

Global E-Commerce Logistics 2016

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Abstracts

ABOUT TI

Ti is a market research company specializing in global logistics and the supply chain. The company was established in 2002 to fill a gap in the market for high quality, affordable market research.

Ti products and services include:

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Ti Intelligence Portals – the Ti Dashboard offering a selection of economic and industry data and access to Ti's full research output through the Global Supply Chain Intelligence

Ti Consulting – market and competitor monitoring, M&A advisory services, dedicated research and client surveys

The Future of Logistics conference series

KEY THEMES

Amazon will continue to dominate the e-commerce market because customers choose its cheap and convenient delivery over other retailers' offerings

Online marketplaces and the adoption of omni channel strategies mean the distinction between B2C and B2B markets has become blurred

The replication of B2B by B2C could guarantee higher levels of delivery success, but this is only part of the solution

Changes in consumer demand have prompted retailers to invest in IT and fulfilment centre networks to link bricks & mortar to online, mobile and social media offerings, as well as embracing showrooming and concept stores

Traditional seasonality has changed markedly, with savings days such as Singles Day (which now dwarfs Black Friday and Cyber Monday) meaning it is not just the Christmas volumes urge that retailers and logistics companies need to handle

Alternative payments overtook card payments for the first time in 2014. This shift is expected to continue, driven by North America

Technology failure and cyber-attacks are a bigger threat than adverse weather, fire and social unrest. Intellectual data is a critical supply chain asset and, within B2B, is among the primary targets for such security breaches

Logistics and supply chains need to respond to the challenges created by the evolution of the sharing economy business model

Technology means that consumers now have exposure to better prices, product availability and choice from outside of their country of residence

E-commerce growth is rocketing in emerging markets and even developed markets are displaying double digit growth. However, there are various challenges that logistics providers need to surmount before they can take full advantage of this trend.

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