

US Orthotic Aids Market Size and Forecasts (2020 - 2030), Global and Regional Share, Trends, and Growth Opportunity Analysis Report Coverage: By Product Type (Body Belts, Braces [Neck & Cervical Braces, Knee Braces, Foot Support & Braces, Elbow Support & Braces, and Others], and Others [Pouch Arm Sling, Cast Covers, and Cast Shoes]), Application (Ligament Injury Repair, Preventive Care, Osteoarthritis, Compression Therapy, and Others), Type of Supplier (Branded [MNC and Domestic], and Unbranded [Imported and Domestic]), Distribution Channel (Online, and Offline [Hospital, Pharmacy, and Retail])

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## **Abstracts**

The US orthotic aids market size was valued at US\$ 1.494 Bn in 2022 and is expected to reach US\$ 2.294 Bn by 2028; it is estimated to record a CAGR of 6.3% from 2022 to 2028. The US orthotic aids market growth is primarily driven by Increase in the use of orthotic aids products and new product launches and approvals

Government Initiatives to Increase Awareness About Orthopedic Diseases Opportunity for Growth of Orthotic Aids Market

Numerous illnesses impacting the musculoskeletal system of the body necessitate medical attention. Rheumatoid arthritis, osteoarthritis, and arthritis are a few examples of orthopedic diseases frequently affecting people. The governments in developed and



developing countries are taking steps to raise awareness of orthopedic diseases and to increase people's access to orthopedic products. In response to the increasing burden of osteoarthritis, the Centers for Disease Control and Prevention funded the Osteoarthritis Action Alliance (OAAA). The OAAA promotes actions to prevent and control OA and its progression through tried-and-true interventions, public policies, communication strategies, and improved research initiatives for Osteoarthritis. During National Arthritis Awareness Month, the Arthritis Foundation runs an awareness campaign to raise awareness of arthritis. The Arthritis Foundation hosts various awareness events as part of the 2023 campaign. With these activities, the Arthritis Foundation mainly focuses on raising money and awareness among the masses. Thus, governments' initiatives to nurture awareness of orthopedic diseases among people drive the adoption of orthopedic aids

### Product Type-Based Insights

The orthotic aids market, by product type, is bifurcated into Body Belts, Braces, and others. The braces segment held a larger share in orthotic aids market share in 2022, and it is anticipated to register a higher CAGR of 6.7% during 2022-2028.

## Application-Based Insights

The orthotic aids market, by application, is segmented into ligament injury repair, preventive care, osteoarthritis, compression therapy, and others. The ligament injury repair segment held the most significant market share in 2022, and the same segment is anticipated to register the highest CAGR of 6.8% during 2022-2028.

### Type of Supplier-Based Insights

The orthotic aids market, by type of supplier, is bifurcated into branded and unbranded. The branded segment held a larger share of the orthotic aids market share in 2022. However, the unbranded segment is anticipated to register a higher CAGR of 6.9% during 2022-2028.

### Distribution Channel-Based Insights

The orthotic aids market, by distribution channel, is segmented into online and offline. The offline segment held the most significant market share in 2022. However, the online segment is anticipated to register a highest CAGR of 6.8% during 2022-2028



A few of the major primary and secondary sources referred to while preparing the report on the orthotic aids market are the Osteoarthritis Action Alliance (OAAA), Centers for Disease Control and Prevention, National Spine Health Foundation, Osteoarthritis (OA) Action Alliance.



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