

Sonesta International Hotels Corporation: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/S70370FA506EN.html>

Date: February 2018

Pages: 17

Price: US\$ 125.00 (Single User License)

ID: S70370FA506EN

Abstracts

SYNOPSIS

Timetric's "Sonesta International Hotels Corporation: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Sonesta International Hotels Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Sonesta International Hotels Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Sonesta International Hotels Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Sonesta International Hotels Corporation (Sonesta) operates hotels and resorts, and provides accommodations to travelers throughout the world. The company operates its properties in the US, Peru, the Caribbean, Chile, Columbia, Equador and Egypt. It offers various amenities at its hotels, such as cable television, direct dial telephone for local and international calls, individual climate control, mini-bar, hairdryer, Wifi, and bathroom with tub as well as gym. Its hotels also offers a lounge, extensive menu room service and full service restaurant. IN addition, the company offers meeting space for groups of approximately 200 people featured with assistance and audio-visual equipment. Sonesta is headquartered in Newton, Massachusetts, the US.

Contents

1 SONESTA INTERNATIONAL HOTELS CORPORATION - BUSINESS ANALYSIS

- 1.1 Sonesta International Hotels Corporation - Company Overview
- 1.2 Sonesta International Hotels Corporation - Business Description
- 1.3 Sonesta International Hotels Corporation - Major Products and Services

2 SONESTA INTERNATIONAL HOTELS CORPORATION - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 2.1 Sonesta International Hotels Corporation - M&A and Partnerships Strategy

3 SONESTA INTERNATIONAL HOTELS CORPORATION - RECENT DEVELOPMENTS

4 SONESTA INTERNATIONAL HOTELS CORPORATION - SWOT ANALYSIS

- 4.1 Sonesta International Hotels Corporation - SWOT Analysis - Overview
- 4.2 Sonesta International Hotels Corporation - Strengths
- 4.3 Sonesta International Hotels Corporation - Weaknesses
- 4.4 Sonesta International Hotels Corporation - Opportunities
- 4.5 Sonesta International Hotels Corporation - Threats

5 SONESTA INTERNATIONAL HOTELS CORPORATION - HISTORY

6 SONESTA INTERNATIONAL HOTELS CORPORATION - KEY EMPLOYEES

7 SONESTA INTERNATIONAL HOTELS CORPORATION - KEY EMPLOYEE BIOGRAPHIES

8 APPENDIX

- 8.1 Methodology
- 8.2 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Sonesta International Hotels Corporation - Major Products and Services

Table 2: Sonesta International Hotels Corporation - History

Table 3: Sonesta International Hotels Corporation - Key Employees

Table 4: Sonesta International Hotels Corporation - Key Employee Biographies

COMPANIES MENTIONED

Sonesta International Hotels Corporation

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