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Wireless Testing Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Offering [Equipment (Wireless Device Testing and Wireless Network Testing) and Services], Technology (Bluetooth, Wi-Fi, GPS, 2G/3G, 4G/LTE, and 5G), Application (Consumer Electronics, Automotive, IT and Telecommunication, Energy and Power, Medical Devices, Aerospace and Defense, Industrial, and Others), and Geography

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Abstracts

The Global Wireless Testing Market size was valued at US$ 16.27 billion in 2023 and is expected to reach US$ 33.39 billion by 2031. The Global Wireless Testing Market is estimated to record a CAGR of 9.4% from 2023 to 2031.

The Global Wireless Testing market is segmented into North America, Europe, Asia Pacific, South America (SAM), and the Middle East and Africa (MEA). China, Japan, South Korea and India are among the main contributors to the Asia Pacific wireless testing market. 6G, the sixth-generation wireless communication technology standard, has higher frequencies, more data capacity, and noticeably lower latency than 5G networks. Therefore, it is perceived as a catalyst for India's digital transformation in the future. The convergence of digital and physical realities will become essential as wireless networks approach 6G. The Government of India intends to establish the country as a global leader in 6G technology and manufacturing by 2030 by encouraging domestic 6G research and innovation. With this, the country intends to contribute

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significantly to the world economy and go beyond its earlier target of attaining self-sufficiency (set under the Aatmanirbhar Bharat initiative). China also has the upper hand in 6G technology research due to its outstanding 5G infrastructure. According to the Ministry of Industry and Information Technology, China has managed more than 94,000 5G applications in sectors including manufacturing, mining, power, ports, and healthcare. Thus, the development of connectivity technologies and acceptance of upgraded technologies are likely to fuel the wireless testing market expansion in Asia Pacific in the coming years.

Based on offering, the market is categorized into equipment and services. The equipment segment held the largest wireless testing market share in 2023. Wireless testing equipment range includes tools, instruments, and software that are used to evaluate the performance, functionality, reliability, and safety of wireless devices and networks. These products ensure that wireless products meet regulatory standards (e.g., FCC and ETSI) and deliver optimal performance. The demand for sophisticated testing equipment is increasing with rapid advancements in connectivity technologies, including 5G. Various examples of wireless testing equipment include spectrum analyzers, network analyzers, signal generators, radio frequency (RF) testers, and protocol analyzers. These products ensure devices and networks perform optimally under real-world conditions. They also guarantee adherence to industry standards, prevent penalties or product recalls, and help secure wireless products and networks from cyber threats.

Anritsu Corporation, Bureau Veritas, Dekra Certification B.V, EXFO, Intertek Group Plc, ThinkPalm, Rohde and Schwarz GmbH and Co, SGS SA, TUV Rheinland and Viavi Solutions Inc. are among the prominent players profiled in the wireless testing market report. Several other major players were also studied and analyzed in the wireless testing market report to get a holistic view of the market and its ecosystem.

The overall wireless testing market share has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the wireless testing market. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the wireless testing market.

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