

US Occupational Health Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Offerings (Products, Solutions, and Services), Category (Safety, Chemicals, Biological, Physical & Environment, Ergonomic, Vaccination & Immunizations, and Others), Employee Type (Remote, Physical Presence, and Hybrid), Site Location (On-Site, Off-Site, and Shared-Site), and Type (Physical Wellbeing and Social & Mental Wellbeing)

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Abstracts

The US occupational health market size is expected to grow from US\$ 1,187.93 million in 2022 to US\$ 1,496.92 million by 2028; it is estimated to record a CAGR of 3.9% from 2022 to 2028. The market growth is attributed to high focus on employer-sponsored medical health coverage and accelerating adoption of workplace wellness programs. However, the health-associated risks at the workplace hamper the market's growth.

According to the CDC, workplace health models are an important stage in promoting physically and mentally healthy and protected work culture and rolling out disease prevention programs. For example, in the US, people working full time spend on average more than one-third of the day, five days per week, at their workplaces. Through an effective workplace health model, employers having the intention to offer safe and hazard-free workplaces will experience lucrative opportunities for promoting individual health by fostering a healthy environment for more than 159 million workers in the US. Additionally, the effective implementation of workplace health models reduces health risks by improving workers' quality of life. Also, maintaining a healthier workforce lowers direct costs such as insurance premiums and workers' compensation claims.

The CDC runs the Workplace Health Model promotion in the US. As a result, 46% of worksites in the US have been implementing workplace health programs that focus on physical activity, nutrition, and stress reduction. Additionally, the CDC has designed a Worksite Health “Scorecard” to assist employers in effectively implementing evidence-based interventions at their workplace. The initiative is also meant to help it select and implement suitable strategies for improving workers’ health. For instance, as per the CDC, ~156 million full-time workers in the US are spending the majority of their working hours at work, which further promotes the rollout of workplace health model programs to reach different population classes, which otherwise are not involved in any public health promotion programs, campaigns, and messages. For instance, ~50% of US worksites have implemented effective strategies for improving the social or physical environment by ~47.8%, indicating the progress made by US employers.

Robotics-led automation of tasks will bring a new diverse trend in the occupational health market. The availability of relatively inexpensive robots capable of performing in a shared environment with human workers has driven a new robotic era. For example, human workers are equipped with performance-enhancing robotic devices such as robotic exoskeletons and other capacity-enhancing prostheses. Collaborative robots are designed for direct interaction with humans, and these can be of three types—industrial, professional, and personal service robots. The implementation of robotics in workplace is likely to protect workers from exposure to hazardous substances, environments, and physical agents. For example, robotics is being deployed for handling radioactive materials and working in high-dust exposure environments, resulting in health and safety benefits, production efficiency, and quality improvements. Additionally, the incorporation of sensors has increased exponentially as countless remote wireless sensors are now employed for monitoring worksites and facilities. Similarly, risk assessment with new technologies quickly determines workers' safety and health issues. The Occupational Safety and Health Administration (OSHA) in the US Department of Labor has issued a mandatory national standard to curb the cases of lung cancer and chronic obstructive pulmonary disorders among workers by limiting their exposure to respirable crystalline silica.

Type-Based Insights

Based on type, the US occupational health market is bifurcated into physical wellbeing and social and mental wellbeing. In 2022, the physical wellbeing segment held a larger share of the market. However, the social and mental wellbeing segment is anticipated to register a higher CAGR during the forecast period. Physical wellbeing is not just the

absence of disease. It includes behavioral choices to ensure health, avoid preventable diseases and conditions, and live in a balanced physical, mental and spiritual state. Physical health encompasses many aspects, such as, e.g., good nutrition, physical activity, good hygiene, and sufficient rest. Physical activity can improve mood, reduce stress and anxiety, and prevent mental health problems. Paying attention to physical wellbeing in the workplace is a great way to increase productivity. Physical activity in the workplace can improve employee health and save money. Employing workplace wellness programs encouraging physical activity can help create a healthier workforce, reducing healthcare costs for employers and employees.

Society for Human Resource Management (SHRM), Health Opportunities for People Everywhere (HOPE), and Kaiser Family Foundation (KFF) are among the primary and secondary sources referred to while preparing the report on the US occupational health market.

Contents

1. INTRODUCTION

- 1.1 Scope of the Study
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 Occupational Health Market – By Offerings
 - 1.3.2 Occupational Health Market – By Category
 - 1.3.3 Occupational Health Market – By Employee Type
 - 1.3.4 Occupational Health Market – By Site Location
 - 1.3.5 Occupational Health Market – By Type

2. OCCUPATIONAL HEALTH MARKET – KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. OCCUPATIONAL HEALTH MARKET – MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Expert Opinion

5. US OCCUPATIONAL HEALTH MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 High Focus on Employer-Sponsored Medical Health Coverage
 - 5.1.2 Accelerating Adoption of Workplace Wellness Programs
- 5.2 Market Restraints
 - 5.2.1 Health-Associated Risks at Workplaces
- 5.3 Market Opportunities
 - 5.3.1 Implementation of Workplace Health Models
- 5.4 Future Trends
 - 5.4.1 Incorporation of Robotics for Enhancing Occupational Health

5.5 Impact Analysis of Drivers and Restraints

6. OCCUPATIONAL HEALTH MARKET – US ANALYSIS

6.1 US Occupational Health Market Revenue Forecast and Analysis

6.1.1 Overview

6.2 Market Positioning of Key Players

7. US OCCUPATIONAL HEALTH MARKET REVENUE AND FORECASTS TO 2028– BY OFFERINGS

7.1 Overview

7.2 US Occupational Health Market, By Offerings, 2021 & 2028 (%)

7.2.1 Products

7.2.1.1 Overview

7.2.1.2 Products: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

7.2.2 Solutions

7.2.2.1 Overview

7.2.2.2 Solutions: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

7.2.3 Services

7.2.3.1 Overview

7.2.3.2 Services: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

8. US OCCUPATIONAL HEALTH MARKET REVENUE AND FORECASTS TO 2028– BY CATEGORY

8.1 Overview

8.2 US Occupational Health Market, By Category, 2021 & 2028 (%)

8.2.1 Safety

8.2.1.1 Overview

8.2.1.2 Safety: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

8.2.2 Chemicals

8.2.2.1 Overview

8.2.2.2 Chemicals: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

8.2.3 Biological

8.2.3.1 Overview

8.2.3.2 Biological: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

8.2.4 Physical and Environment

8.2.4.1 Overview

8.2.4.2 Physical and Environment: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

8.2.5 Ergonomic

8.2.5.1 Overview

8.2.5.2 Ergonomic: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

8.2.6 Vaccination and Immunizations

8.2.6.1 Overview

8.2.6.2 Vaccination and Immunizations: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

8.2.7 Others

8.2.7.1 Overview

8.2.7.2 Others: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

9. US OCCUPATIONAL HEALTH MARKET REVENUE AND FORECASTS TO 2028—BY EMPLOYEE TYPE

9.1 Overview

9.2 US Occupational Health Market, By Employee Type, 2021 & 2028 (%)

9.2.1 Remote

9.2.1.1 Overview

9.2.1.2 Remote: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

9.2.2 Physical Presence

9.2.2.1 Overview

9.2.2.2 Physical Presence: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

9.2.3 Hybrid

9.2.3.1 Overview

9.2.3.2 Hybrid: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

10. US OCCUPATIONAL HEALTH MARKET REVENUE AND FORECASTS TO 2028– BY SITE LOCATION

10.1 Overview

10.2 US Occupational Health Market, By Site Location, 2021 & 2028 (%)

10.2.1 On-Site

10.2.1.1 Overview

10.2.1.2 On-Site: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

10.2.2 Off-Site

10.2.2.1 Overview

10.2.2.2 Off-Site: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

10.2.3 Shared-Site

10.2.3.1 Overview

10.2.3.2 Shared-Site: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

11. US OCCUPATIONAL HEALTH MARKET REVENUE AND FORECASTS TO 2028– BY TYPE

11.1 Overview

11.2 US Occupational Health Market, By Type, 2021 & 2028 (%)

11.2.1 Physical Wellbeing

11.2.1.1 Overview

11.2.1.2 Physical Wellbeing: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

11.2.2 Social and Mental Wellbeing

11.2.2.1 Overview

11.2.2.2 Social and Mental Wellbeing: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

12. IMPACT OF COVID-19 PANDEMIC ON US OCCUPATIONAL HEALTH MARKET

12.1 US: Impact Assessment of COVID-19 Pandemic

13. OCCUPATIONAL HEALTH MARKET–INDUSTRY LANDSCAPE

13.1 Overview

13.2 Growth Strategies in US Occupational Health Market

13.3 Organic Growth Strategies

13.3.1 Overview

13.4 Inorganic Growth Strategies

13.4.1 Overview

14. COMPANY PROFILES

14.1 Premise Health Holding Corp

14.1.1 Key Facts

14.1.2 Business Description

14.1.3 Products and Services

14.1.4 Financial Overview

14.1.5 SWOT Analysis

14.1.6 Key Developments

14.2 Occucare International LLC

14.2.1 Key Facts

14.2.2 Business Description

14.2.3 Products and Services

14.2.4 Financial Overview

14.2.5 SWOT Analysis

14.2.6 Key Developments

14.3 Examinetics Inc

14.3.1 Key Facts

14.3.2 Business Description

14.3.3 Products and Services

14.3.4 Financial Overview

14.3.5 SWOT Analysis

14.3.6 Key Developments

14.4 Workwell Occupational Medicine LLC

14.4.1 Key Facts

14.4.2 Business Description

14.4.3 Products and Services

14.4.4 Financial Overview

14.4.5 SWOT Analysis

14.4.6 Key Developments

14.5 Concentra Inc

14.5.1 Key Facts

14.5.2 Business Description

- 14.5.3 Products and Services0
- 14.5.4 Financial Overview1
- 14.5.5 SWOT Analysis3
- 14.5.6 Key Developments4
- 14.6 Ascension Health Alliance7
 - 14.6.1 Key Facts7
 - 14.6.2 Business Description7
 - 14.6.3 Products and Services7
 - 14.6.4 Financial Overview8
 - 14.6.5 SWOT Analysis8
 - 14.6.6 Key Developments9
- 14.7 Adventist Health System Sunbelt Healthcare Corp0
 - 14.7.1 Key Facts0
 - 14.7.2 Business Description0
 - 14.7.3 Products and Services1
 - 14.7.4 Financial Overview1
 - 14.7.5 SWOT Analysis2
 - 14.7.6 Key Developments2
- 14.8 WorkCare Inc3
 - 14.8.1 Key Facts3
 - 14.8.2 Business Description3
 - 14.8.3 Products and Services4
 - 14.8.4 Financial Overview4
 - 14.8.5 SWOT Analysis5
 - 14.8.6 Key Developments6
- 14.9 e3 Diagnostics Inc7
 - 14.9.1 Key Facts7
 - 14.9.2 Business Description7
 - 14.9.3 Products and Services8
 - 14.9.4 Financial Overview8
 - 14.9.5 SWOT Analysis9
 - 14.9.6 Key Developments0
- 14.10 Icahn School of Medicine at Mount Sinai1
 - 14.10.1 Key Facts1
 - 14.10.2 Business Description1
 - 14.10.3 Products and Services2
 - 14.10.4 Financial Overview2
 - 14.10.5 SWOT Analysis3
 - 14.10.6 Key Developments3

15. APPENDIX4

15.1 About The Insight Partners4

15.2 Glossary of Terms5

List Of Tables

LIST OF TABLES

Table 1. US Occupational Health Market, by Services – Revenue and Forecast to 2028 (US\$ Million)

Table 2. US Occupational Health Market, by Safety – Revenue and Forecast to 2028 (US\$ Million)

Table 3. US Occupational Health Market, by Chemicals – Revenue and Forecast to 2028 (US\$ Million)

Table 4. US Occupational Health Market, by Biological – Revenue and Forecast to 2028 (US\$ Million)

Table 5. US Occupational Health Market, by Physical and Environment – Revenue and Forecast to 2028 (US\$ Million)

Table 6. US Occupational Health Market, by Ergonomic – Revenue and Forecast to 2028 (US\$ Million)

Table 7. US Occupational Health Market, by Vaccination and Immunizations – Revenue and Forecast to 2028 (US\$ Million)

Table 8. Recent Organic Growth Strategies in US Occupational Health Market

Table 9. Recent Inorganic Growth Strategies in the US Occupational Health Market

Table 10. Glossary of Terms, US Occupational Health Market5

List Of Figures

LIST OF FIGURES

Figure 1. Occupational Health Market Segmentation

Figure 2. US Occupational Health Market Overview

Figure 3. Services Segment Held Largest Share by Offerings in the Occupational Health Market

Figure 4. US Occupational Health Market, Industry Landscape

Figure 5. PEST Analysis

Figure 6. Occupational Health Market Impact Analysis of Drivers and Restraints

Figure 7. US Occupational Health Market – Revenue Forecast and Analysis – 2020-2028

Figure 8. Market Positioning of Key Players

Figure 9. US Occupational Health Market, by Offerings, 2021 & 2028 (%)

Figure 10. Products: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 11. Solutions: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 12. Services: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 13. US Occupational Health Market, by Category, 2021 & 2028 (%)

Figure 14. Safety: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 15. Chemicals: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 16. Biological: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 17. Physical and Environment: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 18. Ergonomic: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 19. Vaccination and Immunizations: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 20. Others: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 21. US Occupational Health Market, by Employee Type, 2021 & 2028 (%)

Figure 22. Remote: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 23. Physical Presence: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 24. Hybrid: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 25. US Occupational Health Market, by Site Location, 2021 & 2028 (%)

Figure 26. On-Site: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 27. Off-Site: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 28. Shared-Site: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 29. US Occupational Health Market, by Type, 2021 & 2028 (%)

Figure 30. Physical Wellbeing: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 31. Social and Mental Wellbeing: US Occupational Health Market Revenue and Forecasts to 2028 (US\$ Million)

Figure 32. Impact of COVID-19 Pandemic on Occupational Health Market in the US

Figure 33. Growth Strategies in US Occupational Health Market

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