

# **US Mail Order Pharmacy Market Size and Forecast (2020 - 2030), Country and Share, Trend, and Growth Opportunity Analysis Coverage By: Drug Type (Prescription Drugs and Non-Prescription Drugs), Product (Dermal Care Products, Antidiabetic Medicines, Cardiovascular Medicines, Blood Pressure Medicines, Asthma Management Products, Cold & Flu Medicines, Painkillers, Antacids, and Others), and Mode of Order (Online Stores and Pharmacy Apps)**

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## **Abstracts**

According to our new research study on “US Mail Order Pharmacy Market Size and Forecast to 2030 – Country Analysis – by Drug Type, Product, and Mode of Order,” the market is expected to grow from US\$ 43.728 billion in 2022 to US\$ 171.883 billion by 2030; it is estimated to record a CAGR of 18.66% during 2022–2030.

Factors such as the increasing incidences of chronic diseases and surging adoption of mail order pharmacy services for various healthcare needs fuel the US mail order pharmacy market growth.

A mail-order pharmacy operates over the Internet, and it is to place orders based on outpatient prescriptions submitted through e-mails, shipping companies, or online pharmacy platforms. Mail order pharmacies are a legal and advantageous way to get prescription or non-prescription drugs delivered to doorstep at lower costs than local pharmacies. Many mail-order pharmacies provide 30 to 90 days of medication supply within 2 days or 2 weeks. Many online pharmacy platforms are offering prescription drug delivery services. The demand for mail order medicines is on the rise due to the

increasing reach of e-commerce platforms and Internet services. Many online pharmacies across the US offer doorstep deliveries and are also involved in the dispensing of prescription medicines. In July 2023, CVS Caremark and GoodRx launched Caremark Cost Saver, a prescription drug discount solution to help lower costs and improve the experience for a vast number of CVS Caremark members.

### Increasing Adoption of Mail-Order Pharmacy Services for Specific Healthcare Needs Propels US Mail-Order Pharmacy Market

The adoption of mail order pharmacy services has grown at an unprecedented rate in last few years owing to the rise in adoption of online services in healthcare sector. Consumers have shifted to digital pharmacy services to avoid waiting in queues at drugstores, which can be more inconvenient and tiring process than ordering online. Multiple retail giants have ventured into the mail-order pharmacy business owing to the growing popularity and increasing adoption of this model. In July 2020, CapitalRx, a fast-growing pharmacy benefit manager (PBM), collaborated with Walmart to enable cost savings in the purchase of prescription drugs. The growing demand for mail-order pharmacies has also paved the way for many new companies in this space to offer a wide range of services. Various service providers are facilitating drug delivery within a few hours of orders. NowRx is an online pharmacy that delivers medications within 5 hours, which has benefitted its business through the expansion of its customer base. Moreover, with the rapid delivery, the online platform has become popular among the elderly population. Geriatric patients are particularly susceptible to medication non-adherence and may benefit from the use of mail order pharmacy.

### Market Trend

#### Shipping of Specialty Pharmaceutical Products Via Cold Chain Distribution Facilities Emerges as Key Trend

Specialty products like vaccines and biopharmaceuticals require an uninterrupted temperature-controlled supply throughout their production, storage, and distribution to maintain quality and safety. Pharma and biotech companies exhibit a high demand for cold chain logistic facilities for shipping specialty products by sea or air freight using active (battery-powered) and passive (insulating materials, refrigerants, or phase-change materials) cooling solutions. For example, antidiabetic, dermatology, and hormonal products together account for 61% of total cold chain volume as per the IQVIA report.

Several top companies support reliable cold chain solutions for the transportation of temperature-sensitive pharmaceutical products. Envirotainer offers a temperature-controlled shipment of temperature-sensitive pharmaceutical products through its 'Releye' and 'CryoSure' containers. The Releye containers are connected through 'Live Monitoring Service' that offers unique insights related to product conditions, and shipment progress and location. The CryoSure shipping solution delivers the most treasured pharma product through a combination of innovation, technology, and services. Therefore, cold-chain facilities are vital for pharmaceutical and biotech companies to transport specialty medicines, and the growing adoption of these facilities is likely to bring notable growth trends in the US mail-order pharmacy market during the forecast period.

### Mode of Order based Insights

In terms of mode of order, the US mail order pharmacy market is bifurcated into online stores and pharmacy Apps. The online store segment held a larger market share in 2022 and the same segment is anticipated to register a higher CAGR of 19.08% during 2020-2030. Online pharmacies like Lloyds Pharmacy and HeathWareHouse.com provide home delivery services through their online stores in the US. Online pharmacy stores allow consumers to purchase medicines without visiting brick-and-mortar pharmacies, ensuring greater convenience for consumers, which has resulted in a rising demand for this store model across the country.

The growth rate of pharmacy apps segment is projected to be 17.62% during 2020-2030. The development of a pharmacy app is a promising business strategy that benefits both customers and pharmacy owners. Several retailers have started recognizing the advantages of having pharmacy apps for expanding their businesses. Pharmacy apps have dramatically changed the capabilities of customers and reduced the dependency of geriatric people on others or buying medicines. A few of the top medicine delivery apps in the market are Walmart Pharmacy, Lexicomp app, and Echo Pharmacy.

### Product based Insights

Based on product, the US mail order pharmacy market is segmented into dermal care products, antidiabetic medicines, cardiovascular medicines, blood pressure medicines, asthma management products, cold & flu medicines, painkillers, antacids, and others. The dermal care product segment held the largest market share in 2022. The cardiovascular medicines segment is anticipated to register the highest CAGR of

22.89% during 2022-2023 owing to , the prevalence of chronic heart diseases due to sedentary lifestyles has been rising steadily in US, resulting in a high incidence of cardiovascular disorders. Moreover, the growing geriatric population diagnosed with cardiovascular disorders is fueling the demand for medications for treating cardiovascular disease across the US. Mail order pharmacies can ensure the uninterrupted delivery of medicines to customers at pre-set time intervals. Mail service pharmacies such as CVS Health or Walgreens ensure medication fulfillment or refills simply via mail. CVS has created an application so patients can choose their delivery locations and track their order status

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