

Track & Trace Market Size and Forecast (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component [Hardware (Labeling & Printing, Monitoring & Verification, and Others), Software (Line Controller, Plant Manager, and Others), and Service], Organization Size (SMEs and Large Enterprises), Application (Aggregation; Serialization; and Tracking, Tracing, and Reporting), and End User (Automotive, Consumer Goods, Electronics, Life Sciences, Retail & E-Commerce, and Others)

<https://marketpublishers.com/r/T0F38FA6A74BEN.html>

Date: March 2024

Pages: 150

Price: US\$ 5,190.00 (Single User License)

ID: T0F38FA6A74BEN

Abstracts

The track & trace market was valued at US\$ 10.42 billion in 2022 and is expected to reach US\$ 33.48 billion by 2030; it is estimated to record a CAGR of 15.7% from 2022 to 2030.

The track & trace market report emphasizes the key factors driving the market and showcases the developments of prominent players. Tracking is the act of following the movement of a shipment or an asset. Tracing refers to tracking the passage of a shipment, location, or even the temperature of a package. Track & trace solutions strive to create a transparent end-to-end supply chain, allowing relevant parties to know the precise location of items and shipping status on a real-time basis. Moreover, the track & trace system helps enhance the quality of customer service and the efficiency of the logistics network.

Transparency is a significant benefit of track & trace solutions. By having visibility into each step of the supply chain, enterprises can ensure that their products are handled correctly and efficiently. It also holds every party accountable for their part in the supply chain, ensuring that quality and safety standards are met consistently. Additionally, track & trace technology helps identify bottlenecks and inefficiencies in the process. By addressing these issues, companies can streamline their operations, leading to significant cost savings. A report by the Aberdeen Group noted that companies with high supply chain visibility achieved a 3% higher profit margin than those with low visibility. This improvement in efficiency not only saves money but also improves customer satisfaction by ensuring timely deliveries. Such advantages promote track & trace market growth.

The track & trace market is categorized on the basis of component, organization size, application, and end user. Based on component, the market is segmented into hardware, software, and service. The hardware segment has been further segmented into labeling & printing, monitoring & verification, and others. The software segment is subsegmented into line controller, plant manager, and others. Based on organization size, the market is bifurcated into SMEs and large enterprises. In terms of application, the market is segmented into aggregation; serialization; and tracking, tracing, and reporting. Based on end user, the market is segmented into automotive, consumer goods, electronics, life sciences, retail & e-commerce, and others. The scope of the track & trace market report encompasses North America, Europe, Asia Pacific (APAC), the Middle East & Africa (MEA), and South America (SAM).

ACG Group, Axway Software, Mettler Toledo, Open Text Corporation, Optel Group, Sea Vision Srl, Sepasoft Inc, Softgroup AD, Tracelink Inc, and Zebra Technologies Corporation are among the key players that were profiled during the study. Various other companies are introducing new product offerings to contribute to market proliferation. Several other important players were also analyzed during this track & trace market analysis to get a holistic view of the global market and its ecosystem. The leading players focus on feature upgrades, expansion and diversification, collaboration, and acquisition strategies, which enable them to grab new business opportunities and increase their global track & trace market share. As per company press releases, below are a few key developments:

In September 2023, Axonify, a leader in frontline employee enablement and Zebra Registered ISV partner, expanded its partnership with Zebra Technologies. In addition to being among the first co-sale partners for Zebra's software solutions, Axonify is also providing Zebra with a new learning platform.

Together, Axonify and Zebra will work to bring accessible training to frontline workers directly on the Zebra mobile devices they use every day.

In March 2023, Mettler-Toledo Product Inspection launched a completely automated, full-label inspection service for food manufacturers. The technology inspects 100% of products and shapes and identifies 100% of label data and quality challenges. The new V13 Flat Pack Label Inspection system features bottom inspection functionality. It can also be integrated into the new CV and CMV Combination systems that additionally combine check weighing and metal detection.

Contents

1. INTRODUCTION

- 1.1 Scope of the Study
- 1.2 Market Definition, Assumptions and Limitations
- 1.3 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness Analysis

3. RESEARCH METHODOLOGY

4. TRACK AND TRACE MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 List of Vendors in the Value Chain

5. TRACK AND TRACE MARKET - KEY MARKET DYNAMICS

- 5.1 Key Market Drivers
- 5.2 Key Market Restraints
- 5.3 Key Market Opportunities
- 5.4 Future Trends
- 5.5 Impact Analysis of Drivers and Restraints

6. TRACK AND TRACE MARKET - GLOBAL MARKET ANALYSIS

- 6.1 Track and Trace - Global Market Overview
- 6.2 Track and Trace - Global Market and Forecast to 2030

7. TRACK AND TRACE MARKET – REVENUE ANALYSIS (USD MILLION) – BY COMPONENT, 2020-2030

- 7.1 Overview

7.2 Hardware

7.2.1 Labeling and Printing

7.2.2 Monitoring and Verification

7.2.3 Others

7.3 Software

7.3.1 Line Controller

7.3.2 Plant Manager

7.3.3 Others

7.4 Service

8. TRACK AND TRACE MARKET – REVENUE ANALYSIS (USD MILLION) – BY ORGANIZATION SIZE, 2020-2030

8.1 Overview

8.2 SMEs

8.3 Large Enterprises

9. TRACK AND TRACE MARKET – REVENUE ANALYSIS (USD MILLION) – BY APPLICATION, 2020-2030

9.1 Overview

9.2 Aggregation

9.3 Serialization

9.4 Tracking, Tracing and Reporting

10. TRACK AND TRACE MARKET – REVENUE ANALYSIS (USD MILLION) – BY END USER, 2020-2030

10.1 Overview

10.2 Automotive

10.3 Consumer Goods

10.4 Electronics

10.5 Life Sciences

10.6 Retail and E-Commerce

10.7 Others

11. TRACK AND TRACE MARKET - REVENUE ANALYSIS (USD MILLION), 2020-2030 – GEOGRAPHICAL ANALYSIS

11.1 North America

11.1.1 North America Track and Trace Market Overview

11.1.2 North America Track and Trace Market Revenue and Forecasts to 2030

11.1.3 North America Track and Trace Market Revenue and Forecasts and Analysis - By Component

11.1.4 North America Track and Trace Market Revenue and Forecasts and Analysis - By Organization Size

11.1.5 North America Track and Trace Market Revenue and Forecasts and Analysis - By Application

11.1.6 North America Track and Trace Market Revenue and Forecasts and Analysis - By End User

11.1.7 North America Track and Trace Market Revenue and Forecasts and Analysis - By Countries

11.1.7.1 United States Track and Trace Market

11.1.7.1.1 United States Track and Trace Market, by Component

11.1.7.1.2 United States Track and Trace Market, by Organization Size

11.1.7.1.3 United States Track and Trace Market, by Application

11.1.7.1.4 United States Track and Trace Market, by End User

11.1.7.2 Canada Track and Trace Market

11.1.7.2.1 Canada Track and Trace Market, by Component

11.1.7.2.2 Canada Track and Trace Market, by Organization Size

11.1.7.2.3 Canada Track and Trace Market, by Application

11.1.7.2.4 Canada Track and Trace Market, by End User

11.1.7.3 Mexico Track and Trace Market

11.1.7.3.1 Mexico Track and Trace Market, by Component

11.1.7.3.2 Mexico Track and Trace Market, by Organization Size

11.1.7.3.3 Mexico Track and Trace Market, by Application

11.1.7.3.4 Mexico Track and Trace Market, by End User

Note - Similar analysis would be provided for below mentioned regions/countries

11.2 Europe

11.2.1 Germany

11.2.2 France

11.2.3 Italy

11.2.4 United Kingdom

11.2.5 Russia

11.2.6 Rest of Europe

11.3 Asia-Pacific

11.3.1 Australia

11.3.2 China

- 11.3.3 India
- 11.3.4 Japan
- 11.3.5 South Korea
- 11.3.6 Rest of Asia-Pacific
- 11.4 Middle East and Africa
 - 11.4.1 South Africa
 - 11.4.2 Saudi Arabia
 - 11.4.3 U.A.E
 - 11.4.4 Rest of Middle East and Africa
- 11.5 South and Central America
 - 11.5.1 Brazil
 - 11.5.2 Argentina
 - 11.5.3 Rest of South and Central America

12. INDUSTRY LANDSCAPE

- 12.1 Mergers and Acquisitions
- 12.2 Agreements, Collaborations, Joint Ventures
- 12.3 New Product Launches
- 12.4 Expansions and Other Strategic Developments

13. COMPETITIVE LANDSCAPE

- 13.1 Heat Map Analysis by Key Players
- 13.2 Company Positioning and Concentration

14. TRACK AND TRACE MARKET - KEY COMPANY PROFILES

- 14.1 ACG Group
 - 14.1.1 Key Facts
 - 14.1.2 Business Description
 - 14.1.3 Products and Services
 - 14.1.4 Financial Overview
 - 14.1.5 SWOT Analysis
 - 14.1.6 Key Developments

Note - Similar information would be provided for below list of companies

- 14.2 Axway Software
- 14.3 METTLER TOLEDO
- 14.4 Open Text Corporation

- 14.5 Optel Group
- 14.6 SEA VISION Srl
- 14.7 Sepasoft Inc
- 14.8 SoftGroup AD
- 14.9 TraceLink Inc
- 14.10 Zebra Technologies Corp

15. APPENDIX

- 15.1 Glossary
- 15.2 About The Insight Partners
- 15.3 Market Intelligence Cloud

I would like to order

Product name: Track & Trace Market Size and Forecast (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component [Hardware (Labeling & Printing, Monitoring & Verification, and Others), Software (Line Controller, Plant Manager, and Others), and Service], Organization Size (SMEs and Large Enterprises), Application (Aggregation; Serialization; and Tracking, Tracing, and Reporting), and End User (Automotive, Consumer Goods, Electronics, Life Sciences, Retail & E-Commerce, and Others)

Product link: <https://marketpublishers.com/r/T0F38FA6A74BEN.html>

Price: US\$ 5,190.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T0F38FA6A74BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970