

# PT Axa Mandiri Financial Services: Company Profile and SWOT Analysis

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## **Abstracts**

#### **SYNOPSIS**

Timetric's 'PT Axa Mandiri Financial Services: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'PT Axa Mandiri Financial Services'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### SCOPE

Examines and identifies key information and issues about 'PT Axa Mandiri Financial Services' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'PT Axa Mandiri Financial Services'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

PT AXA Mandiri Financial Services (AXA Mandiri), a subsidiary of PT Bank Mandiri (Persero) Tbk, is a provider of life insurance products. The company offers a wide range of health, life, and unit linked products. The company also provides insurance products in compliance with Islamic Sharia principles. It offers various riders such as personal accident rider, total permanent disability rider, medicash rider, critical illnesses rider and payor protection rider. The company distributes its products through Bank Mandiri and Bank Syariah Mandiri branches in Indonesia. The company sells its insurance products online and also through telesales officer and financial advisors. AXA Mandiri is headquartered in Jakarta, Indonesia.

The company reported gross premium income of IDR8,110.9 billion during fiscal year ended December 2016 (FY2016), an increase of 3.1% over FY2015. Its net premium income was IDR8,010.3 billion in FY2016, an increase of 3.5% over FY2015.



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#### **COMPANIES MENTIONED**

PT Axa Mandiri Financial Services



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