

Global Healthcare Logistics 2014

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Abstracts

Opportunity and frustration perhaps best describe the status of the global healthcare industry. Opportunities exist in new markets and new products however, frustrations have developed as a result of increasing government regulations and rising costs.

Various changes within the industry have left healthcare manufacturers facing rising costs and shrinking profits. For many, this means a long, hard look at the supply chain.

Significant opportunities exist in healthcare logistics- cold chain, pharmaceuticals, medical devices and clinical trials to name just a few. However, in order for the logistics provider to success it must prove itself in this in this challenging, highly regulated industry.

Global Healthcare Logistics 2014 will provide you with:

Market size, growth and forecast figures

Analysis of import and exports both in the US and Europe

An overview of trends both global and regional

Company profiles of logistics providers

Market sector manufacturer profiles

An overview of market supply chain risk

Medical devices and clinical trials

Niche logistics provider profiles

The report contains an analytical overview of the healthcare logistics industry including the cold chain, pharmaceutical, medical device and clinical trial segments. Within each segment analysis is also an examination of the major regions- Asia-Pacific, Africa, the Middle East, South America and North America and Europe.

The report provides logistics market sizing figures as well as five year forecasts allowing you to identify sectors with the most growth potential.

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Agility
CEVA
DB Schenker Logistics

DHL Express
DHL Global Forwarding/Freight
DHL Supply Chain
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Exel
FedEx
Healthcare Capabilities Audit
Healthcare Sector Audit
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Kuehne + Nagel
Logistics Providers
Panalpina
TNT Express
UPS
Yusen Logistics

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