

Suncorp Group Limited (SUN) : Company Profile and SWOT Analysis

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Synopsis

Timetric's "Suncorp Group Limited (SUN) : Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

Summary

This report is a crucial resource for industry executives and anyone looking to access key information about "Suncorp Group Limited"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope

- Examines and identifies key information and issues about "Suncorp Group Limited" for business intelligence requirements.
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

Reasons To Buy

- Quickly enhance your understanding of "Suncorp Group Limited"
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.

Key Highlights

Suncorp Group Limited (Suncorp) is a diversified financial services holding group. The group offers general insurance, banking, life insurance, superannuation and investment solutions to retail and corporate customers. Its portfolio of products includes home and contents insurance, boat insurance, travel insurance, motor insurance, special risks insurance, public liability and professional indemnity insurance, workers' compensation insurance and compulsory third party insurance, directors' and officers' liability insurance, rural insurance, and construction and engineering insurance. The group also offers life

insurance products, financial planning and funds administration services, superannuation administration services, home loans, personal loans, small business loans, saving accounts, transaction accounts, foreign exchange services, and treasury services among others. It principally operates in Australia and New Zealand. Suncorp is headquartered in Brisbane, Queensland, Australia.

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