

# Fraser and Neave, Limited (F99): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Fraser and Neave, Limited (F99): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Fraser and Neave, Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Fraser and Neave, Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Fraser and Neave, Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Fraser and Neave, Limited (Fraser and Neave) is involved in food and beverage manufacturing, and publishing and printing business. The company manufactures and distributes beer, dairy products, soft drinks and ice-creams. Its beverage product portfolio includes packaged water, bulk/HOD water, carbonates, juice, nectars, still drinks, squash/syrups, iced tea drinks and sports drinks. It is also involved in the distribution and retail of books, magazines and other related commodities across Asia-Pacific. The company has operations in Indonesia, Malaysia, Myanmar, Singapore, Thailand, Vietnam, Australia, Chile, China, India, the US, Hong Kong and the UK. Fraser and Neave is headquartered in Singapore.

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### COMPANIES MENTIONED

Fraser and Neave, Limited

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