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Abstracts

Latin America continues to emerge as a region of great opportunity. However, as with any emerging market these opportunities are tempered by pitfalls.

A Region of Extremes- Opportunities and Obstacles

For many, the potential opportunities offered by Latin America outweigh the negatives. For example, the close proximity to North America and its huge commercial markets provide fantastic opportunities. There are of course large obstacles for logistics providers, and those who use their services, to overcome. These include truck strikes, rail networks that lead to nowhere, drug lords, violence, bribery, debt and government regulations.

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