

European Logistics: Mergers and Acquisitions 2014

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Abstracts

What can past M&A activity tell us about the future of the European logistics market?

Over the past ten years , billions of dollars have been spent creating giant logistics groups through acquisition. European Logistics: Mergers & Acquisitions 2014 is the essential guide for professionals buying and selling logistics companies as well as their advisers.

It provides all the necessary background and history of acquisition programmes in the region, analysing which have been successful and which have failed (and why). The report is critical for every express, freight forwarder and contract logistics CEO to focus on key sectors of opportunity and which mistakes to avoid.

How will it help your business?

The report informs your strategic decisions through:

Example deal multiples

The most profitable logistics services to acquire

The most popular industry sectors (e.g. pharmaceutical) to target

Previous successful (and unsuccessful) M&A strategies

Details of 10 of the most important recent deals

The acquisition strategies of the largest mail, express and logistics companies

Who should buy European Logistics: Mergers and Acquisitions 2014?

Logistics CEOs, CFOs and other senior management will benefit from placing their own planned strategies in an industry context.

Equity analysts will be able to better interpret industry and company strategies.

Bankers and consultancies will be better placed to advise their customers on industry trends and deal multiples.

Manufacturers and retailers will be able to understand and evaluate the strategies and strengths of their logistics suppliers.

European Logistics: Mergers and Acquisitions 2014 also provides insightful market intelligence, for logistics companies which want to understand the strategies of their competitors and how effective they have been.

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