

# The Straits Trading Co Ltd (S20): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'The Straits Trading Co Ltd (S20): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Straits Trading Co Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'The Straits Trading Co Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'The Straits Trading Co Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

The Straits Trading Company Limited (Straits) is a subsidiary of Tecity Group. It is an investment holding company. It has investments in hospitality, real estate, resources and smelting businesses in the Asia-Pacific region. The company's real estate investment business operates through its subsidiary, Straits Real Estate Pte. Ltd and ARA Asset Management Limited,. The company through its subsidiary, Malaysia Smelting Corporation Berhad, also operates in tin mining and smelting business. It also hold 30% interest in Far East Hospitality Holdings Pte. Ltd., which operates in hospitality in Asia Pacific. The company has operations in Singapore, Malaysia, Indonesia and Australia. Straits is headquartered in Singapore.

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### COMPANIES MENTIONED

The Straits Trading Co Ltd

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