

# Global CPG Logistics 2015

<https://marketpublishers.com/r/G525BFC80E3EN.html>

Date: September 2015

Pages: 0

Price: US\$ 1,520.00 (Single User License)

ID: G525BFC80E3EN

## Abstracts

### What is Global CPG Logistics 2015?

“The Consumer Packaged Goods sector is one of the largest customers for contract logistics. With estimated revenues of over half a billion it is a global business that can make unique demands of logistics services. This report looks at both the size of the logistics operations supporting CPG and the nature of what the CPG demands from logistics providers” according to author and Ti Senior Analyst Thomas Cullen.

This essential report looks at the following key areas:

Characteristics of CPG logistics

Supply chains of the biggest CPG companies

CPG market size and logistics costs

CPG in developed and emerging economies

Logistics service provider profiles.

### What insights will you gain from Global CPG Logistics 2015?

Identify the key market players- including overview of their supply chains and geographic operations coverage.

### Which LSPs service the CPG sector?

What services are provided by the top LSPs? Who uses them? Also included is an overview of geographic coverage of operations and company financial information (including percentage of revenue from CPG activity).

A comparison of emerging and developed markets- helping you identify risks and opportunities.

### **What are the key findings?**

North America spending 6.8% of total sales on logistics, whilst Europe spends just over 10.5%

Markets in the emerging economies have much higher cost bases- possibly twice that of the US

Perception that the CPG sector in developed economies offers little growth however some companies continue to grow at pace.

Not all emerging economies have the same market needs- requirements for products in China vary to those required in Brazil

One obstacle to growth of CPG in emerging markets is the poor efficiency of logistics. Transport is often expensive and high quality warehousing can be scarce.

Growth of CPG in emerging markets is a major opportunity for those with the capital to acquire large and complex distribution centres.

### **What are the opportunities?**

The report shows that the CPG sector is relatively stable in the developed world but that changing channels of consumption are providing scope for new service offerings and solutions to be implemented. Meanwhile in emerging markets, the under-developed logistics capacity of many markets has developed a substantially increased demand for more sophisticated logistics services to cater for growing demand for CPG.

### **Who should buy Global CPG Logistics 2015?**

Global CPG Logistics 2015 is specifically written to provide comprehensive and easily accessible strategic information to those already involved or with an interest in CPG logistics as well as:

Global manufacturers

Supply chain managers and directors

Banks and financial institutions

Consultants and analysts

Marketing and knowledge managers

All C-Level executives.

## I would like to order

Product name: Global CPG Logistics 2015

Product link: <https://marketpublishers.com/r/G525BFC80E3EN.html>

Price: US\$ 1,520.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G525BFC80E3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970