed to have more

the market is characterized by soaring demand and not sufficient supply

existing natural astaxanthin manufacturers are expanding capacity to meet the demand

meanwhile market entry barriers are quite high and new companies often do not succeed

as number of this carotenoid benefits is to increase and public awareness about them is rising the high growth rates are expected in global natural astaxanthin market

The report provides valuable data on global natural astaxanthin industry. Present and historical as well as future trends of global and regional markets are considered.

Starting from general overview of the product, the report moves to the characteristics of global market and further – to conclusions and forecasts. Besides, proper overview of downstream sector is presented.

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