

# Bank of the Philippine Islands (BPI): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Bank of the Philippine Islands (BPI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Bank of the Philippine Islands'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Bank of the Philippine Islands' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Bank of the Philippine Islands'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Bank of the Philippine Islands (BPI) offers a wide range of banking and related financial solutions. It offers loans, deposits, asset management, foreign exchange, and life and non-life insurance. The bank also provides asset finance and leasing; capital market services such as fixed income and equities underwriting, distribution, and brokerage. The bank caters to its customers through branch offices, ATMs, internet banking, mobile banking, and phone banking. Overseas, it has presence across Hong Kong, the UK, the US, Italy, and Spain. BPI is headquartered in Makati City, the Philippines.

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### COMPANIES MENTIONED

Bank of the Philippine Islands

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