

**US and Mexico Wire Harness Market Size and Forecast (2021 - 2034), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Wire Harness Connector, Wire Harness Terminal, Wire, and Others), Insulation Material (PVC, Fluorinated Ethylene-Propylene (FEP), Polyethylene (PE), Nylon, Thermoplastic Elastomers, SR-PVC, Ethylene Propylene Diene Monomer (EPDM), Low-smoke plenum copolymers, Polypropylene (PP), Polytetrafluoroethylene (PTFE), and Others), End User (Automotive, Marine, Aerospace and Defense, Consumer Durables, Medical, Agriculture, Industrial, and Others), Voltage Capacity (Low Voltage (0 to 50V), Medium Voltage (50 to 300V), and High Voltage (More than 300V)), Conducting Material (Copper, Aluminum, Optical Fiber, and Others), and Geography (North America, Europe, Asia Pacific, Middle East and Africa, and South and Central America)**

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## **Abstracts**

The US and Mexico wire harness market size was valued at US\$ 20.80 billion in 2025 and is projected to reach US\$ 30.06 billion by 2034; it is expected to grow at a CAGR of

4.4% during 2026–2034.

In the US, factories are steadily expanding the use of industrial robots, automated assembly lines, CNC machines, conveyor systems, and programmable logic controllers (PLCs) to improve productivity, address labor shortages, and maintain consistent quality. According to the World Robotics 2025 report by the International Federation of Robotics (IFR), nearly 393,700 industrial robots were operating in US factories as of 2025, reflecting continued year-on-year growth and a 30% increase in annual installations compared to a decade ago, underscoring a long-term structural shift toward automation. These systems require precisely engineered wire harnesses capable of withstanding continuous motion, vibration, electromagnetic interference, and harsh industrial environments, driving demand for harnesses with enhanced insulation, shielding, flexibility, and durability. As US manufacturers advance toward smart factories and Industry 4.0, the growing integration of sensors, actuators, vision systems, and real-time monitoring technologies increases wiring density and complexity, boosting demand for modular, compact, and high-speed data-capable wire harness solutions.

In Mexico, automation-driven wire harness demand is accelerating, led by the automotive sector's dominant role in industrial robot adoption. According to the World Robotics 2025 report by the International Federation of Robotics (IFR), total industrial robot installations in Mexico reached 5,600 units in 2024, with the automotive industry accounting for 63% of these installations, highlighting its central role in modernizing manufacturing operations. As Mexico is strengthening its position as a key automotive production and export hub for the US market, manufacturers are investing in robotic welding, assembly, painting, and inspection systems. Each of these applications depends on customized wire harnesses to support power delivery, motion control, sensor integration, and high-speed communication between machines and control systems. The rising robot density in US factories and the rapid automation of Mexico's automotive manufacturing base are increasing demand for wire harness solutions, reinforcing automation as a critical growth driver for the 2034 wire harness market.

The PVC segment is expected to grow at a significant pace during the forecast period. PVC (Polyvinyl Chloride) insulation provides strong resistance against moisture, abrasion, and chemical exposure, making it suitable for automotive, industrial, and consumer electronics applications. Its versatility allows it to be produced in a range of thicknesses, colors, and hardness levels, supporting low- and medium-voltage wiring applications. PVC's flame-retardant properties enhance safety, especially in environments where electrical fires are a concern. It is relatively easy to process and integrate into complex wire harness assemblies, reducing manufacturing costs and

assembly time. However, the use of PVC is declining in certain applications due to environmental concerns related to chlorine content and the growing demand for high-temperature-resistant alternatives. Nevertheless, PVC remains a cornerstone material in mass-market wiring harness production, particularly where cost-efficiency and moderate performance requirements are prioritized.

Sumitomo Electric Industries Ltd, Yazaki Corp, Lear Corp, LEONI AG, DR?XLMAIER Group, Fujikura Ltd. Motherson Group, TE Connectivity Ltd, Nexans SA, and Furukawa Electric Co Ltd are among the key US and Mexico wire harness market players that are profiled in this market study.

The overall US and Mexico wire harness market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the US and Mexico wire harness market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the US and Mexico wire harness market.

## **Reason to buy**

Saves and reduces time required for identifying the market growth, size, leading players, and segments in the US and Mexico Wire Harness market.

Highlights key business priorities to assist companies in realigning their business strategies

Emphasizes key findings and recommendations that uncover emerging industry trends in the US and Mexico Wire Harness market, enabling stakeholders across the value chain to craft effective long-term strategies

Develop/modify business expansion plans by analyzing substantial growth prospects in mature and emerging markets

Scrutinizes in-depth US and Mexico Wire Harness market trends, along with

factors driving the market, as well as those hindering it

Enhances the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution

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