

UK Bathroom Vanities Market Size and Forecast (2020–2030), Regional Share, Trends, and Growth Opportunity Analysis Coverage: by Material (Stone, Ceramic, Glass, Wood, and Metal) and Application (Residential and Commercial)

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Abstracts

The UK bathroom vanities market size was valued at US\$ 2.25 billion in 2022 and is projected to reach US\$ 2.73 billion by 2030; it is expected to register a CAGR of 2.4% from 2022 to 2030.

Bathroom vanities are cabinets or storage units typically found in bathrooms. They serve a dual purpose, providing storage space for toiletries, towels, and other bathroom essentials while also housing a sink and a countertop. Under the report scope, we have considered bathroom vanity units that have attached sinks and countertops. Bathroom vanities come in various styles, sizes, and materials, allowing consumers to choose one that suits their aesthetic preferences and functional needs. They are a key element of bathroom design and can enhance both the functionality and appearance of a bathroom.

The increase in housing construction and renovations in the UK has significantly impacted the bathroom vanities market. As more people invest in upgrading or constructing new homes, the demand for modern and aesthetically pleasing bathroom fixtures, including vanities, has surged. Homeowners and property developers alike are keen on creating stylish and functional bathrooms. According to a recent survey, more than half of homeowners in the country renovated in 2021, up four percent from 49% in 2020. The most popular projects were painting (36%), followed by the kitchen (34%) and bathroom (32%) renovations. One key driver of this trend is the desire for increased property value. Homeowners recognize that well-designed bathrooms can significantly

enhance their homes' overall appeal and value. Consequently, they are willing to invest in high-quality bathroom vanities that serve practical purposes and contribute to their properties' overall aesthetics. This focus on property value appreciation has propelled the demand for bathroom vanities as an integral part of the home improvement industry. The shift in consumer preferences toward more extensive and luxurious bathrooms has further boosted the demand for bathroom vanities. With larger bathrooms becoming a common feature in modern homes, there is a growing need for spacious and well-equipped vanities that accommodate double sinks, ample storage space, and various design elements. Manufacturers in the UK have responded to this demand by offering a wide range of vanity options, catering to different design tastes and spatial requirements.

The COVID-19 pandemic affected economies and industries in various countries. Lockdowns, travel bans, and business shutdowns in leading countries in the UK negatively affected the growth of various industries, including the consumer goods industry. The shutdown of manufacturing units disturbed supply chains, manufacturing activities, delivery schedules, and sales of various essential and non-essential products. Various companies announced possible delays in product deliveries and a slump in future sales of their products in 2020. In addition, the bans imposed by various governments in the country on international travel forced the companies to put their collaboration and partnership plans on a temporary hold. All these factors hampered the consumer goods industry in 2020 and early 2021, thereby restraining the growth of the UK bathroom vanities market.

Hawkers Ltd, Kohler Co, C P Hart & Sons Ltd., Roca Sanitario SA, Inter IKEA Holding BV, Roxor Group Ltd., Geberit AG, Villeroy & Boch AG, Harvey George Ltd., and Duravit AG are the key players operating in the UK bathroom vanities market. These market players are focusing on providing high-quality, innovative products to fulfill customers' demands and increase their UK bathroom vanities market share.

The overall UK bathroom vanities market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information about the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights into the topic. Participants in this process include industry experts, such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants, such as valuation experts, research analysts, and key opinion leaders, specializing in the UK bathroom vanities market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance.
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Market Insights

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. UK BATHROOM VANITIES MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers
 - 4.3.2 Manufacturers
 - 4.3.3 Distributors/Suppliers:
 - 4.3.4 End Use
 - 4.3.5 List of Vendors in the Value Chain
 - 4.3.5.1 List of Vendors for Bathroom Vanities

5. UK BATHROOM VANITIES MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Increase in House Construction and Renovations
 - 5.1.2 Rise in Online Retailing of Bathroom Vanities

5.2 Market Restraints

5.2.1 Fluctuating Raw Materials Prices

5.3 Market Opportunities

5.3.1 Increased Focus on Improving Aesthetics in Commercial Spaces

5.4 Future Trends

5.4.1 Growing Trend of Functional Bathrooms

5.5 Impact Analysis

6. BATHROOM VANITIES MARKET – THE UK MARKET ANALYSIS

6.1 UK Bathroom Vanities Market Revenue (US\$ Million)

6.2 UK Bathroom Vanities Market Forecast and Analysis

7. UK BATHROOM VANITIES MARKET ANALYSIS - MATERIAL

7.1 Stone

7.1.1 Overview

7.1.2 Stone Market Revenue and Forecast to 2030 (US\$ Million)

7.2 Ceramic

7.2.1 Overview

7.2.2 Ceramic Market Revenue and Forecast to 2030 (US\$ Million)

7.3 Glass

7.3.1 Overview

7.3.2 Glass Market Revenue and Forecast to 2030 (US\$ Million)

7.4 Wood

7.4.1 Overview

7.4.2 Wood Market Revenue and Forecast to 2030 (US\$ Million)

7.5 Metal

7.5.1 Overview

7.5.2 Metal Market Revenue and Forecast to 2030 (US\$ Million)

8. UK BATHROOM VANITIES MARKET ANALYSIS – APPLICATION

8.1 Residential

8.1.1 Overview

8.1.2 Residential Market Revenue, and Forecast to 2030 (US\$ Million)

8.2 Commercial

8.2.1 Overview

8.2.2 Commercial Market Revenue, and Forecast to 2030 (US\$ Million)

9. IMPACT OF COVID-19 PANDEMIC ON UK BATHROOM VANITIES MARKET

9.1 Pre & Post COVID-19 Impact on UK Bathroom Vanities Market

10. COMPETITIVE LANDSCAPE

10.1 Heat Map Analysis by Key Players

10.2 Company Positioning & Concentration

11. COMPANY PROFILES

11.1 Hawkers Ltd

11.1.1 Key Facts

11.1.2 Business Description

11.1.3 Products and Services

11.1.4 Financial Overview

11.1.5 SWOT Analysis

11.1.6 Key Developments

11.2 Kohler Co

11.2.1 Key Facts

11.2.2 Business Description

11.2.3 Products and Services

11.2.4 Financial Overview

11.2.5 SWOT Analysis

11.2.6 Key Developments

11.3 Roca Sanitario SA

11.3.1 Key Facts

11.3.2 Business Description

11.3.3 Products and Services

11.3.4 Financial Overview

11.3.5 SWOT Analysis

11.3.6 Key Developments

11.4 Inter IKEA Holding BV

11.4.1 Key Facts

11.4.2 Business Description

11.4.3 Products and Services

11.4.4 Financial Overview

11.4.5 SWOT Analysis

- 11.4.6 Key Developments
- 11.5 Roxor Group Ltd
 - 11.5.1 Key Facts
 - 11.5.2 Business Description
 - 11.5.3 Products and Services
 - 11.5.4 Financial Overview
 - 11.5.5 SWOT Analysis
 - 11.5.6 Key Developments
- 11.6 Geberit AG
 - 11.6.1 Key Facts
 - 11.6.2 Business Description
 - 11.6.3 Products and Services
 - 11.6.4 Financial Overview
 - 11.6.5 SWOT Analysis
 - 11.6.6 Key Developments
- 11.7 Villeroy & Boch AG
 - 11.7.1 Key Facts
 - 11.7.2 Business Description
 - 11.7.3 Products and Services
 - 11.7.4 Financial Overview
 - 11.7.5 SWOT Analysis
 - 11.7.6 Key Developments
- 11.8 Harvey George Ltd
 - 11.8.1 Key Facts
 - 11.8.2 Business Description
 - 11.8.3 Products and Services
 - 11.8.4 Financial Overview
 - 11.8.5 SWOT Analysis
 - 11.8.6 Key Developments
- 11.9 Duravit AG
 - 11.9.1 Key Facts
 - 11.9.2 Business Description
 - 11.9.3 Products and Services
 - 11.9.4 Financial Overview
 - 11.9.5 SWOT Analysis
 - 11.9.6 Key Developments
- 11.10 C P Hart & Sons Ltd
 - 11.10.1 Key Facts
 - 11.10.2 Business Description

11.10.3 Products and Services

11.10.4 Financial Overview

11.10.5 SWOT Analysis

11.10.6 Key Developments

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