

Asia Pacific e-commerce Logistics 2013

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Abstracts

The fastest growing e-commerce market in the world presents many logistical challenges

Ti's new report has identified Asia Pacific's e-commerce market as one of the fastest growing logistics markets in the world, with the potential to become the largest region for e-commerce sales within a few years. The report's key findings suggest that the main drivers of the market's growth include the adoption rate of mobile devices, the expansion of Internet connectivity and encouragement from governments across Asia for e-commerce to be used as a platform for the sale of goods internationally.

However, the market's growth could well be stifled by the considerable strain that growth has placed on the region's infrastructure. Furthermore, there is a distinct lack of efficient and reliable last-mile delivery providers, a lack of warehousing and distribution centres and differing preferences for payment, all obstructing market growth.

What will you learn from Asia Pacific e-commerce Logistics 2013?

An overview of the market – an introduction to Asia Pacific's ecommerce logistics market and analysis of key market trends and possible developments.

Market sizing and forecasts – an insight into the size and rapid development of Asia Pacific's e-commerce logistics market and growth forecasts for 2015.

Individual market overviews – a breakdown of the region's ecommerce logistics market by individual countries, providing a synopsis of each market.

Retail supply chains – detailed analysis of retailers' supply chain networks, including illustrative maps.

Provider profiles – operational and financial profiles of the most important regional postal and logistics providers operating in the region, including: China Post, Blue Dart, and SF Express

An outline of key topics and findings featured in the report

A significant rise in the region's middle class population and the use of mobile devices has supported rapid growth in e-commerce.

This rapid growth has created demand for major investment in improved infrastructure, warehousing and delivery options for domestic and intra-regional transport. The report assesses where the financial support for these projects is coming from.

UPS and FedEx have been granted limited licences to operate in the domestic China network – how successful will they be? What impact will it have on the domestic market?

Due to a lack of quality e-commerce logistics services, many retailers are developing their own logistics solutions, Ti has analysed how these networks have developed and what it means for the logistics industry.

There are notable differences in the preferred payment systems implemented across the region, the report outlines the problems this creates for last-mile delivery providers and interprets the impact it is having on market growth.

Why buy Asia Pacific e-commerce Logistics 2013?

Asia Pacific e-commerce Logistics 2013 contains extensive market sizing and financial data, insightful commentary supported by detailed maps and extensive company profiles to provide the reader with a comprehensive overview of the region's e-commerce logistics market.

The report answers key questions such as:

How big is the region's e-commerce logistics market?

Which country has the biggest logistics spend?

How fast is the region's e-commerce market set to grow?

How do retailers develop their e-commerce networks?

Who are the key postal and logistics providers offering e-commerce solutions?

What is driving the market's growth?

What are the latest key developments and concerns in the market?

Who will benefit from Asia Pacific e-commerce Logistics 2013?

Compiled by Ti's team of expert analysts, this report is specifically written to provide easily accessible and valuable strategic insight to:

Consultants and financial analysts

Supply chain managers and directors

Logistics procurement managers

Marketing managers

Knowledge Managers

Investors

Contents

ABOUT TRANSPORT INTELLIGENCE

CONTENTS PAGE

1 EXECUTIVE SUMMARY

2 INTRODUCTION

2.1 e-commerce Overview

2.1.1 m-commerce

2.2 Issues

2.2.1 Payment Platforms

2.2.2 Logistics and Infrastructure

3 E-COMMERCE LOGISTICS MARKET SIZE

3.1 Asia Pacific

4 SELECT COUNTRIES

4.1 China

4.1.1 e-commerce Overview

4.1.2 Payment Platforms

4.1.3 Logistics and Transportation

4.2 India

4.2.1 e-commerce Overview

4.2.2 Payment Platform

4.2.3 Logistics and Transportation

4.3 Japan

4.3.1 e-commerce Overview

4.3.2 Payment Platforms

4.3.3 Logistics and Transportation

4.4 South Korea

4.4.1 e-commerce Overview

4.4.2 Payment Platforms

4.4.3 Logistics and Transportation

4.5 Southeast Asia

- 4.5.1 e-commerce Overview
- 4.5.2 Payment Platforms
- 4.5.3 Logistics and Transportation

5 SUPPLY CHAIN OVERVIEWS

- 5.1 360Buy
- 5.2 Alibaba
- 5.3 Flipkart
- 5.4 Rakuten
- 5.5 Walmart

6 PROVIDER OVERVIEWS

- 6.1 Postal Services
 - 6.1.1 China Post
 - 6.1.2 China Post Express and Logistics
 - 6.1.3 India Post
 - 6.1.4 Japan Post
 - 6.1.5 Singapore Post
- 6.2 Courier, Express, Parcel Providers
 - 6.2.1 China Domestic Providers
 - 6.2.2 Blue Dart
- 6.3 DHL
- 6.4 FedEx
- 6.5 UPS

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