

Africa and GCC Cigarettes Industry

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Abstracts

A comprehensive study of the tobacco industry in Africa and the GCC countries.

The report reveals key indicators such as the volume of tobacco and cigarette production, cigarette market size, foreign trade in tobacco products, largest manufacturers, illegal cigarette turnover for 16 countries of the region (Algeria, Libya, Mauritania, Morocco, Tunisia, Egypt, Kenya, Nigeria, Oman, UAE, Saudi Arabia, Qatar, Bahrain, Kuwait, Iraq, Iran).

Each year, these countries produce a total of about 250 billion cigarettes, while the consumption is estimated at 340 billion cigarettes.

The aim of the study is to help specialists of the strategic group and management team in obtaining an adequate assessment of the state of the tobacco industry in Africa and the GCC and making the right decision as how to penetrate this market, extracting the maximum benefit when negotiating with business partners.

Contents

1. ALGERIA

1.1. Tobacco and cigarettes production in Algeria

Tobacco

Cigarettes

1.2. Tobacco, cigarettes, cigars foreign trade in Algeria

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

1.3. Largest cigarette manufacturers in Algeria

1.4. Illegal cigarette turnover in Algeria

2. LIBYA

2.1. Tobacco and cigarettes production in Libya

Tobacco

Cigarettes

2.2. Tobacco, cigarettes, cigars foreign trade in Libya

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

2.3. Largest cigarette manufacturers in Libya

2.4. Illegal cigarette turnover in Libya

3. MAURITANIA

3.1. Tobacco and cigarettes production in Mauritania

3.2. Tobacco, cigarettes, cigars foreign trade in Mauritania

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

3.3. Largest cigarette manufacturers in Mauritania

3.4. Illegal cigarette turnover in Mauritania

4. MOROCCO

4.1. Tobacco and cigarettes production in Morocco

Tobacco

Cigarettes

4.2. Tobacco, cigarettes, cigars foreign trade in Morocco

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

4.3. Largest cigarette manufacturers in Morocco

4.4. Illegal cigarette turnover in Morocco

5. TUNISIA

5.1. Tobacco and cigarettes production in Tunisia

Tobacco

Cigarettes

5.2. Tobacco, cigarettes, cigars foreign trade in Tunisia

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

5.3. Largest cigarette manufacturers in Tunisia

5.4. Illegal cigarette turnover in Tunisia

6. EGYPT

6.1. Tobacco and cigarettes production in Egypt

Tobacco

Cigarettes

6.2. Tobacco, cigarettes, cigars foreign trade in Egypt

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics
Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

6.3. Largest cigarette manufacturers in Egypt

6.4. Illegal cigarette turnover in Egypt

7. KENYA

7.1. Tobacco and cigarettes production in Kenya

Tobacco

Cigarettes

7.2. Tobacco, cigarettes, cigars foreign trade in Kenya

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

7.3. Largest cigarette manufacturers in Kenya

7.4. Illegal cigarette turnover in Kenya

8. NIGERIA

8.1. Tobacco and cigarettes production in Nigeria

Tobacco

Cigarettes

8.2. Tobacco, cigarettes, cigars foreign trade in Nigeria

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

8.3. Largest cigarette manufacturers in Nigeria

8.4. Illegal cigarette turnover in Nigeria

9. OMAN

9.1. Tobacco and cigarettes production in Oman

Tobacco

Cigarettes

9.2. Tobacco, cigarettes, cigars foreign trade in Oman

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

9.3. Largest cigarette manufacturers in Oman

9.4. Illegal cigarette turnover in Oman

10. UAE

10.1. Tobacco and cigarettes production in UAE

Tobacco

Cigarettes

10.2. Tobacco, cigarettes, cigars foreign trade in UAE

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

10.3. Largest cigarette manufacturers in UAE

10.4. Illegal cigarette turnover in UAE

11. SAUDI ARABIA

11.1. Tobacco and cigarettes production in Saudi Arabia

11.2. Tobacco, cigarettes, cigars foreign trade in Saudi Arabia

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

11.3. Largest cigarette manufacturers in Saudi Arabia

11.4. Illegal cigarette turnover in Saudi Arabia

12. QATAR

12.1. Tobacco and cigarettes production in Qatar

12.2. Tobacco, cigarettes, cigars foreign trade in Qatar

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

12.3. Largest cigarette manufacturers in Qatar

12.4. Illegal cigarette turnover in Qatar

13. BAHRAIN

13.1. Tobacco and cigarettes production in Bahrain

13.2. Tobacco, cigarettes, cigars foreign trade in Bahrain

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

13.3. Largest cigarette manufacturers in Bahrain

13.4. Illegal cigarette turnover in Bahrain

14. KUWAIT

14.1. Tobacco and cigarettes production in Kuwait

14.2. Tobacco, cigarettes, cigars foreign trade in Kuwait

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

14.3. Largest cigarette manufacturers in Kuwait

14.4. Illegal cigarette turnover in Kuwait

15. IRAQ

15.1. Tobacco and cigarettes production in Iraq

Tobacco

Cigarettes

15.2. Tobacco, cigarettes, cigars foreign trade in Iraq

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

15.3. Largest cigarette manufacturers in Iraq

15.4. Illegal cigarette turnover in Iraq

16. IRAN

16.1. Tobacco and cigarettes production in Iran

Tobacco

Cigarettes

16.2. Tobacco, cigarettes, cigars foreign trade in Iran

Export and import of unmanufactured tobacco: volume, structure, dynamics

Export and import of cigarettes: volume, structure, dynamics

Export and import of cigars, cheroots and cigarillos: volume, structure, dynamics

Export and import of smoking tobacco and tobacco substitutes: volume, structure, dynamics

16.3. Largest cigarette manufacturers in Iran

16.4. Illegal cigarette turnover in Iran

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