

# Jerusalem Insurance Company PLC (Jerusalem Insurance Company): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Jerusalem Insurance Company PLC (Jerusalem Insurance Company): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Jerusalem Insurance Company PLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Jerusalem Insurance Company PLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Jerusalem Insurance Company PLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Jerusalem Insurance Company PLC (JIC) is an insurance products provider. The company offers a range of life and non-life insurance products to industrial and commercial enterprises and private individuals. It offers insurance products for motor, marine, aviation, workmen compensation, property, casualty, and liability. The company also provides life assurance, healthcare insurance, travel insurance, personal accident insurance, and engineering insurance products such as contractors all risks insurance, erection all risks insurance, machinery breakdown insurance, and contractors plant and machinery insurance. JIC distributes its products through agents, head office and branches located all over Jordan. JIC is headquartered in Amman, Jordan.

The company reported gross written premium of JOD16.8 million during the fiscal year ended December 2016 (FY2016), an increase of 4.3% over FY2015. The net premium of the company was JOD14.2 million, an increase of 2.7% over FY2015.

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### COMPANIES MENTIONED

Jerusalem Insurance Company PLC

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