

Wearable Technology Market to 2025 - Global Analysis and Forecasts by Products and Applications

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Abstracts

A blend of top-down and bottom-up approaches were used to come to the exact market sizes and development rates of the global wearable technology market and its segments. Various secondary information sources were used to find the overall revenues, product portfolios and geographic reach of the companies operating in the wearable technology market. Estimates of the products and application classification revenues were confirmed and validated through primary interviews. Primary interviews are conducted with various players in wearable ecosystem and key opinion leaders to confirm the provided percentage split and market share. Considering the current market scenario and various other factors into our analytical approaches, the global Wearable Technology market is expected to grow at a CAGR of 20.8% during the forecast period 2016 – 2025 and accounts for US\$ 170.91 Bn in the year 2025.

The wearable technology market is divided on the basis of products and application, the products segment is further categorized on the basis of smart clothing & smart glasses, sleep sensors, smart watches, activity monitors, augmented reality headsets, continuous glucose monitor, heart rate monitors (HRMS), drug delivery devices, hand worn terminals, wearable patches, jewelries. The application segment is further classified on the basis of infotainment, fitness & wellness, healthcare & medical, industrial & military, safety & security, and fashion & lifestyle

The geographic segments considered in this report are North America (NA), Europe (EU), Asia-Pacific (APAC), Middle East & Africa (MEA) and South America (SAM). The geographic analysis highlights that North America accounted for the largest share in the global wearable technology market in 2015. The Asia-Pacific region is expected to register a faster growth from 2016 to 2025 at a CAGR of 22.6%, due to the increasing technological adoption trends in this region.

The key drivers for this market are increasing adoption of mobile devices, increasing acceptance across various application areas and increasing spur in venture capital funding for various wearable ecosystems players.

The report provides qualitative and qualitative insights about growth rates, key market shares and factors driving the market drivers for all segments. The report highlights the growth rates and market sizes of various segment and highlights the sections expected to experience high growth rate in various geographic segments. The report also consist of company profiles of the market leaders and various players in the wearable technology ecosystems. These company profiles include product portfolios, market developments, financial performances and SWOT analysis for each company. The report also offers a competitive landscape of the wearable technology market. The competitive landscape provides the market share of the major players operating in the wearable technology market.

REASONS TO BUY

Understand the key players in the global wearable's market upon what products/technologies have they launched, and how probable are these to thrive in the market.

Highlights key business priorities in order to assist companies to realign their busine

Contents

1 TABLE OF CONTENTS

2 INTRODUCTION

2.1 TIP Research Report Guidance

3 KEY TAKEAWAYS

4 WEARABLE TECHNOLOGY MARKET LANDSCAPE

4.1 Overview

4.2 Definitions

4.3 Value Chain Analysis

5 WEARABLE TECHNOLOGY MARKET – KEY INDUSTRY DYNAMICS

5.1 Key Market Drivers

5.2 Key Market Restraints

5.3 Key Market Opportunities

5.4 Future Trends

6 WEARABLE TECHNOLOGY MARKET – FIVE FORCES ANALYSIS

6.1 Overview

6.2 Global Wearable Technology Market – Five Forces Analysis

7 GLOBAL WEARABLE TECHNOLOGY MARKET ANALYSIS

7.1 Global Sales Revenue and Forecasts to 2025

7.2 Global Wearable Technology Market, Competitive Landscape

7.2.1 Market Share or Market Positioning of Key Players, 2014

8 GLOBAL WEARABLE TECHNOLOGY MARKET REVENUE AND FORECASTS TO 2025 – APPLICATIONS

8.1 Overview

8.1.1 Segment Share (%), 2014 & 2025

- 8.2 Infotainment
- 8.3 Fitness & Wellness
- 8.4 Healthcare & Medical
- 8.5 Industrial & Military
- 8.6 Safety & Security
- 8.7 Fashion & Lifestyle

9 GLOBAL WEARABLE TECHNOLOGY MARKET REVENUE AND FORECASTS TO 2025 – PRODUCTS

- 9.1 Overview
 - 9.1.1 Segment Share (%), 2014 & 2025
- 9.2 Smart Clothing & Smart Glasses
- 9.3 Sleep Sensors
- 9.4 Smart Watches
- 9.5 Activity Monitors
- 9.6 Augmented Reality Headsets
- 9.7 Continuous Glucose Monitor
- 9.8 Heart Rate Monitors (HRMs)
- 9.9 Drug Delivery Devices
- 9.10 Hand Worn Terminals
- 9.11 Wearable Patches
- 9.12 Jewelleries (Ring, Bracelets, Neck Pieces, Pendants, Earrings, Clutches, etc.)

10 GLOBAL WEARABLE TECHNOLOGY MARKET REVENUE AND FORECASTS TO 2025 – GEOGRAPHICAL ANALYSIS

- 10.1 Overview
 - 10.1.1 Segment Share (%), 2014 & 2025
- 10.2 North America
 - 10.2.1 U.S.
 - 10.2.2 Canada
 - 10.2.3 Mexico
- 10.3 Europe
 - 10.3.1 France
 - 10.3.2 Germany
 - 10.3.3 Italy
 - 10.3.4 Spain
 - 10.3.5 UK

- 10.3.6 Rest of Europe
- 10.4 Asia Pacific (APAC)
 - 10.4.1 Japan
 - 10.4.2 China
 - 10.4.3 India
 - 10.4.4 Australia
 - 10.4.5 Rest of APAC
- 10.5 Middle East & Africa (MEA)
 - 10.5.1 Saudi Arabia
 - 10.5.2 cUAE
 - 10.5.3 South Africa
 - 10.5.4 Rest of MEA
- 10.6 South America (SAM)
 - 10.6.1 Brazil
 - 10.6.2 Rest of SAM

11 GLOBAL WEARABLE TECHNOLOGY MARKET, KEY COMPANY PROFILES

- 11.1 Google Inc.
 - 11.1.1 Key Facts
 - 11.1.2 Business Description
 - 11.1.3 Financial Overview
 - 11.1.4 SWOT Analysis
 - 11.1.5 Key Developments
- 11.2 Nichia
 - 11.2.1 Key Facts
 - 11.2.2 Business Description
 - 11.2.3 Financial Overview
 - 11.2.4 SWOT Analysis
 - 11.2.5 Key Developments
- 11.3 Apple Inc.
 - 11.3.1 Key Facts
 - 11.3.2 Business Description
 - 11.3.3 Financial Overview
 - 11.3.4 SWOT Analysis
 - 11.3.5 Key Developments
- 11.4 Nike Ltd.
 - 11.4.1 Key Facts
 - 11.4.2 Business Description

- 11.4.3 Financial Overview
- 11.4.4 SWOT Analysis
- 11.4.5 Key Developments
- 11.5 Microsoft Cooperation
 - 11.5.1 Key Facts
 - 11.5.2 Business Description
 - 11.5.3 Financial Overview
 - 11.5.4 SWOT Analysis
 - 11.5.5 Key Developments
- 11.6 Xiaomi Inc.
 - 11.6.1 Key Facts
 - 11.6.2 Business Description
 - 11.6.3 Financial Overview
 - 11.6.4 SWOT Analysis
 - 11.6.5 Key Developments
- 11.7 Adidas Group
 - 11.7.1 Key Facts
 - 11.7.2 Business Description
 - 11.7.3 Financial Overview
 - 11.7.4 SWOT Analysis
 - 11.7.5 Key Developments
- 11.8 Sony Cooperation
 - 11.8.1 Key Facts
 - 11.8.2 Business Description
 - 11.8.3 Financial Overview
 - 11.8.4 SWOT Analysis
 - 11.8.5 Key Developments
- 11.9 Zephyr Technology
 - 11.9.1 Key Facts
 - 11.9.2 Business Description
 - 11.9.3 Financial Overview
 - 11.9.4 SWOT Analysis
 - 11.9.5 Key Developments
- 11.10 Suunto Oy
 - 11.10.1 Key Facts
 - 11.10.2 Business Description
 - 11.10.3 Financial Overview
 - 11.10.4 SWOT Analysis
 - 11.10.5 Key Developments

- 11.11 Medtronic
 - 11.11.1Key Facts
 - 11.11.2Business Description
 - 11.11.3Financial Overview
 - 11.11.4SWOT Analysis
 - 11.11.5Key Developments
- 11.12 Garmin International Inc.
 - 11.12.1Key Facts
 - 11.12.2Business Description
 - 11.12.3Financial Overview
 - 11.12.4SWOT Analysis
 - 11.12.5Key Developments
- 11.13 Eurotech S.p.A.
 - 11.13.1Key Facts
 - 11.13.2Business Description
 - 11.13.3Financial Overview
 - 11.13.4SWOT Analysis
 - 11.13.5Key Developments
- 11.14 Fitbit Inc.
 - 11.14.1Key Facts
 - 11.14.2Business Description
 - 11.14.3Financial Overview
 - 11.14.4SWOT Analysis
 - 11.14.5Key Developments
- 11.15 Cerora Inc.
 - 11.15.1Key Facts
 - 11.15.2Business Description
 - 11.15.3Financial Overview
 - 11.15.4SWOT Analysis
 - 11.15.5Key Developments
- 11.16 CuteCircuit Ltd.
 - 11.16.1Key Facts
 - 11.16.2Business Description
 - 11.16.3Financial Overview
 - 11.16.4SWOT Analysis
 - 11.16.5Key Developments
- 11.17 Mio Global
 - 11.17.1Key Facts
 - 11.17.2Business Description

- 11.17.3Financial Overview
- 11.17.4SWOT Analysis
- 11.17.5Key Developments
- 11.18 Epson America Inc.
 - 11.18.1Key Facts
 - 11.18.2Business Description
 - 11.18.3Financial Overview
 - 11.18.4SWOT Analysis
 - 11.18.5Key Developments

12 APPENDIX

- 12.1 About TIP
- 12.2 Glossary of Terms
- 12.3 Methodology
 - 12.3.1 Coverage
 - 12.3.2 Secondary Research
 - 12.3.3 Primary Research
- 12.4 Contact Us
- 12.5 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Number of Connected Devices

Table 2: Wearable Technology Market – Porters Five Forces Analysis

Table 3: Global Wearable Technology Market Revenue (US\$ Bn), 2014 – 2025

Table 4: North America Wearable Technology Revenue and Forecasts to 2025 – By Product (US\$ Bn)

Table 5: North America Wearable Technology Market Revenue and Forecasts to 2025 – By Application (US\$ Bn)

Table 6: Europe Wearable Technology Revenue and Forecasts to 2025 – By Product (US\$ Bn)

Table 7: Europe Wearable Technology Revenue and Forecasts to 2025 – By Application (US\$ Bn)

Table 8: Asia Pacific Wearable Technology Market Revenue and Forecasts to 2025 – By Product (US\$ Bn)

Table 9: Asia Pacific Wearable Technology Market Revenue and Forecasts to 2025 – By Application (US\$ Bn)

Table 10: Middle East & Africa Wearable Technology Market Revenue and Forecasts to 2025 – By Product (US\$ Bn)

Table 11: Middle East & Africa Wearable Technology Market Revenue and Forecasts to 2025 – By Application (US\$ Bn)

Table 12: South America Wearable Technology Market Revenue and Forecasts to 2025 – By Product (US\$ Bn)

Table 13: South America Wearable Technology Market Revenue and Forecasts to 2025 – By Application (US\$ Bn)

Table 14: adidas Group, Key Facts, 2015

Table 15: adidas Group, SWOT Analysis

Table 16: Apple, Inc. Key Facts, 2015

Table 17: Apple, Inc. SWOT Analysis

Table 18: Fitbit Inc., Key Facts, 2015

Table 19: Fitbit Inc., SWOT Analysis

Table 20: Garmin International Inc., Key Facts, 2015

Table 21: Garmin International Inc., SWOT Analysis

Table 22: Google, Inc. Key Facts, 2015

Table 23: Google, Inc. SWOT Analysis

Table 24: Intel Corporation, Key Facts, 2015

Table 25: Intel Corporation, SWOT Analysis

Table 26: Jawbone, Key Facts, 2015
Table 27: Jawbone, SWOT Analysis
Table 28: Koninklijke Philips N.V., Key Facts, 2015
Table 29: Koninklijke Philips N.V., SWOT Analysis
Table 30: LG Electronics, Inc., Key Facts, 2015
Table 31: LG Electronics, Inc., SWOT Analysis
Table 32: Medtronic, Inc., Key Facts, 2015
Table 33: Medtronic, Inc., SWOT Analysis
Table 34: Microsoft Corporation, Key Facts, 2015
Table 35: Microsoft Corporation, SWOT Analysis
Table 36: Nike, Inc., Key Facts, 2015
Table 37: Nike, Inc. SWOT Analysis
Table 38: Pebble Technology Corporation, Key Facts, 2015
Table 39: Pebble Technology Corporation, SWOT Analysis
Table 40: Qualcomm, Inc., Key Facts, 2015
Table 41: Qualcomm, Inc., SWOT Analysis
Table 42: Samsung Electronics Co., Ltd., Key Facts, 2015
Table 43: Samsung Electronics Co., Ltd., SWOT Analysis
Table 44: Sony Corporation, Key Facts, 2015
Table 45: Sony Corporation, SWOT Analysis
Table 46: Suunto Oy, Key Facts, 2015
Table 47: Suunto Oy, SWOT Analysis
Table 48: Xiaomi Inc., Key Facts, 2015
Table 49: Xiaomi Inc., SWOT Analysis
Table 50: TAG Heuer, Key Facts, 2015
Table 51: TAG Heuer, SWOT Analysis
Table 52: Glossary of Terms, Wearable Technology Market

List Of Figures

LIST OF FIGURES

- Figure 1: Wearable Technology Market, Global Revenue (US\$ Bn), 2015 & 2025
- Figure 2: Wearable Technology Market Segmentation
- Figure 3: Wearable Technology Market Segmentation
- Figure 4: Wearable Technology Market – Supply Chain Analysis
- Figure 5: Global Mobile Devices, 2015
- Figure 6: Global Mobile Devices, 2020
- Figure 7: Wearable Technology Market, Patents Registered
- Figure 8: Wearable Technology Market – Porters Five Forces Analysis
- Figure 9: Global Wearable Technology Market Revenue (US\$ Bn), 2014 – 2025
- Figure 10: Global Wearable Technology Market – Market Share of Key Players, 2015
- Figure 11: Global Wearable Technology Market Breakdown By Product, 2015 (%)
- Figure 12: Global Wearable Technology Market Breakdown By Product, 2025 (%)
- Figure 13: Global Smart Clothing & Smart Glasses Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 14: Global Sleep Sensors Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 15: Global Smart Watches Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 16: Global Activity Monitors Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 17: Global Augmented Reality Headsets Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 18: Global Continuous Glucose Monitor Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 19: Global Heart Rate Monitors (HRMs) Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 20: Global Drug Delivery Devices Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 21: Global Hand Worn Terminals Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 22: Global Wearable Patches Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 23: Global Jewelries Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 24: Global Wearable Technology Market Breakdown By Application, 2015 (%)
- Figure 25: Global Wearable Technology Market Breakdown By Application, 2025 (%)
- Figure 26: Global Infotainment Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 27: Global Fitness & Wellness Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 28: Global Healthcare & Medical Market Revenue and Forecasts to 2025 (US\$ Bn)

- Figure 29: Global Industrial & Military Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 30: Global Safety & Security Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 31: Global Fashion & Lifestyle Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 32: Wearable Technology Market, Global Breakdown by Regions, 2015 (%)
- Figure 33: Wearable Technology, Global Breakdown by Regions, 2025 (%)
- Figure 34: North America Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 35: North America Wearable Technology Market Breakdown by Key Countries, 2015 (%)
- Figure 36: North America Wearable Technology Market Breakdown by Key Countries, 2025 (%)
- Figure 37: U.S. Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 38: Canada Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 39: Mexico Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 40: North America Wearable Technology Market Breakdown By Product, 2015 (%)
- Figure 41: North America Wearable Technology Market Breakdown By Product, 2025 (%)
- Figure 42: North America Wearable Technology Market Breakdown By Application, 2015 (%)
- Figure 43: North America Wearable Technology Market Breakdown By Application, 2025 (%)
- Figure 44: Europe Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 45: Europe Wearable Technology Market Breakdown By Key Countries, 2015 (%)
- Figure 46: Europe Wearable Technology Market Breakdown By Key Countries, 2025 (%)
- Figure 47: France Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 48: Germany Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 49: Italy Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 50: Spain Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 51: U.K Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)
- Figure 52: Rest of Europe Wearable Technology Market Revenue and Forecasts to

2025 (US\$ Bn)

Figure 53: Europe Wearable Technology Market Breakdown By Product, 2015 (%)

Figure 54: Europe Wearable Technology Market Breakdown By Product, 2025 (%)

Figure 55: Europe Wearable Technology Market Breakdown By Application, 2015 (%)

Figure 56: Europe Wearable Technology Market Breakdown By Application Market, 2025 (%)

Figure 57: Asia Pacific Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 58: Asia Pacific Wearable Technology Market Breakdown by Key Countries, 2015 (%)

Figure 59: Asia Pacific Wearable Technology Market Breakdown by Key Countries, 2025 (%)

Figure 60: Australia Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 61: China Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 62: India Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 63: Japan Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 64: Rest of APAC Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 65: Asia Pacific Wearable Technology Market Breakdown By Product, 2015 (%)

Figure 66: Asia Pacific Wearable Technology Market Breakdown By Product, 2025 (%)

Figure 67: Asia Pacific Wearable Technology Market Breakdown By Application, 2015 (%)

Figure 68: Asia Pacific Wearable Technology Market Breakdown By Application, 2025 (%)

Figure 69: MEA Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 70: Middle East & Africa Wearable Technology Market Breakdown by Key Countries, 2015 (%)

Figure 71: Middle East & Africa Wearable Technology Market Breakdown by Key Countries, 2025 (%)

Figure 72: South Africa Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 73: Saudi Arabia Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 74: UAE Wearable Technology Market Revenue and Forecasts to 2025 (US\$

Bn)

Figure 75: Rest of MEA Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 76: Middle East & Africa Wearable Technology Market Breakdown By Product, 2015 (%)

Figure 77: Middle East & Africa Wearable Technology Market Breakdown By Product, 2025 (%)

Figure 78: Middle East & Africa Wearable Technology Market Breakdown By Application, 2015 (%)

Figure 79: Middle East & Africa Wearable Technology Market Breakdown By Application, 2025 (%)

Figure 80: South America Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 81: South America Wearable Technology Market Breakdown by Key Countries, 2015 (%)

Figure 82: South America Wearable Technology Market Breakdown by Key Countries, 2025 (%)

Figure 83: Brazil Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 84: Rest of SAM Wearable Technology Market Revenue and Forecasts to 2025 (US\$ Bn)

Figure 85: South America Wearable Technology Market Breakdown By Product, 2015 (%)

Figure 86: South America Wearable Technology Market Breakdown By Product, 2025 (%)

Figure 87: South America Wearable Technology Market Breakdown By Application, 2015 (%)

Figure 88: South America Wearable Technology Market Breakdown By Application 2025 (%)

Figure 89: adidas Group, Annual Revenue (US\$ Bn)

Figure 90: adidas Group Gross Profit (US\$ Bn) and R&D Expenses (US\$ Bn)

Figure 91: Apple, Inc. Annual Revenue (US\$ Bn)

Figure 92: Apple, Inc. Gross Profit (US\$ Bn) and R&D Expenses (US\$ Bn)

Figure 93: Fitbit Inc. Annual Revenue (US\$ Bn)

Figure 94: Fitbit Inc. Gross Profit (US\$ Mn) and R&D Expenses (US\$ Mn)

Figure 95: Garmin International Inc., Annual Revenue (US\$ Bn)

Figure 96: Garmin International Inc., Gross Profit (US\$ Bn) and R&D Expenses (US\$ Bn)

Figure 97: Google, Inc. Annual Revenue (US\$ Bn)

Figure 98: Google, Inc. R&D Expenses (US\$ Bn)
Figure 99: Intel Corporation, Annual Revenue (US\$ Bn)
Figure 100: Intel Corporation, R&D Expenses (US\$ Bn)
Figure 101: Koninklijke Philips N.V., Annual Revenue (US\$ Bn)
Figure 102: Koninklijke Philips N.V., R&D Expenses (US\$ Bn)
Figure 103: LG Electronics, Inc., Annual Revenue (US\$ Bn)
Figure 104: LG Electronics, Inc., Gross Profit (US\$ Bn) and R&D Expenses (US\$ Bn)
Figure 105: Medtronic, Inc., Annual Revenue (US\$ Bn)
Figure 106: Medtronic, Inc., Gross Profit (US\$ Bn) and R&D Expenses (US\$ Bn)
Figure 107: Microsoft Corporation, Annual Revenue (US\$ Bn)
Figure 108: Microsoft Corporation, R&D Expenses (US\$ Bn)
Figure 109: Nike, Inc., Annual Revenue (US\$ Bn)
Figure 110: Nike, Inc., Gross Profit (US\$ Bn)
Figure 111: Qualcomm, Inc., Annual Revenue (US\$ Bn)
Figure 112: Qualcomm, Inc., R&D Expenses (US\$ Bn)
Figure 113: Samsung Electronics Co., Ltd., Annual Revenue (US\$ Bn)
Figure 114: Samsung Electronics Co., Ltd., R&D Expenses (US\$ Bn)
Figure 115: Sony Corporation, Annual Revenue (US\$ Bn)
Figure 116: Sony Corporation, R&D Expenses (US\$ Bn)
Figure 117: Amer Sports Corporation, Annual Revenue (US\$ Bn)
Figure 118: Amer Sports Corporation, R&D Expenses (US\$ Bn)
Figure 119: LVMH, Annual Revenue (US\$ Bn)
Figure 120: LVMH Operating Profit (US\$ Bn)

COMPANIES MENTIONED

Google Inc.
Nichia
Apple Inc.
Nike Ltd.
Microsoft Cooperation
Xiaomi Inc.
Adidas Groups
Sony Cooperation
Zephyr Technology
Suunto Oy
Medtronic
Garmin International Inc.

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