

# Flour-and-cereals industry in Egypt: Business Report 2023

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## Abstracts

This report is a comprehensive research of flour-and-cereals industry in Egypt.

The first two chapters of the report feature the country profile by giving general information on Egypt and by thoroughly studying its economic state, (including key macroeconomic indicators and their development trends). The third chapter covers common business procedures in the country: from starting a project to closing a business. This chapter elucidates the country's fiscal system, existing labour practices, property rights regulation peculiarities and other issues vital for running business in this country.

Further, the report analyses flour-and-cereals industry in the country by identifying key market players, (including major producers, traders, etc), as well by evaluating foreign economic relations within the sector in the recent three years. An important part of the report is Porter Five Forces analysis that surveys an industry through five major questions (What composes a threat of substitute products and services? Is there a threat of new competitors entering the market? What is the intensity of competitive rivalry? How big is the bargaining power of buyers? How significant is the bargaining power of suppliers?).

Related news bulletins update and add the finishing touch to an overview of economic situation in Egypt.

The aim of this study is to provide a tool which will assist strategy group and the management team specialists in making correct decisions as how to penetrate the Egypt market and how to catch the maximum commercial opportunities in dealing with business partners in this country.

## Contents

### **1. EGYPT: COUNTRY PROFILE**

- 1.1. Geographical position
- 1.2. Historical background
- 1.3. Demography
- 1.4. Administrative divisions
- 1.5. Political situation
- 1.6. Economic situation
- 1.7. Foreign relations
- 1.8. Social environment and culture. Cultural differences and their impact on business negotiations

### **2. EGYPT: FINANCIAL AND ECONOMICAL PROFILE**

- 2.1. Country's Gross Domestic Product (GDP): historical trends and projection
- 2.2. Industrial production outlook
- 2.3. Egypt foreign trade
- 2.4. Current investment climate
- 2.5. Labor market overview
- 2.6. Ratings by major rating agencies

### **3. PECULIARITIES OF DOING BUSINESS IN EGYPT**

- 3.1. Procedures for starting a business
- 3.2. Routine for building permits obtaining
- 3.3. Registration of ownership rights
- 3.4. Basic terms of providing business loans by banks
- 3.5. Measures for investments protection
- 3.6. Tax system
- 3.7. Foreign trade transactions
- 3.8. Debt collection
- 3.9. Business liquidation

### **4. EGYPT FLOUR-AND-CEREALS INDUSTRY OVERVIEW**

- 4.1. General characteristics of flour-and-cereals industry in Egypt: current state and trends

4.2. Major companies in flour-and-cereals industry

4.3. Egypt foreign trade in flour-and-cereals products

4.3.1. Export and import of wheat or meslin flour: volume, structure, dynamics

4.3.2. Export and import of maize (corn) flour: volume, structure, dynamics

4.3.4. Export and import of cereal flours other than of wheat, maize or meslin: volume, structure, dynamics

4.3.5. Export and import of cereal groats, meal and pellets: volume, structure, dynamics

4.3.6. Export and import of cereal grains otherwise worked, germ of cereals, whole, rolled, flaked or ground: volume, structure, dynamics

4.3.7. Export and import of flour, meal, powder, flakes, granules and pellets of potatoes: volume, structure, dynamics

4.3.8. Export and import of flour, meal and powder of the dried leguminous vegetables, of sago or of roots or tubers: volume, structure, dynamics

4.3.9. Export and import of malt, whether or not roasted: volume, structure, dynamics

4.3.10. Export and import of starches, inulin: volume, structure, dynamics

4.3.11. Export and import of wheat gluten, whether or not dried: volume, structure, dynamics

## **5. EGYPT FLOUR-AND-CEREALS INDUSTRY PORTER FIVE FORCES ANALYSIS**

## **6. EGYPT ECONOMY NEWS AND ANALYSIS DIGEST**

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