

Africa and GCC Cigarettes Industry

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Abstracts

A comprehensive study of the tobacco industry in Africa and the GCC countries.

The report reveals key indicators such as the volume of tobacco and cigarette production, cigarette market size, foreign trade in tobacco products, largest manufacturers, illegal cigarette turnover for 16 countries of the region (Algeria, Libya, Mauritania, Morocco, Tunisia, Egypt, Kenya, Nigeria, Oman, UAE, Saudi Arabia, Qatar, Bahrain, Kuwait, Iraq, Iran).

Each year, these countries produce a total of about 250 billion cigarettes, while the consumption is estimated at 340 billion cigarettes.

The aim of the study is to help specialists of the strategic group and management team in obtaining an adequate assessment of the state of the tobacco industry in Africa and the GCC and making the right decision as how to penetrate this market, extracting the maximum benefit when negotiating with business partners.

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