

Global E-Commerce Logistics 2016

<https://marketpublishers.com/r/G4D48BBE68BEN.html>

Date: April 2016

Pages: 0

Price: US\$ 2,140.00 (Single User License)

ID: G4D48BBE68BEN

Abstracts

ABOUT TI

Ti is a market research company specializing in global logistics and the supply chain. The company was established in 2002 to fill a gap in the market for high quality, affordable market research.

Ti products and services include:

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Ti Intelligence Portals – the Ti Dashboard offering a selection of economic and industry data and access to Ti's full research output through the Global Supply Chain Intelligence

Ti Consulting – market and competitor monitoring, M&A advisory services, dedicated research and client surveys

The Future of Logistics conference series

KEY THEMES

Amazon will continue to dominate the e-commerce market because customers choose its cheap and convenient delivery over other retailers' offerings

Online marketplaces and the adoption of omni channel strategies mean the distinction between B2C and B2B markets has become blurred

The replication of B2B by B2C could guarantee higher levels of delivery success, but this is only part of the solution

Changes in consumer demand have prompted retailers to invest in IT and fulfilment centre networks to link bricks & mortar to online, mobile and social media offerings, as well as embracing showrooming and concept stores

Traditional seasonality has changed markedly, with savings days such as Singles Day (which now dwarfs Black Friday and Cyber Monday) meaning it is not just the Christmas volumes urge that retailers and logistics companies need to handle

Alternative payments overtook card payments for the first time in 2014. This shift is expected to continue, driven by North America

Technology failure and cyber-attacks are a bigger threat than adverse weather, fire and social unrest. Intellectual data is a critical supply chain asset and, within B2B, is among the primary targets for such security breaches

Logistics and supply chains need to respond to the challenges created by the evolution of the sharing economy business model

Technology means that consumers now have exposure to better prices, product availability and choice from outside of their country of residence

E-commerce growth is rocketing in emerging markets and even developed markets are displaying double digit growth. However, there are various challenges that logistics providers need to surmount before they can take full advantage of this trend.

Contents

1.0 INTRODUCTION

1.1 Key findings and executive summary

2.0 E-COMMERCE MARKET OVERVIEW

2.1 E-commerce market overview

2.2 What is e-commerce?

2.3 The scale and importance of the B2B e-commerce sector

2.3.1 The blurring of B2B and B2C

2.3.2 What can B2C learn from B2B?

2.4 Is bricks & mortar dead?

2.5 Grocery

2.6 M-commerce

2.7 Changes to seasonality

2.8 Alternative payments

2.9 Security

2.10 "Internet of Things"

2.11 The sharing economy

2.12 More logistics providers, more end-to-end solutions

2.13 Cross-border

2.14 Delivery options

2.15 Delivery prices

3.0 SUPPLY CHAIN PROFILES

3.1 Supply Chain profiles overview

3.2 Alibaba

3.3 Amazon

3.4 AO

3.5 Argos

3.6 ASOS.com

3.7 Best Buy

3.8 CNOVA

3.9 eBay

3.10 Google

3.11 JD.com

- 3.12 John Lewis
- 3.13 Otto Group
- 3.14 Rakuten
- 3.15 Rocket Internet
- 3.16 Tesco
- 3.17 Walmart

4.0 LOGISTICS PROVIDER PROFILES

- 4.1 Logistics provider profiles overview
- 4.2 Aramex
- 4.3 Australia Post
- 4.4 Clipper Logistics
- 4.5 Deutsche Post DHL
 - 4.5.1 Express
 - 4.5.2 Post – eCommerce – Parcel
- 4.6 FedEx
- 4.7 iForce
- 4.8 Japan Post
- 4.9 La Poste
- 4.10 S.F. Express
- 4.11 SEKO Logistics
- 4.12 Singapore Post
- 4.13 UPS
- 4.14 USPS
- 4.15 XPO Logistics
- 4.16 Yamato

5.0 E-COMMERCE LOGISTICS MARKET SIZE

- 5.1 Global e-commerce logistics market size and forecast overview
- 5.2 Global e-commerce logistics market size and forecast
 - 5.2.1 Global e-commerce logistics market size and forecast by region
- 5.3 Africa and the Middle East e-commerce logistics market size and forecast
 - 5.3.1 Africa e-commerce logistics market size forecast
 - 5.3.1.1 Africa e-commerce logistics market size forecast by country
 - 5.3.2 Middle East e-commerce logistics market size forecast
 - 5.3.2.1 Middle East e-commerce logistics market size forecast by country
- 5.4 Asia Pacific e-commerce logistics market size forecast

- 5.4.1 Asia Pacific e-commerce logistics market size forecast by country
- 5.5 Europe e-commerce logistics market size and forecast
 - 5.5.1 Central & Eastern Europe and CIS e-commerce logistics market size forecast
 - 5.5.1.1 Central & Eastern Europe and CIS e-commerce logistics market size forecast by country
 - 5.5.2 Western Europe e-commerce logistics market size forecast
 - 5.5.2.1 Western Europe e-commerce logistics market size forecast by country
- 5.6 North America e-commerce logistics market size and forecast
 - 5.6.1 North America e-commerce logistics market size forecast by country
- 5.7 South America e-commerce logistics market size and forecast
 - 5.7.1 South America e-commerce logistics market size forecast by country

6.0 THE FUTURE OF E-COMMERCE LOGISTICS

- 6.1 The future of e-commerce logistics

7.0 APPENDIX

- 7.1 Market sizing methodology
- 7.2 E-commerce logistics market size
- 7.3 Logistics costs as a % of online retail sales for selected e-tailers

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