

Global Express & Small Parcels 2015

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Abstracts

Will established Express providers resist new technology or incorporate it?

The express parcel industry is under pressure like never before

Rapid changes due to the expansion of ecommerce and the technology behind it have upset the traditional ways in which parcels are handled. Disruptive market entrants (start-ups) and peer-to-peer collections are also affecting the industry.

Alternative delivery solutions such as retail locations (click & collect), transport modes (train stations and other commuter centres), parcel shops (UPS access points) and lockers are already impacting how the industry operates.

e-commerce has transformed the express market into a 'go-go' sector with explosive expansion on a global scale. Businesses are working to harness this growth through a variety of means.

What opportunities are available to start-ups and how disruptive could these be to the market?

How will the potential acquisition of TNT by FedEx impact the express and small parcels market share of the integrators?

Why have different regions reacted differently to e-retail, and which factors could hinder, or boost, their growth?

Global Express & Small Parcels 2015 author, John Manners-Bell, said of the report,

“Fundamental changes in the market structure, caused by e-retailing, technological disruption and macro-economic upheaval, have created opportunities and challenges for express companies in equal measure.”

About

The dynamics of the express and small parcel market are shifting as time requirements and technology enhancements such as 3D printing and e-commerce result in more options for customers.

Added to this changing scenario are improving economies and the rising needs of emerging markets as well as the changing role of post offices from reliance on letters as the main revenue driver to e-commerce and parcels.

Global Express and Small Parcels 2014 will provide you with:

- Market size, growth and forecast figures

- Analysis of global trends

- Provider profiles of integrators, 3PLs, post offices

- Financial comparison of the major integrators

- How has TNT Express fared since the collapse of the UPS acquisition of the company?

DHL Express, FedEx Express, TNT Express and UPS have all played leading roles in the express and small parcel market but competition is picking up from regional providers and post offices within domestic markets. How are these leading providers responding?

The post office, which has witnessed the demise of its major revenue generator, the letter, has embraced the growth of e-commerce and now is eyeing the parcel as its new growth opportunity.

Many post offices are expanding facilities to sort and distribute parcels as well as introducing e-commerce parcel relation solutions to meet the needs of consumers.

With Asia Pacific, Africa and North America all forecasted to experience high growth rates in this market, Global Express and Small Parcels Market 2014, considers the effects of this trend as well as supplying provider profiles on integrators, 3PLs, post offices and regional players.

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